



FOR IMMEDIATE RELEASE

IDENTAKEY LAUNCHES NEW CHILD SAFETY PRODUCT

Company Releases Flash Drives with Self-Contained Application

(WESTMINSTER, MD) – September 6, 2006 – Identakey, LLC announces the release of their new product, the Identakey, a portable USB drive with software designed to help families collect and securely store photographs and vital information, to be used in the event of an emergency.

The product is unique from a technology standpoint, as it contains its own database on the 128mb flash drive that houses it. The application that collects and stores the information about a child or other family member is also housed on the Identakey, therefore no programs or information are added to, or stored on, the user's personal computer. The device is intended to always be available (and, indeed, it can hook handily onto your key ring) in the event of an emergency, so a parent can immediately provide to the authorities pictures, vital stats, and medical information about their missing child.

A username and password are required to enter the application and the Identakey is encrypted to protect all personal information stored on it. It can also generate Complete Profile Reports, ID Cards, ID Key Chain/Bag Tags, Fingerprint Cards, and Missing Posters for anyone whose information is stored on it.

Identakey, LLC will supplement their product with a "Good Citizen Community," which anyone can join. The purpose of this community is to spread the word and distribute missing posters if an Identakey consumer's child goes missing. After the owner of the Identakey sends a report and missing poster to Identakey, LLC (generated by the flash drive, and transmitted via the Internet) the company sends an e-mail notification, including the missing poster, to all of their Good Citizens, asking those who live within a 100-mile radius of the last known location of the child to hang missing posters.

Led by CEO Jeff Hughes, and CIO & Managing Partner Dante V. Crescenzi, Identakey, LLC is a wholly owned subsidiary of International Technology Group, LLC, formed in February 2006, with the purpose of helping parents proactively safeguard their children. It provides user friendly products and services to assist in the location of a missing child.

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