



MESSAGEBUZZ
MOBILE MARKETING



Reach customers through their mobile phones anytime,
anywhere with the information they want most

MESSAGEbuzz is a mobile marketing company that enables companies to deliver valuable personalized content to their customers' mobile phones. Raise brand awareness, build customer loyalty and generate revenue with any of our services that range from monthly subscription-based programs to premium pay-per-message solutions.

We offer a turn-key approach that includes carrier certification with all major U.S. mobile carriers, an out-of-the-box application available online 24/7 and excellent customer care. To initiate a simple pilot requires minimal effort from you. Trial accounts are available online at www.messagebuzz.com.



Ride the Mobile Wave

MESSAGEbuzz works with clients and their ad agency/public relations firm regardless of the scope of the project. The mobile marketing solutions we offer span across both consumer and industry driven needs such as,

- Two-way messaging
- Customer loyalty programs including mobile coupons
- Competitions, surveys, sweepstakes and voting
- Internal operations/communication systems
- Mobile data services delivering content of your choice



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mBlox | Mobile Marketing Association |



Service

MESSAGEbuzz specializes in providing fast-to-deploy text messaging services which work across most mobile networks or devices. We have the complete infrastructure in place for you to utilize. Services include,

- Web-based software
- Enrolling subscribers
- Application development
- Account team for complete campaign management
- Pricing levels to meet your budget

Uses of Text Messaging

You can either call a mobile phone or send information over the phone's short message system (SMS) in the form of a text message. All communication is permission-based which completely eliminates unsolicited messages and ensures relationships are built on value.

With the rapid growth of mobile phone ownership, text messaging provides marketers an additional medium to connect with their target market. Other key aspects to consider are,

- Complements cross media mix with radio, TV and print communications
- Targeted: age, gender, zip code
- Response rates: 10%+
- Proven effective and case studies likely available in your industry

AT&T | Cingular | Verizon | T-Mobile | Sprint/Nextel | plus many regional ones



Our Mission...

... is to deliver exceptional wireless communication through the creative blending of customer service, technology and personalization.

... And What It Means For You

Our mission statement is a pledge. It says that your project deserves our undivided attention, expertise and creativity. Your clients become our clients: we can only offer them the best.

Team

The principals at MESSAGEbuzz are dedicated to the solutions they provide to each and every one of their clients. Their skill sets are complimentary in management, marketing/advertising and software development with significant international mobile marketing experience.

MESSAGEbuzz maintains a professional approach and will do everything to manage expectations and achieve the results you expect. The company is dedicated to delivering the right mobile experience for both you and your customers, and link them to your brand, products and services.

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