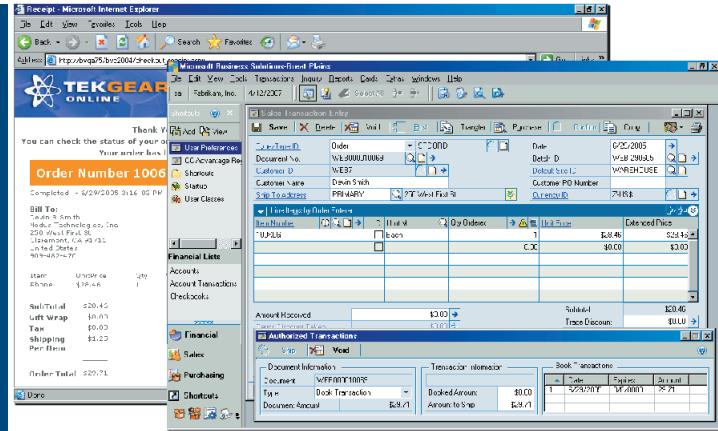


eSTORE SOLUTION STACK

eCommerce Made Easy! - with eStore Solution Stack and Microsoft Dynamics GP

With online commerce growing at a feverous pace, streamlined business processes, automated order processing and integration with your ERP is a must. Understanding the importance of process automation, Nodus has developed the eStore Solution Stack, a fully featured shopping cart, electronic payment processing engine, and powerful integration with Great Plains. eStore Solution Stack is your 'eStore in a box' for Microsoft Dynamics GP.



With eStore Solution Stack you get all these features in one solution - providing a flexible, cost effective, easy to maintain, end-to-end solution for Microsoft Dynamics GP users in the e-commerce space.

- Fully Integrated Payment Processing** - Offer a variety of payment methods to your customers. Process electronic payments instantaneously from the web store, or capture authorizations for processing later in Microsoft Dynamics GP.
- Automate Sales Order Entry** - Real-time, auto-generation and submission of web orders to Microsoft Dynamics GP - Sales Order Processing.
- Synchronize Customer Data** - Import existing Microsoft Dynamics GP customers to the web store, and generate new customer accounts for first time buyers on your web store.
- My Account** - Allow customers to view order history, order status; maintain multiple ship to and bill to addresses; updated email address, password, wish-list, or join mailing lists with My Account features.
- Cross Sell / Up Sell** - Sell more with cross sell, up sell features - volume discounts, promotions, accessories, sales, coupons.
- Show Customer's Credit Limit** - Allow returning customers with credit limits to purchase on account as defined in Microsoft Dynamics GP.
- Inventory Import** - Import items and item classes to the web store for easy setup and maintenance.
- Multiple Price Levels** - Support for multiple Great Plains price levels, and customer specific pricing for flexibility and ease of maintenance.
- Inventory Quantity Updates** - Update inventory quantities on the web store with inventory balances from Microsoft Dynamics GP real time or as a scheduled update.
- Taxes** - Line item taxes are used for tax calculation. Customers are allowed to associate Microsoft Dynamics GP Tax Schedule with tax rates defined at web store level.
- Gift Certificates and Gift Wrap** - Sell gift certificates and use gift certificates as a form of payment. Customers can also choose to gift wrap items.
- Support Multiple Websites on Same Server** - Multiple web stores can be hosted on the same server.
- Comprehensive Security** - Secure your web store with secure socket layer (SSL) support, credit card data encryption, and more with our optional eSecurity bundle.
- One Step Installation** - All front office components including eStore integration middleware and the shopping cart are provided as a single installation.

PRODUCT FEATURES:

Electronic Payments:

- Accept multiple payment types including credit cards, electronic checks, and ACH.
- Use major payment gateways including VeriSign, Paymentech, CyberSource, and Wells Fargo

FREQUENTLY ASKED QUESTIONS

Q: What does eStore Solution Stack come packaged with?

A: eStore Solution Stack comes with the following items:

- Fully Featured Shopping Cart
- eStore Advantage
- Credit Card Advantage
- Shopping Cart and Great Plains Integration Middleware
- eConnect Run-Time License
- Installation, Training, and Start-up support services.

Q: What documents are supported by eStore Solution Stack?

A: The Current release of eStore Solution Stack provides objects for SOP, Inventory, Cash Receipts, Purchase Orders and Customer Maintenance.

Q: How can we access information from other modules not supported by eStore Solution Stack?

A: eStore Business Objects include a DataSet object, which can be configured to access any eConnect XML Document. In addition you can use the same DataSet object to get information from custom tables defined in Great Plains database.

Q: Can I process e-payments using eStore Solution Stack?

A: eStore Solution Stack has a built-in support for processing electronic payments. Using our transaction server you can process credit cards, eChecks and ACH transactions through variety of payment gateways. The approved transactions are added as payment lines to new or existing SOP transaction and carried over to Great Plains.

Q: What if we want to pre-authorize credit cards from the web site, and charge them later upon shipment?

A: When processing pre-authorizations through the eStore Solution Stack, the payment information is saved in Nodus-specific tables. No payment lines are created for the associated order or invoice. When the shipping department is ready to fulfill the order they use Credit Card Advantage to charge the credit card. This automatically creates the payment line and sets the amount received.

Q: What happens if the internet connection for the web store goes down?

A: eStore Solution Stack comes with a disconnected queuing mode. It will store transactions off-line and process them automatically when an internet connection becomes available.

eSTORE SOLUTION STACK

Companies today need cost effective, comprehensive solutions to everyday business challenges. eStore Solution Stack makes e-commerce easy, with a fully featured shopping cart, robust electronic payment processing engine, and powerful integration with Microsoft Dynamics GP. eStore Solution Stack is the easy, efficient, end-to-end, e-commerce solution for Great Plains.

eStore Solution Stack is designed with Service-Oriented Architecture (SOA), the latest web services technologies. This state of the art technology provides flexible solutions that can be easily integrated and re-used with multiple business software applications. SOA allows eStore Solution Stack to provide real time information; facilitates information exchange with business partners; and makes it readily adaptable to your changing business needs.

MINIMUM SYSTEM REQUIREMENTS

- Windows 2000 or Windows 2003 Server
- Microsoft .NET Framework
- Internet Information Server (IIS) 5 or 6
- Microsoft SQL Server 2000 or Later
- Microsoft® Data Access Components 2.7 (MDAC)
- Microsoft® Great Plains 8.0
- ASP.NET 1.1
- Microsoft® SOAP SDK 3.0
- IE 5.0 or equivalent browser that supports CSS
- Nodus® eStore Advantage Front Office Components

PARTNERS

| | | |
|-------------|---------------|---------------|
| • Microsoft | • Paymentech | • Wells Fargo |
| • VeriSign | • CyberSource | • BV Software |

ABOUT NODUS TECHNOLOGIES, INC.

Nodus Technologies sets the standard for electronic payment processing with revolutionary solutions. Based on a collaborative framework, Nodus' applications are designed to integrate with Microsoft Dynamics accounting systems as well as other accounting packages, ERP's, Retail, E-Commerce, B2B portal, and CRM solutions.

Downloadable evaluation copies of our solutions are available from our web site and are fully functional in The World Online company. For more information about Nodus Technologies' products and services, visit www.nodus.com or contact sales@nodus.com.

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