



FOR IMMEDIATE RELEASE

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Collaborative Learning Announces Data Bridge Between Curriculum Maps and Grade Book Assessments

Chicago, IL (Aug. 9, 2007)- Collaborative Learning, Inc. (CLI), the leading source for online educational tools and progressive consulting to K-12 educators, has announced its new release of Curriculum Mapper® and WebGrader® software with a data bridge between the two systems. This ground-breaking achievement recognizes CLI as the first – and only – company to directly link a commercial curriculum mapping system with an electronic gradebook.

“The ramifications are enormous”, says James Westrick, President and CEO of Collaborative Learning. “For the first time, educators can link the operational curriculum of a school directly with teachers’ grade books to reveal relationships and gaps that have gone unnoticed, and to better monitor student learning.”

The data bridge allows teachers using the WebGrader online grade book to extract data from Curriculum Mapper, and vice versa. An entirely new series of powerful analysis reports was created to highlight the relationship between what teachers actually taught in each classroom, and what students learned. The response from early adopters has been enthusiastic.

“The goal is simple.” says Westrick. “Link what was *taught* with what was *learned* so that teachers can make necessary changes in instruction before it’s too late”

CLI has the largest database of curriculum maps in North America, and over the last 18 months their Professional Learning Associates™ (PLA) consulting division has worked with over 30,000 teachers. Currently, over 100,000 people use CLI products.

Despite CLI’s significant growth, Westrick -- a former K-12 teacher and administrator -- considers himself first and foremost an educator. All Collaborative Learning, Inc. products were designed by practicing educators who understand what works and what doesn’t. “We know because we’ve been there,” states Westrick.

About Collaborative Learning, Inc.

Collaborative Learning, Inc. provides K-12 teachers and administrators with the knowledge and tools to perform their jobs effectively and efficiently. CLI is comprised of experienced educators who are experts in curriculum development, mapping and data analysis. Collaborative Learning, Inc.’s suite of services includes Curriculum Mapper®, WebGrader® and Professional Learning Associates (PLA) consulting group. For more information, please visit www.clihome.com or call 630.455.4141.

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