The Manhattan Rental Market Report August 2007





NEW YORK

TABLE OF CONTENTS

Letter From Chief Operating Officer	3
A Quick Look	4
Mean Citywide Rental Prices	5
Citywide 2007 Price Trends	7
Neighborhood Price Trends	8
Upper West Side	9
Upper East Side	10
<u>Midtown West</u>	11
<u>Midtown East</u>	12
Murray Hill	13
<u>Chelsea</u>	14
Gramercy Park	15
Greenwich	16
East Village	17
SoHo	18
Lower East Side	19
<u>TriBeCa</u>	20
Financial District	21
Battery Park City	22

The Real Estate Group | Manhattan Rental Market Report July 2007



LETTER FROM OUR CHIEF OPERATING OFFICER



On behalf of The Real Estate Group, it is my pleasure to present the eighth issue of our monthly Manhattan Rental Market Report for August 2007. This one of a kind report has been specifically compiled for you - the renter, landlord and developer, to provide you with a clear understanding of the Manhattan housing market. The data is indicative of current market trends in the types of apartments available in the city's neighborhoods below 100th street.

The rental market slowed down dramatically since last month, mimicking the nation's sales market. August marks the end of steadily increasing average citywide rents. For the first time this year, mean prices decreased in almost all units. The only exceptions are doorman studios, which maintain a slow climb since April and non-doorman two-bedrooms, which increased nominally.

Citywide one bedroom units had the greatest decrease yet this year. Two bedroom rents in SoHo continue to plummet, and are the lowest they have ever been all year. However, SoHo doorman twobedrooms are still the most expensive in the city. Rental prices in Greenwich fell across the board.

Tribeca has the most expensive non-doorman units, while the best deals in the doorman category can still be found on the Lower East Side. Continuous new development keeps driving Battery Park City rents up.

With tenants priced out of Manhattan's one and two bedrooms, the demand for studios remains strong this August. The number of vacant inventory this month is much greater than expected at this time of season, another sign of a cooling rental market.

The Manhattan Rental Market Report is the *only* report that compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.

Our report is based on data aggregated from the TREGNY proprietary database. It is then combined with information from the REBNY Real Estate Listings Source (RLS), On Line Residential (OLR.com) and R.O.L.E.X. (Real Plus). In order for *TREGNY* to have the paramount level of market data, we invite all landlords and property owners to contact us so we can incorporate your personal portfolio in our monthly reports.

Contact us now: 212.475.9000 or listings@tregny.com

<u>Note:</u> Information has been collected and compiled by The Real Estate Group's marketing department. All information is overseen by C.O.O. Daniel Baum and edited by Irene Starygina (istarygina@tregny.com)

The Manhattan Rental Market Report is based on data cross-sectioned from over 8,000 currently available listings located below 100th Street and under \$10,000, specifically to obtain a true monthly rental average by omitting ultra-luxury property. This data has been collected by The Real Estate Group. All materials presented here are intended for informational purposes only and have been compiled from sources deemed reliable. Though the information is believed to be correct, it is presented subject to errors, omissions, changes or withdrawal without notice. To achieve optimum results, the aforementioned data should be used in combination with the experience of a real estate professional.

If you would like to republish this report on the web, please make sure to source it as the Manhattan Apartment Rental Report with a link back to its original location (<u>http://www.tregny.com/manhattan-apt-</u> <u>rental-report.jsp</u>).

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A QUICK LOOK

Non-Doorman Buildings (Average Prices)			
	Most Expensive	Least Expensive	
Studios	Tribeca \$2,685	UWS \$1,859	
One Beds	TriBeCa \$4,372	Midtown West \$2,292	
Two Beds	TriBeCa \$6,824	Midtown West \$3,127	

Doorman Buildings (Average Prices)			
	Most Expensive	Least Expensive	
Studios	Gramercy \$3,295	LES \$2,395	
One Beds	SoHo \$4,986	LES \$2,773	
Two Beds	SoHo \$6,854	LES \$4,319	

Notable Trends:

• Citywide rents decrease in all units for the first time this year, with the exception of doorman studios and non-doorman two bedrooms, which increased nominally

- Citywide one-bedrooms had the greatest decrease yet this year
- SoHo 2-bedrooms have the lowest rents yet this year
- Greenwich apartments decreased across the board this month

Greatest changes since July:

Doorman studios - \$200 increase in Murray Hill Doorman 1-beds - \$250 decrease in the East Village Doorman 2-beds - \$450 decrease in SoHo

Non - doorman studios - \$231 decrease in SoHo Non - doorman one-bedrooms- \$332 decrease in SoHo Non - doorman two-bedrooms - \$356 increase in the East Village.

Percent mean citywide increase since January 2007:

Doorman studios- 1.2% Non-Doorman studios- 10%

Doorman 1-bedrooms- 5.3 % Non-doorman 1-bedrooms- 3.8%

Doorman 2-bedrooms- 6.7% Non-doorman 2-bedrooms - 20.7%

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DOORMAN VS. NON-DOORMAN MEAN RENTAL PRICES

The following graphs compare the difference in average monthly rental prices in doorman and nondoorman buildings throughout Manhattan for the month of August 2007. Each graph depicts the average price for one of three unit types: studio, one bedroom, or two bedroom apartments. In the following pages you will find graphs illustrating average rental price trends for each unit type as well as individual graphs for the various neighborhoods.



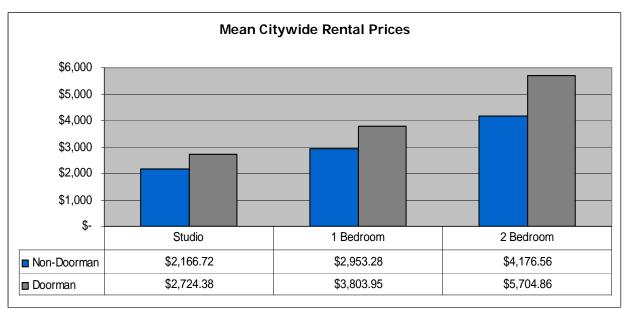


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DOORMAN VS. NON-DOORMAN (cont'd)





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CITY-WIDE 2007 PRICE TRENDS







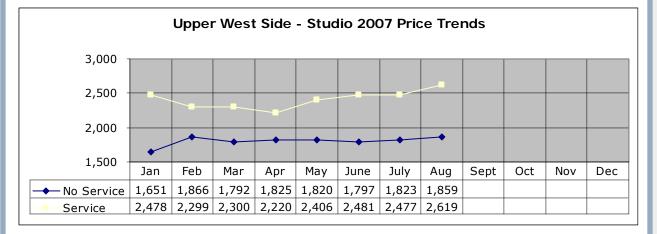
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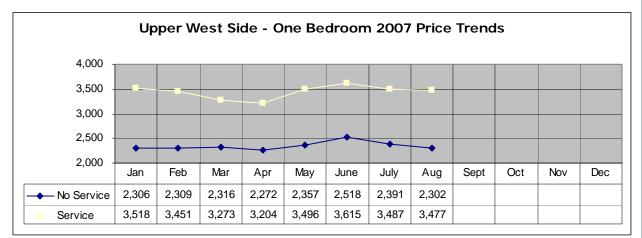
Neighborhood Price Trends





UPPER WEST SIDE





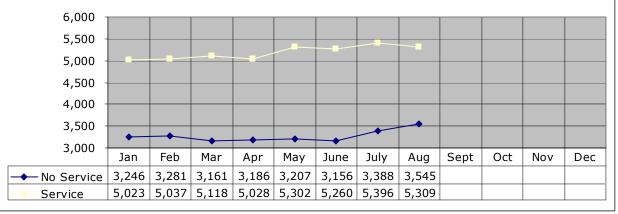


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UPPER EAST SIDE





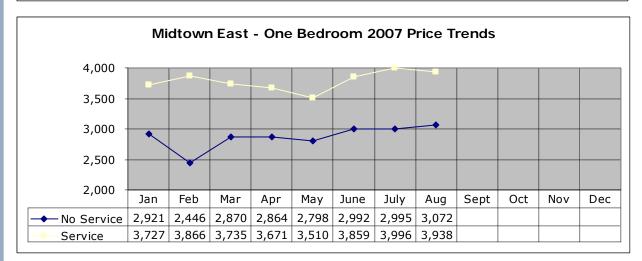
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MIDTOWN EAST



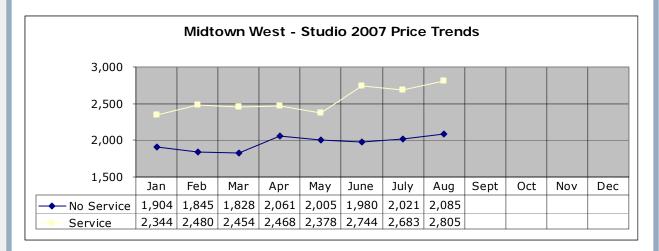


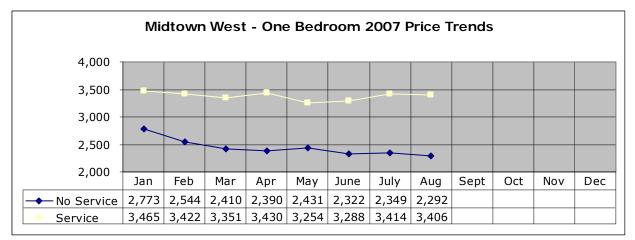


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MIDTOWN WEST



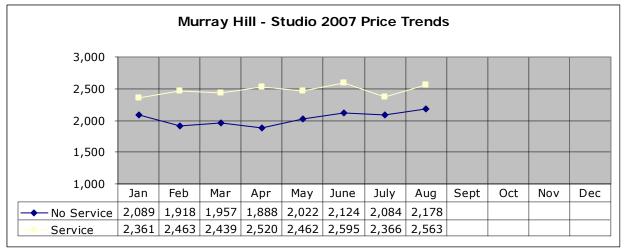


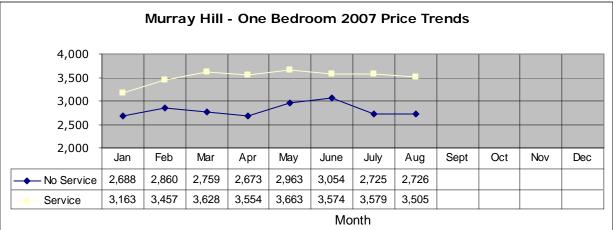


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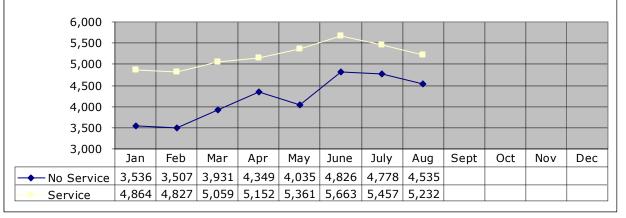


MURRAY HILL





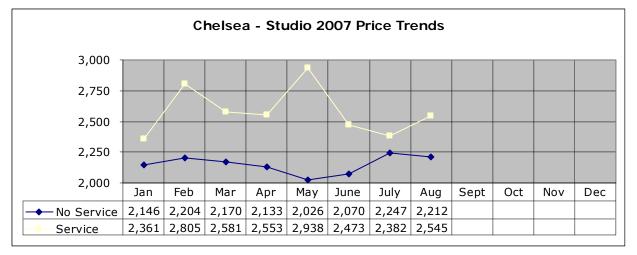




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CHELSEA



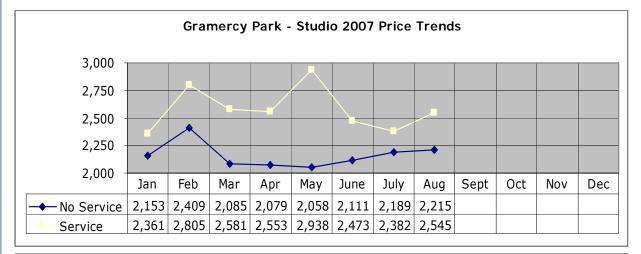


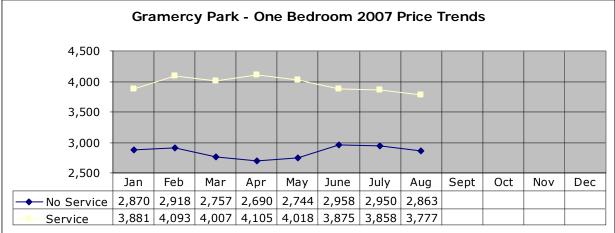


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GRAMERCY PARK



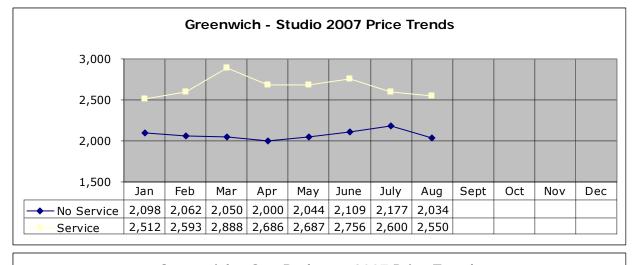




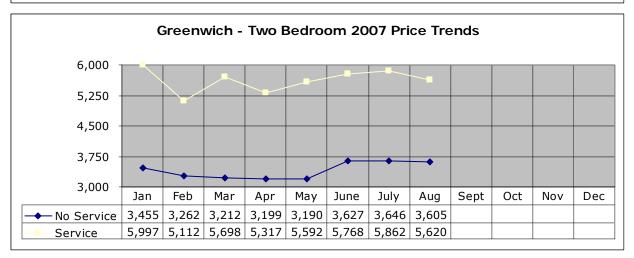
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GREENWICH



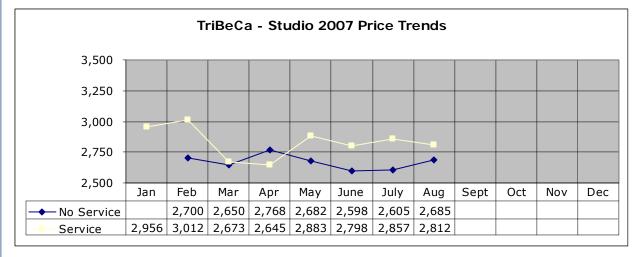


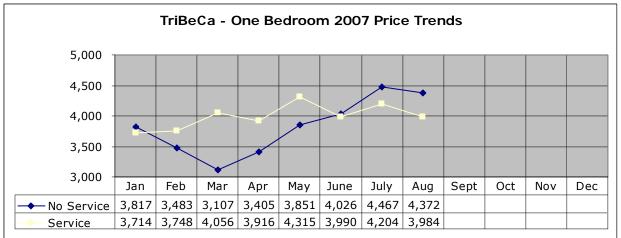


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TRIBECA







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EAST VILLAGE

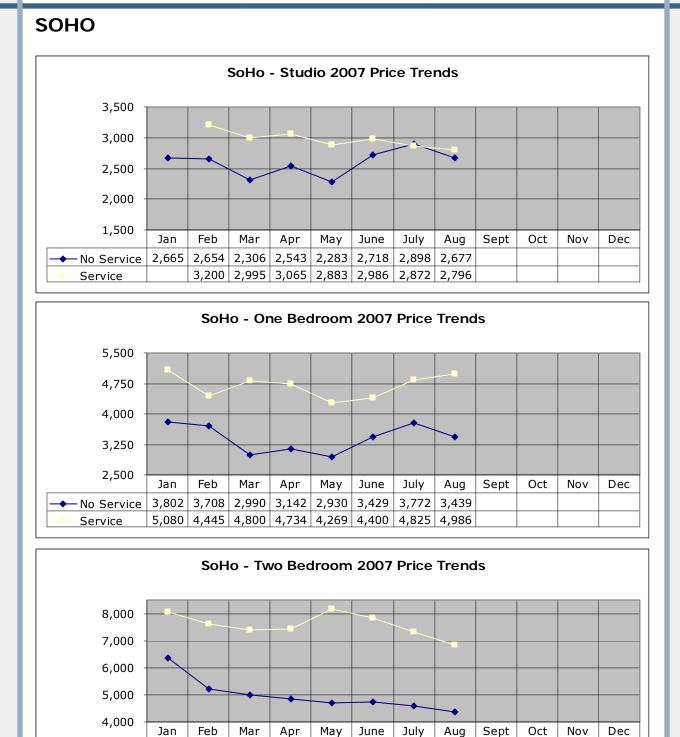






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May

6,346 5,235 4,986 4,840 4,713 4,739 4,598 4,356

8,071 7,596 7,400 7,429 8,150 7,842 7,323 6,854

June

July

Aug

Sept

Oct

Dec

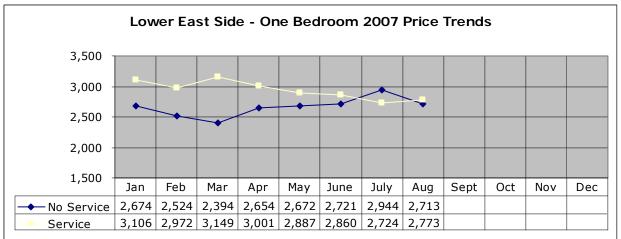
Apr

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LOWER EAST SIDE





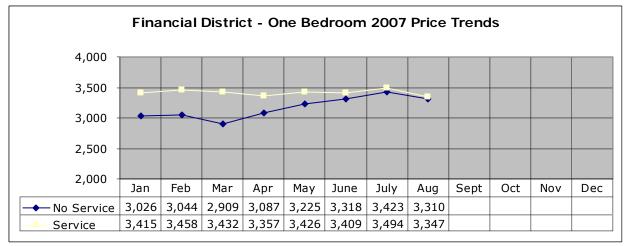


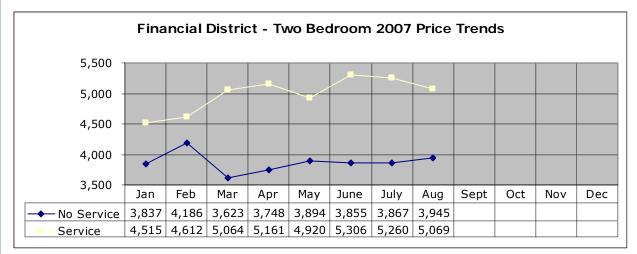
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FINANCIAL DISTRICT







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BATTERY PARK CITY



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