

"Risk Management, Are You Prepared to Handle an Unexpected Event?" is a New Release in Series by Louis Mehrmann

Losses and heightened awareness associated with Customer Records, Confidential Information and Intellectual Property are creating a surge in Information Protection Spending. Businesses are investing to implement controls for Identity Theft, Consumer Privacy and protection of Intellectual Property. Louis Mehrmann announces the release of "Risk Management, Are You Prepared to Handle an Unexpected Event?" as the latest e-book in a series on Information Ownership and Classification.

Orange County, California ([PRWeb](#)) June 9, 2007 -- Management, control and protection of confidential data is a matter of corporate responsibility and potential for personal liability. The new focus is a move from reactive compliance to proactive and cost-effective information protection and control. Organizations of all sizes are making substantial investments to protect customers and employees from the tremendous risks. The latest book by Louis Mehrmann addresses these growing concerns with practical applications designed for business owners and managers.

All companies, regardless of size, collect some personal information about customers or employees and are involved in a number of financial transactions. In addition to keeping personal information secure, several state and federal laws require companies to establish and enforce information security programs. Risk of non-compliance can mean more than the loss of customer confidence. A breach in security may result in significant fines, civil or criminal charges.

IDC predicts a compound annual growth rate of 33% over the next five years, and an estimated \$3 Billion in spending on Information Protection and Control Solutions. Businesses are investing to stay ahead of regulatory compliance and tremendous legal fees. "Controls in programs and process will need to be augmented by structured training and disciplined company policies to protect the privacy of the customers and the compliance of the employees," said John Mehrmann, Consultant for Executive Blueprints, Inc. "Accidental leaks or misuse of intellectual property can be just as harmful as intentional abuse."

"Information is a vital asset for the success of any organization. It is therefore necessary to protect that asset from accidental or intentional, but unauthorized, disclosure, modification, destruction or inability to process that information," said Louis Mehrmann. Lou's latest release, "Risk Management, Are You Prepared to Handle an Unexpected Event?" compliments the other books in the series, "Security is a Management Issue, Are you Prepared to Cope with It?" and "Ownership and Classification, Protecting Vital Information Assets"

Louis Mehrmann is a retired free lance Business Management Consultant with over 45 years of customer focused interrelationships and business process experience. He has specialized knowledge in Information Systems Management, Data Security, Audit Practices and Procedures, and Baldrige Quality Assessments. Electronic copies of his books are available at www.ExecutiveBlueprints.com

In recent years new legislation has been developed to safeguard privacy and prevent disclosure. Widespread concerns for Identity Theft have moved the discussions from the boardroom to the bedroom, bringing the risk and prevention of fraud to a new level of personal awareness. With such rising awareness and concern, additional consumer protection and regulation are sure to follow.

"The Federal Trade Commission has stated that all companies must take reasonable steps to maintain sensitive information, regardless of the size of the company," said Eric Nelson, Privacy and Risk Management Consultant for Strategic Technology Solutions, LLC. "While many companies are starting to wake up to the needs for safeguarding the data, very few have taken precautions to address the most significant variable risk within their own company and that is the people and processes."

Strategic Technology Solutions works with companies to develop comprehensive privacy programs to ensure information is secure and that documented processes and procedures are in place. This approach is designed to mitigate risk and protect customers from personal issues associated with data breaches and identity theft.

"Many companies do not realize the extent of risks in the way that personal and financial data are being managed," said Eric Nelson. "Some processes have been in place and overlooked for years until a breach occurs. Prevention and awareness are necessary at all levels of an organization."

"Information has become the world's new currency," said Brian Burke, research manager for IDC's Security Products Program. "The growing number of high-profile incidents in which customer records, confidential information, and intellectual property were leaked has created an explosive demand for solutions that protect against the deliberate or inadvertent release of sensitive information."

At the time of this release, complimentary copies of these books by Louis Mehrmann are available at <http://www.InstituteForAdvancedLeadership.com>

For additional information on Privacy and Identity Theft Services, or to schedule an internal audit for recommendations to improve company Information Protection and Control Solutions, please contact Eric Nelson, Strategic Technology Solutions LLC at [enelson @ stop-id-theft.net](mailto:enelson@stop-id-theft.net)

About Executive Blueprints, Inc:

Executive Blueprints is an organization dedicated to the continuous development of talent management and human capital development. Executive Blueprints speakers present relevant, inspirational and motivational keynote presentations to all types of management related events including corporate gatherings, associations, celebrations, industry conferences and executive retreats. In addition, authors in association with Executive Blueprints provide a plethora of materials based on real work experience to augment the personal development process. These materials include A Resume Design Guide, Interview for Excellence, Communication Skills, Change Management, Security as a Management Issue, Ownership and Classification, and a Guide to Creating Corporate Ethics. These materials and more are available at www.ExecutiveBlueprints.com.

About Strategic Technology Solutions, LLC:

Strategic Technology Solutions, LLC provides confidential assessment of privacy and security related services to corporate clients. Services include Risk Assessment as it relates to Federal privacy legislation, customized privacy policy documentation and implementation plans, as well as employee training and awareness programs.

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Executive Blueprints, Inc is not engaged in rendering legal or financial advice. If you require legal advice you should seek the services of an attorney. If you require financial services you should seek the services of an accountant.

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