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Contact: Angela Mitchell (Public Relations, Natural Learning Concepts)
(904) 982-8043 or Paramitch@aol.com

There's Always Something to Talk About! Bestselling Cards Increase Language in Autism Spectrum Kids

*Brand-New Savings from Natural Learning Concepts Help Children Learn,
Grow, and Gain Confidence*

DIX HILLS, NY – Whether in the classroom, or at home in an informal setting, teaching a child on the autism spectrum can be a difficult and sometimes demanding experience. But it's also a tremendously rewarding one as the child begins to respond, question, and comprehend, actively taking part in the conversation. The creative minds at **Natural Learning Concepts** (<http://www.nlconcepts.com>) know this better than anyone, and have now released their latest special savings for customers worldwide. From now through November 30th, customers can purchase two “**Learn to Talk About...**” packs of their choice, for just \$33 -- a savings of \$7 off the regular price!

Why are the "Learn to Talk About..." products so important?

"The 'Learn to Talk About...' cards were created to help children on the autism spectrum within a wide range of abilities," comments NLC Co-Founder **Jene Aviram**. "For children who are not yet verbal, they enable the parent or teacher to begin with teaching receptive skills and object identification." "And for more advanced students," adds Co-Founder **Jocelyn Blum**, "they enable students with language skills to move through the stages from receptive to expressive, and on into conversation. Students will learn categories and functions, and how to label receptively and expressively."

But most of all, the packs are fun for kids and caregivers alike. "What can be more appealing than learning about all the objects, foods, and other items that we see every day?" asks Aviram. "Our 'Learn to Talk About...' packs help to satisfy the appetite for learning and structure found in so many children on the spectrum. We're giving kids the answers to the questions they often want to voice, but can't."

Natural Learning Concepts is recognized for its excellent and comprehensive range of books and therapeutic materials to improve communication, language, socialization and comprehension in those on the autism spectrum. Its "Learn to Talk About..." card packs offer a dynamic, easy, and flexible approach that helps children to begin to learn about how conversations work. Each pack includes over forty (40) 5" x 3.5" laminated photo cards, colorfully illustrated with the bright and vibrant photo of an object on the front, and with easy, fun bullet points on the back that describe the item's main characteristics. Created after intensive research and interaction by Natural Learning Concepts, the "Learn to Talk About..." products are ideal for ABA therapy and Verbal Behavior Programs, and were specially created for the treatment of Autism, Aspergers, and PDD-NOS.

Available Packs in the “Learn to Talk About...” series include beautiful, high-quality card sets on such popular and kid-friendly topics as Animals, Sports, Household Items, Nature & Outdoor Play, Vehicles & Occupations, Food & Appliances, and Toys, Baby & Clothes.

Special Savings through November 30

Each "Learn to Talk About..." pack is normally priced at \$19.95. However, for a limited time only, customers can now purchase two "Learn to Talk About..." packs of their choice, for just \$33 -- a savings of \$7 off the regular package price! Customers can receive the savings quickly and easily by entering the coupon code **nov1410** during the checkout process. The entire "Learn to Talk About..." series is also available for purchase

at a discount (on sale for only \$128.65, a savings of \$11 off the regular price), so simply visit the Natural Learning Concepts website to learn more, at

<http://www.nlconcepts.com>.

About Natural Learning Concepts

Natural Learning Concepts is committed to the acceptance, celebration and understanding of people with autism exactly as they are. Their range of outstanding books, materials and inspirational content are designed to facilitate communication, increase speech, language and comprehension while having fun in the process. All of the materials on the Natural Learning Concepts website are used for teaching children at all levels of the autism spectrum as well as those diagnosed with PDD-NOS, Asperger's, ADHD and speech and language delays. In addition to its “Learn to Talk About...” series, the company's materials include its hugely popular “Conversation Starters,” as well as a wide assortment of bestselling social storybooks for autism, and much more. Each of its products is routinely used for ABA therapy, early intervention, verbal behavior therapy, speech therapy and special education. Parents, teachers, and other loved ones enjoy using these tools to celebrate and work with that special child in their life who has autism.

Please visit the Natural Learning Concepts website to learn more, as well as to take part in its diverse and passionate online community, at <http://www.NLconcepts.com>. Sign up for the Natural Learning Concepts mailing list by visiting <http://www.nlconcepts.com>. And don't forget to check out their exciting Pro-Autism Jobs community, at <http://autism.nlconcepts.com/tool/mb/nlconcepts>.

For more information on Natural Learning Concepts or its products, please contact publicist Angela Mitchell, at **(904) 982-8043**, or Paramitch@aol.com. Meanwhile, to contact founders Jene Aviram or Jocelyn Blum directly for interviews, please call **1-800-823-3430**, **(631) 858-0188**, or e-mail Info@NLconcepts.com.

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