

# News Release

**FOR IMMEDIATE RELEASE**

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## **Truston and Trend Micro Partner to Offer Discounts on Identity Theft Protection**

*Trend Micro Customers Can Save 50% and Get 90 days of Free ID Theft Protection*

**SANTA BARBARA, Calif. – December 18, 2007** – Truston, a provider of award-winning online services for identity theft protection, announced that it has partnered with Trend Micro to offer its U.S. customers a series of discounts on the MyTruston service which helps consumers prevent and recover from ID theft. Launching today is a discount offer for customers that buy a Trend Micro gift card before December 31, 2007. This holiday promotion provides 90 days free of MyTruston Plus and 50% off the regular \$10 monthly MyTruston fee as long as you are a member. For more information, visit <http://www.mytruston.com/trendmicro.html>.

"We are delighted to partner with Trend Micro, a leader in consumer security software, to offer unheard of discounts to their customers and trial users—50% off our regular membership cost and 90 days free." said Tom Fragala, Truston's founder and Chief Executive Officer. "This further validates our status as a provider of unique, valuable services helping consumers protect their identity without putting their personal information at risk."

"Trend Micro is pleased to offer Truston's award-winning ID theft protection services to our Trend Micro Internet Security 2008 customers." said Carol Carpenter, Vice President of Trend Micro Consumer Marketing. "Our customers appreciate great value and understand the importance of privacy and protecting their identity, so we feel this partnership is a great fit."

After purchasing the gift of Trend Micro™ Internet Security 2008, the buyer will receive via email a promotion code and the web site URL from where they can immediately sign up and take advantage of the free trial and discount.

**About Trend Micro Incorporated**

Trend Micro, Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at [www.trendmicro.com](http://www.trendmicro.com).

### **About Truston**

Truston is dedicated to protecting people from identity theft and improving their credit without putting their personal information at risk. The company offers its services direct to consumers via its MyTruston service. Truston also has a white-label partner-ready web service for membership marketing companies, banks, credit unions, and credit card companies. Truston's consumer direct service was awarded 4 out of 5 stars from PC Magazine in 2007. The company was named a 2008 Hot Companies finalist by Silicon Valley Communications. For more information, visit [www.mytruston.com](http://www.mytruston.com).

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