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AVG and Walling Data Systems Deliver Trusted Security Solution for 26 Arkansas School Districts

IT Director cites educational pricing policy and value added US support as key to purchasing decision.

Claremont, NC – May 15th, 2008 – As a Technology Coordinator for the Arch Ford Education Service Cooperative, Christy Trantina provides technology guidance to more than 26 school districts in seven counties of Arkansas. In addition, she is responsible for maintaining the health and security of the Co-Op's central network which includes six servers and 150 workstations.

When Trantina came on board more than six years ago, the office was using the free version of AVG. As a long-time fan of AVG's products, she was happy to continue with the brand. "I trust the folks at AVG to secure our systems. I use AVG software at home too - it is the only security software I use because I know it works."

As the Co-Op grew, it became clear that they needed to upgrade from the free product to a broader and more network-friendly commercial AVG solution due to the free products' home-use only license limitations, and lack of features. Trantina wanted to work with a supplier who understood both the needs of the education sector and could provide the AVG solution she needed, so she turned to her colleagues for advice.

"I knew I could trust AVG to meet our needs. I just needed to find a supplier who could do the same. Walling Data Systems was recommended to us by a technology coordinator out of state. From the beginning they were great to work with, plus their educational pricing worked within our budget."

[Walling Data Systems](#) is the country's longest-standing distributor of AVG Technologies solutions and the highest-volume distributor in North America. Walling specializes in the education and nonprofit sectors, and is the only distributor to offer all customers free, unlimited, U.S.-based support.

Spreading the Word

In addition to managing the headquarters' network, Trantina stays busy helping technology coordinators at each of the 26 school districts implement best practices and make appropriate purchasing decisions.

"The coordinators in each district come to me when they have questions or need recommendations for products and procedures. Since Arkansas is a relatively small state, we are a close-knit group," Trantina says. "We are all so busy that we often share ideas and suggestions via a listserv – products that are working well, vendors that are providing great service, and other issues that will help us all make the most of our limited technology budgets."



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After her positive experience with Walling Data Systems, Trantina began to spread the word about them. She used the listserv to recommend AVG to her peers, and to purchase through Walling.

“AVG is so efficient and cost-effective that it really is the only choice for our security. I wanted to make sure that all the technology coordinators had the same great experience in purchasing the software too, so recommending Walling was the obvious way to go.”

Walling Data Systems' no-cost US support was also a big plus for Trantina. “Their value added support gives me peace of mind. Any of my coordinators can just email or call up Walling directly for assistance and get it resolved quickly.”

“Luckily, I've never needed product support personally because, for me, AVG is like the Maytag repair man – you know he's there but you don't ever need him! But for my coordinators who are less familiar with the software and might have questions, I know the team at Walling will give them all the assistance they need. Taking care of their customers is important to them, and it shows in the service they provide.”

About Walling Data Systems

<http://www.avg-antivirus.net>

Founded in 1994, in North Carolina, Walling Data Systems is a Value-Added Technology Distributor and IT Solution Provider offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data was named an Authorized AVG Distributor in 2004 and is the only source for unlimited toll free phone, “We-Do-It-For-You” remote control support, and more for their AVG customers in the United States and Canada, one reason why thousands of customers each month choose Walling as their supplier of choice for AVG products.

About AVG

Founded in 1991 and with offices in the US, UK, and Czech Republic, AVG is a leading international developer of Internet threat protection solutions for consumers and SMBs. AVG is one of the fastest growing companies in the industry with more than 70 million active users around the world. The company employs some of the world's leading experts in Internet security, specifically in the areas of threat research, analysis and detection. AVG's award-winning products are distributed globally through resellers and over the Internet as well as via third parties through Software Developer's Kits (SDK).

Media Contacts:

Ashlie Lanning 919-557-7890 alanning@wallingdatasystems.com

Luke Walling 828-459-5422 x225 luke@wallingdatasystems.com