



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

07.25.2008

### **Boise Idaho - Earthpure Organics™ Partners with Inland Vending to Bring Quality Organic Products to Boise Idaho**

**Boise Idaho, July 25, 2008** – **Earthpure Organics™**, and Inland Vending have partnered to provide local communities and schools with quality organic products in their vending machines. As a well-established vending operator, Inland Vending has been providing the Treasure Valley and beyond with their exceptional service and products for many years. This partnership will prove to be an effective way to bring a healthy/organic alternative to existing vending machines. Programs such as St Luke's, "Healthy Options" which was recently implemented have been extremely popular with employees, patients and visitors alike. "With the current social concerns for foods that are genetically modified and grown using hormones, antibiotics and synthetic pesticides, we are confident knowing that USDA certified organic snacks will offer our clients the same quality product they are accustomed to, without any harmful ingredients." states Will Hughes, Operations Manager of Inland Vending.

**Earthpure Organics™** and Inland Vending are also working to accommodate corporate wellness programs, which help bring a healthy and happy atmosphere to the workplace, increasing employee satisfaction and productivity. **Earthpure Organics™** 100% organic **eco-snacks™** include, protein/ energy bars, chocolate chip cookies, dried fruits, trail mixes, dark chocolate covered nuts, beef jerky and the vending industry's first completely compostable/ biodegradable plant-based (PLA) water bottle. The teaming of **Earthpure Organics™** and Inland Vending helps bring nutritious and organic products to an industry known for its convenience.

### **About Earthpure Organics™**

**Earthpure Organics™** is the private label brand of its sister company, **Nextgen Vending™**. Earthpure Organics™ is a mission-driven company that relies on a core set of values in all its dealings – these values are; honesty, integrity, social responsibility, diversity, family, success, hard work, passion, pride and modesty. Our mission to be a trusted leader in the retail organic food and product industry is firmly rooted in a powerful work ethic and our conviction that we can and should make a difference. Our "**Organic Evolution™**" product line includes a plant based biodegradable water bottle, dark chocolate bars, hemp lip balm, whole food energy bars, hand made "farm" bags, chocolate chip cookies, trail mixes, dried fruits, soaps, enzyme based cleaning solutions, energy drinks, and more. The **Earthpure** team offers time, money, and support to many local and national charitable causes.

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