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Gerrish Honda Protects Customers and Employees with AVG Anti-Virus

New Hampshire dealership gets help from Walling Data when the big-name anti-virus solutions fail.

CLAREMONT, N.C.—AUGUST 14th, 2008— If he had to name his one biggest IT frustration in his 13 years as manager of Gerrish Honda in Lebanon, NH, Steve Perlowski would have no hesitation: he simply could not find an anti-virus product that kept his computers protected and didn't get in the way of doing business.

Like many small business managers, Perlowski acted as Gerrish's IT manager as well as running sales, accounting, and purchasing. So the time he had to deal with any problems that might arise on any of his 30 workstations was limited. He tried many brands of anti-virus software, but every time he was disappointed with the results.

"Personally, I think Norton is one of the most annoying programs ever created, and it's so hard to deal with," Perlowski said. "Windows Live OneCare seemed to be over engineered, and it created serious problems for us. It seemed to randomly change the network settings on certain PCs without our knowledge. And other so-called brand-name products were just as bad.

"Our PCs are used for Point-of-Sale (POS), customer support, and accounting, so it's vital that they're fully protected. Pretty much every aspect of this business is dependent on our computers being up and running at all times. A virus infection would effectively shut down the business."

Wanted: Time-Saving and Effective Virus Protection

While the cost of anti-virus software has never been a major issue, Perlowski was finding the constant changing to be disruptive, and renewing an effective system would be considerably more cost-effective than installing a new system every year.

"With a relatively small number of PCs, hard costs are not a big issue for us," Perlowski said. "But soft costs, like my time, are extremely important, so we really wanted to find an anti-virus solution that would provide solid protection without needing a lot of administrative attention."

Recently, Perlowski set off on what he hoped would be his final search for a solution that would work for his business.

Found: AVG Anti-Virus

AVG Anti-Virus appeared on Perlowski's radar, and he was pleasantly surprised to find nothing but positive feedback.

"Through word of mouth, I heard that some other small businesses were running AVG and were very pleased with it," Perlowski said. "I decided to give it a try and contacted Walling Data online to talk about the product, whether it would meet our needs, and what pricing and licensing options we'd be looking at."



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[Walling Data](#) is the longest-standing and highest-volume distributor of AVG Technologies solutions in North America, and the only distributor to offer all its customers free, unlimited, U.S.-based pre- and post-sales support.

“I sent Walling Data an email to get a price quote, and we were happy with it,” Perlowski said. “So I placed the order, they helped us to deploy the software, and it was all very quick and easy.”

Perlowski loves the free support that Walling Data offers their AVG customers.

“I have had to take advantage of the free support a few times, for minor things,” Perlowski said. “Walling Data helped us to diagnose and fix the problems right then and there! It was nice to be able to pick up the phone to solve an IT problem on the spot, especially considering the kind of time constraints I usually have.”

One Satisfied AVG Customer!

“Because we don’t have a dedicated IT department to handle software problems, I was very happy to discover how easy AVG was to manage,” Perlowski said. “We have also found that AVG doesn’t have any impact on PC performance – most of the time, you don’t even know it’s there. And the price is fantastic!”

Perlowski says that he couldn’t be happier with AVG’s performance and ease of use. “We were looking for something simple and unobtrusive that would keep our PCs secure without getting in our way, and we found it in AVG.”

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About Walling Data Systems

Founded in 1994 in North Carolina, Walling Data Systems is a Value-Added Technology Distributor and IT Solution Provider offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data was named an Authorized AVG Distributor in 2004 and is the only source for unlimited toll-free phone and “We-Do-It-For-You” remote control support for their AVG customers in the United States and Canada, one reason why thousands of customers each month choose Walling as their supplier of choice for AVG products. More information at <http://www.avg-antivirus.net>

About AVG

Founded in 1991 and with offices in the US and Europe, AVG is a leading international developer of Internet threat protection solutions for consumers and SMBs. AVG is one of the fastest growing companies in the industry with more than 70 million active users around the world. The company employs some of the world’s leading experts in Internet security, specifically in the areas of threat research, analysis and detection. AVG’s award-winning products are distributed globally through resellers and over the Internet as well as via third parties through Software Developer’s Kits (SDK).

Media Contacts: Ashlie Lanning 919-557-7890 alanning@wallingdatasystems.com



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Walling Data Systems, Inc.
3029 Centennial Blvd
Post Office Box 1180
Claremont, NC 28610

866-833-5727 Toll Free
828-459-7340 Phone
828-459-7341 Fax