



Best of Texas

the best place to be



Who We Are

We're not just another online information and service provider, we're a travel and lifestyle provider!

Our parent company, Best of Travel, LLC, was founded in 2004 by native Texan, Carrie Layne. Four years ago, Carrie found herself living in the Cayman Islands and immediately saw a need for a centralized hub where Cayman locals, new residents and travelers alike could get an inside look at the best places to shop and play, where to stay and more – all while learning about the island from the perspective of others.

Because of BestofCayman.com's success, we've moved into the United States and are planning launches Nationwide. In honor of our Texas roots, we launched the first of these new sites in Texas in 2007 – starting with the Dallas-Fort Worth (DFW) Metroplex.

BestofTexas.com provides residents of and travelers to Texas a one-stop source for the most up-to-date information on businesses and services throughout our many Texas communities.

We keep Texans and travelers in the know on:

Restaurants, Bars & Clubs

Kid-Friendly Establishments

Spas & Salons

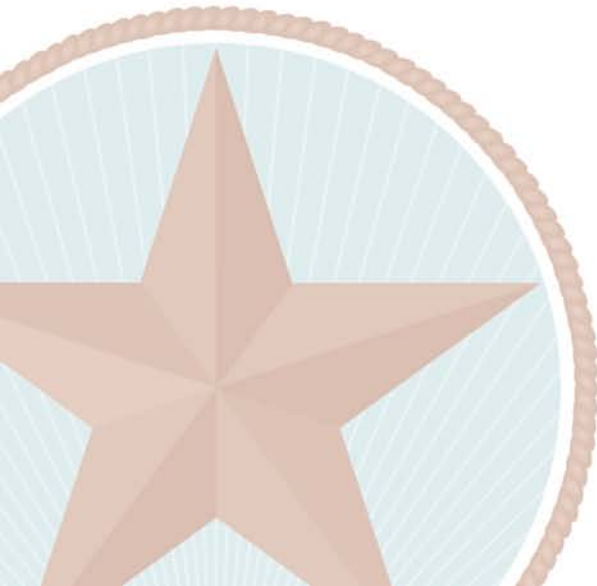
Professional Services

Shopping

Hotels & Real Estate

Medical & Dental Providers

Local Events & Activities



Take a look at how we work for you! —→

Your Marketing Needs Are Our Priority

We'll help your customers make informed decisions about your business by providing meaningful features like:

Video & Photo Galleries

Customer Reviews

Online Coupons & Menus

Map Location Searches

Reservation & Appointment Maker

eMailers & Newsletters

Our Advertising Dollars Work For You

We take the leg-work out of marketing your business to on-site customers by supplying you with a variety of tools such as "Thank You" cards which not only thank your customers, but also encourages them to visit our site, write a review and rank their experience at your establishment, providing you with valuable feedback. We'll also provide you with a Best of Texas window or door decal to identify you as a 'Best of' family member.

But we don't stop there! We know that in order to get the most bang for your buck, we have a responsibility to you – the advertiser – to promote ourselves and your business to the best of our ability. That's why you'll always find us actively involved, sponsoring and working directly with:

Festivals & Sporting Events

Chambers of Commerce

Charitable Organizations

Better Business Bureau

We also aggressively market ourselves and our advertisers to the community with direct mail, radio and television. In addition, we work hand in hand with our advertisers, offering special vacation promotions, ticket and gift certificate giveaways and more!

Ready to Start Getting the Results You Want? —————→

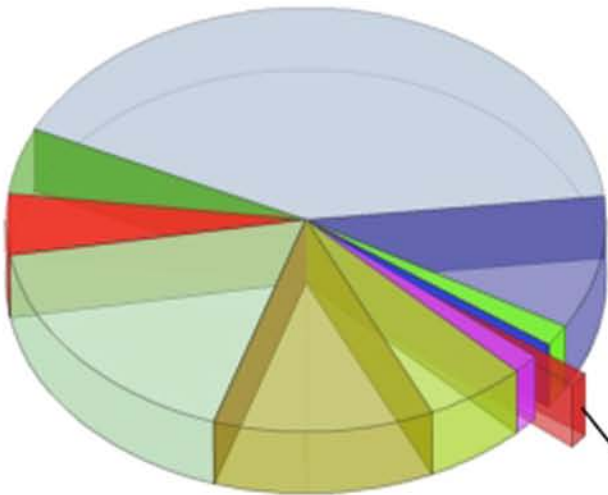


Customers You Want - Results You Can See

When you advertise with Best of Texas, you've partnered with major search engines by using our unique search engine optimization (SEO) techniques. Leveraging SEO, we can deliver you the potential customers who are searching for your specific product or service in your specific area.

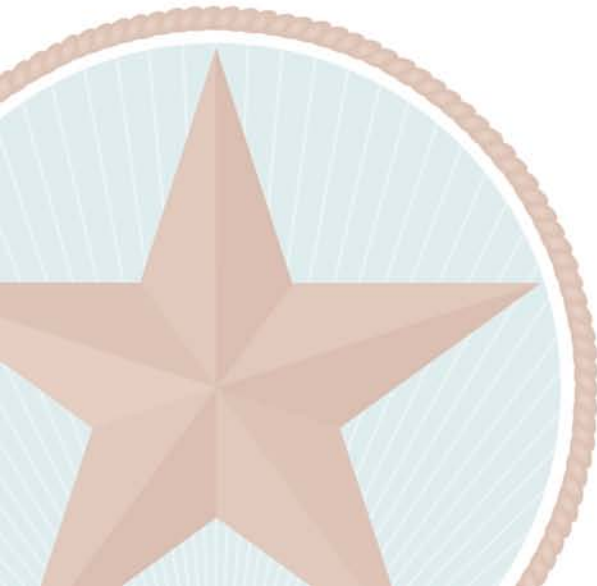
As an advertiser, you'll also receive a unique username and password that allows you to log in to your own account and traffic reporting. There you will find essential information including the number of times customers have viewed your listing, banner exposures, the number of clicks through to your website and more.

**Overall % report of
Total Clicks: 2522**



Listing Viewed (340)	13.48%
Search Engine Crawlers (960)	38.07%
Website Viewed (167)	6.62%
Reviews viewed (165)	6.54%
Video Gallery viewed (0)	0%
Photo Gallery viewed (446)	17.68%
Map Viewed (0)	0%
Coupons viewed (217)	8.6%
eBrochures viewed (117)	4.64%
Email sent (36)	1.43%
Requests for reservation (29)	1.15%
Added to trip planner (0)	0%
Sent to Friends (45)	1.78%

Requests for reservation (29), 1.15%



What Works Best For You? ➡

You Always Have Options

Whether you're just starting out or a seasoned pro, making the most of how you advertise your business should be one of your first priorities. If you're using print media to advertise your business, you may be throwing away your hard earned dollars! Ask yourself this: How many times have you picked up your daily newspaper or found your mailbox stuffed with direct mail and how many times do those newspapers and mailers end up in your trash can?

Remember, you're a consumer too! If print media isn't working on you, it probably isn't working on your customers either.

Finding What Works Best For You

With advertising packages starting off as low as \$39 per month, can you afford not to advertise with Best of Texas?

We offer comprehensive packages for budgets of any size. Take a look:

Text Listing

Text ads are a great way to get your feet wet advertising with us.



Addison Coffee Roasters

15012 Beltway Drive Addison, Texas 75001
(972) 404-1145 ★★★★★ [Map](#)

At Addison Coffee Roasters, we believe that a great cup of coffee, like a fine wine, should be a memorable experience.

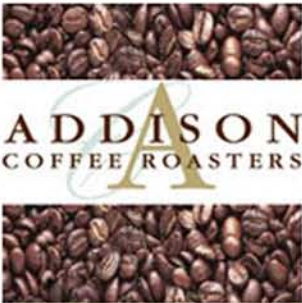
Text Listing Features

- | | |
|---------------------------|-------------------|
| * Text Logo | * Phone Number |
| * Contact Email | * Address |
| * Link to website | * Send to Friend |
| * Reviews/Star Rating | * Map-Google Maps |
| * Event Calendar Listings | |

Finding What Works Best For You, cont.

Premium Listings

Premium Listings include all of the following features:



[Addison Coffee Roasters](#)
15012 Beltway Drive
Addison, Texas 75001
(972) 404-1145

Addison Coffee Roasters of Addison Texas. At Addison Coffee Roasters, we believe that a great cup of coffee, like a fine wine, should be a memora

★★★★★ 1 Review(s)

[eBrochure](#) | [Coupons](#) | [Photos](#) | [Map](#)

Premium Listing Features

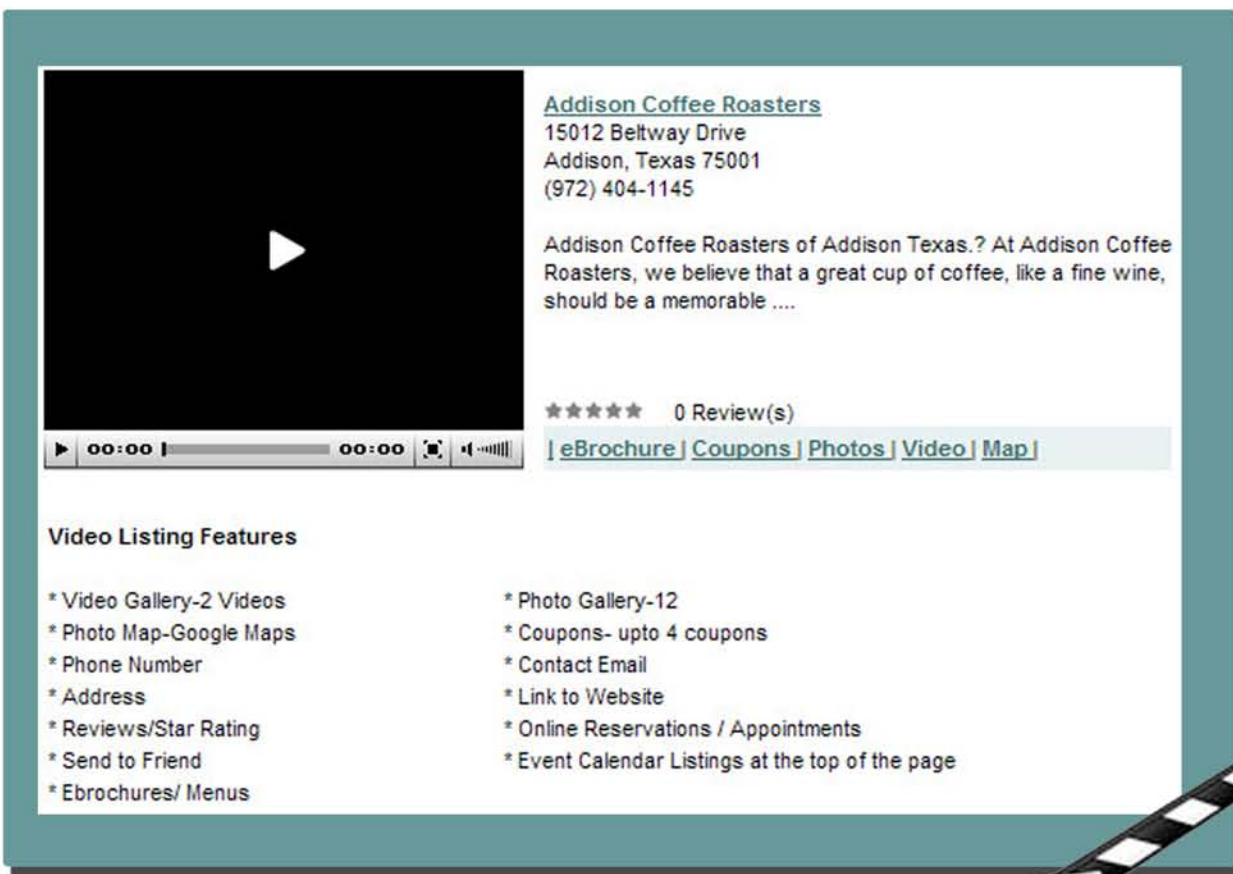
* Logo- 150X150,max 30k	* Photo Gallery- 6 Photos
* Map-Google Maps	* Coupons- upto 2 coupons
* Phone Number	* Contact Email
* Address	* Link to Website
* Reviews/Star Rating	* Online Reservations/Appointments
* Send to Friend	* Event Calendar Listings at the top of page

cont. →

Finding What Works Best For You, cont.

Video Listing

Show up first on the page and give our visitors a “virtual” look at your business with video. Someone from our team can even come out and shoot the video for you!



The screenshot shows a video player on the left with a play button and a progress bar. To the right of the video player is the business information for Addison Coffee Roasters, including the address, phone number, and a description. Below the video player is a section titled "Video Listing Features" with two columns of bullet points listing various features available for the listing.

Addison Coffee Roasters
15012 Beltway Drive
Addison, Texas 75001
(972) 404-1145

Addison Coffee Roasters of Addison Texas.? At Addison Coffee Roasters, we believe that a great cup of coffee, like a fine wine, should be a memorable

★★★★★ 0 Review(s)

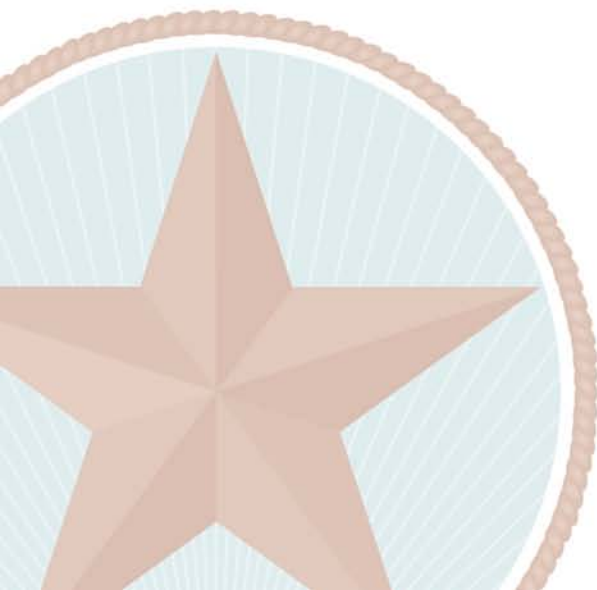
[eBrochure](#) | [Coupons](#) | [Photos](#) | [Video](#) | [Map](#)

Video Listing Features

- * Video Gallery-2 Videos
- * Photo Map-Google Maps
- * Phone Number
- * Address
- * Reviews/Star Rating
- * Send to Friend
- * Ebrochures/ Menus
- * Photo Gallery-12
- * Coupons- upto 4 coupons
- * Contact Email
- * Link to Website
- * Online Reservations / Appointments
- * Event Calendar Listings at the top of the page



cont. →



Finding What Works Best For You, cont.

Featured Homepage Listings

These large, text and image based, static listings can be found on our homepages. You can reserve a Featured Homepage Listing for a full month on a first come, first served basis. Limited to only five positions, signing up early with a sales representative will ensure you receive the months you request and your desired position on the site.

★ Featured Restaurant

A New Orleans-style Dining experience! Come in this month and receive \$5 off a dinner entree.

[More Info](#)

★ Featured October Festivities

Come and visit Bavarian Grill for our Sunrise Rotary Oktoberfest! It is the best way in Dallas to celebrate the month of October in true German fashion.

[More Info](#)

★ Featured Cell Phone/Accessories

Free MP3 Player w/Purchase

Free 1 Gig Flash MP3 Player with Purchase.....call now.....limited to first 10 customers, (972) 758-1479.

[More Info](#)

cont. →

Finding What Works Best For You, cont.

Homepage Flash Advertising

Our most visible advertising space, you can submit your own Flash-based video or ask our talented Content & Design Team to create a unique advertisement just for you.

Flash Ad



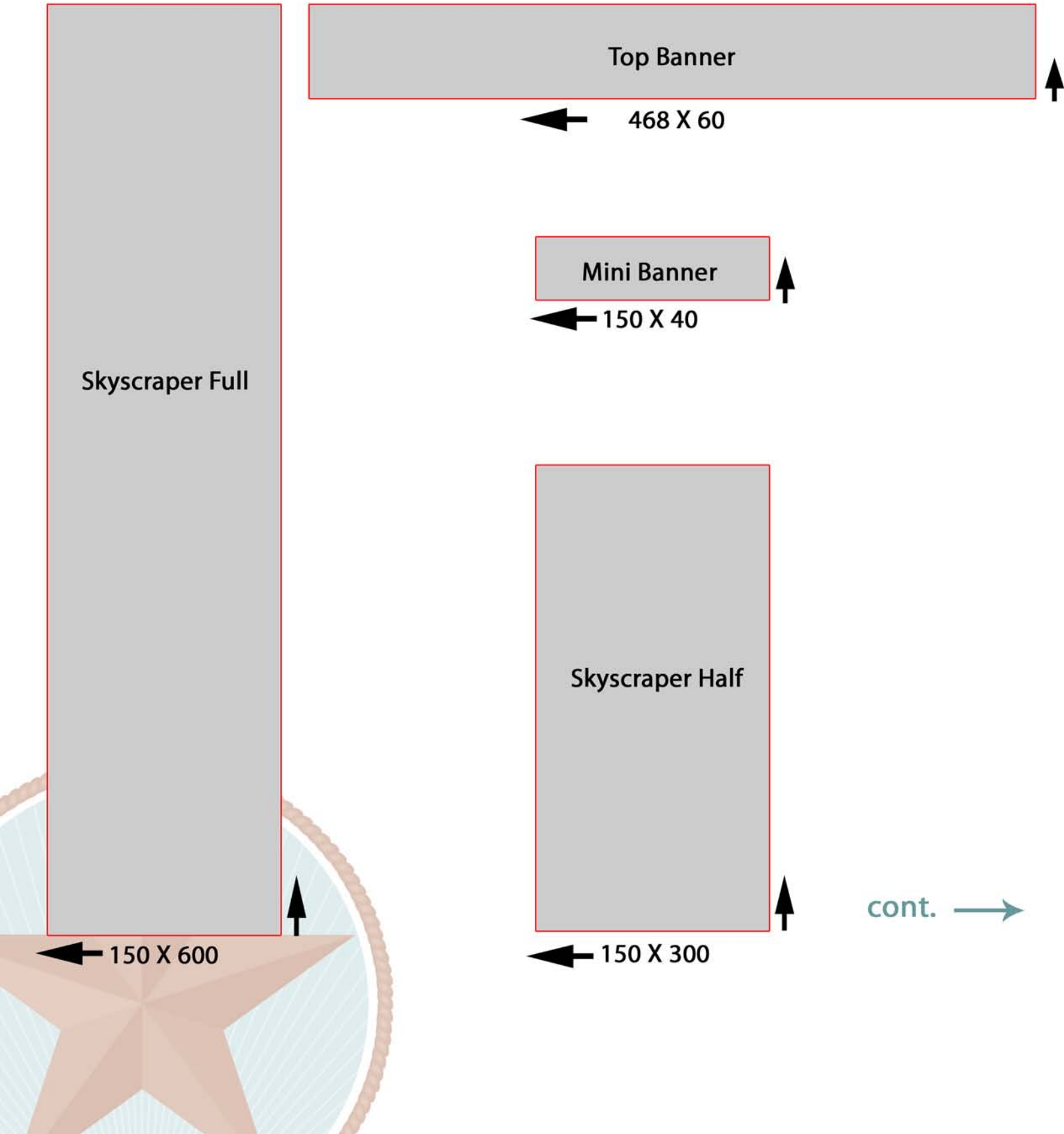
cont. →



Finding What Works Best For You, cont.

Banner Advertising

Create your own banner ads or ask our talented Content & Design Team to create something unique just for you. You have a choice between three banner sizes and a choice in placement, either on our homepage or on a main category page.



Finding What Works Best For You, cont.

Email Blasts & Weekly Best of Newsletter

Use our email database to reach over tens of thousands of subscribers in your area..target a specific audience or reach out across the entire state.



LIVE
at LOCHRANN'S

VeRTiGO USA
The U2 Tribute Band

Thursday July 31
9pm NO COVER
LOCHRANN'S
IRISH PUB & EATERY

U2 Tribute Band...
[Click Here](#)
for more Information!

6195 Main Street, Frisco, TX
(across from Pizza Hut Park)
214-423-2600
www.lochranns.com

Ready to Get Started? →

A Custom Fit

Our in-house Content & Design Team will work hand-in-hand with you and your Sales Representative to meet any design and advertising needs you can imagine.

Whether you're looking for target specific or full-service advertising and marketing, graphic design, web development or you're just looking for the perfect thing to say - we're here to help!

Ready to Get Started?

We'll have you up and running in no time at all. Its easy to get started:

Are you the independent type?

Choose a package you like and use our self-service area to create your ad. Just visit us online at BestofTexas.com/selfservice

Craving a little personal attention?

Contact us directly by email or by phone to schedule a one-on-one consultation with a staff member in your area.

email us at advertising@bestoftexas.com

call us at 469-467-4601

