

October 15, 2008

3rd Quarter Statistical Synopsis 2008

Sell My Timeshare NOW

The third quarter of 2008 has seen dramatic business shifts in many industries as corporations struggle in the tight credit market and troubled economy to maintain sales and in some cases, to even remain operational.

While some timeshare developers and hoteliers have experienced a decline in new timeshare sales, the number of offers presented to buy or rent resale timeshares at Sell My Timeshare NOW has increased year-over-year for 2008.

The company continues to look optimistically to the future as changing economic conditions influence more timeshare owners to sell or rent their properties. At the same time, many new timeshare buyers and timeshare renters are coming into the market, searching for value and economy in vacation and travel lodging.



*Sell My Timeshare NOW
is proud to be
a member of:*



Rental Assist

Rental Assist was created in 2007 as a new service at **Sell My Timeshare NOW**. The program is designed to help people in their search for timeshare rentals, working directly on behalf of the customer.

Sell My Timeshare NOW offers in-house client matching to make the search for timeshare rentals an easier process. At the same time, Rental Assist enhances the marketing power of advertised timeshares by bringing them to the attention of targeted potential renters.

Growth in Timeshare Rentals

Rental Assist is a service developed to match prospective timeshare renters with available timeshare rental properties.

Looking at the third quarter only, timeshare rental offers at Sell My Timeshare NOW totaled 16,323, which is an increase of 251 percent over the third quarter of 2007. The dollar amount of offers presented by the company to timeshare owners for timeshare rental was \$17,604,587, representing a 241 percent increase in the dollar amount of rental offers during the same quarter of 2007.

In 2008, at the end of the third quarter, the year-to-date number of offers received for timeshare rentals is 39,409, representing an increase of 199 percent over rental offers received as of the same date in 2007.

The dollar amount of timeshare rental offers received through the third quarter is \$47, 526, 930, which represents an increase of 196 percent over year-to-date offers in 2007.

“Setting the timeshare resales standard of the world, one week at a time.”



Sell My Timeshare NOW.com

Offer Synopsis for Third Quarter 2008

The offers to buy or rent timeshare, received by Sell My Timeshare NOW during the third quarter of 2008, increased by 170 percent quarter-over-quarter from 2007. The total number of offers in the third quarter of 2008 was 41,565.

The dollar amount of offers received to buy or rent timeshare during the third quarter totaled \$161,235,140 and represents an increase of 167 percent over the amount of offers received during the same quarter of 2007.

Year-to-date, as of the end of the third quarter, the number of offers received by Sell My Timeshare NOW have set a new record of 101,124 offers, marking an 89 percent increase year-over-year from 2007. Additionally, the dollar amount of these offers set a new record of \$368,365,250, representing a 76 percent increase year-over-year from 2007.

“Our position is to be fiscally conservative but at the same time aggressive about growth, service, and our vision for the future.”

Jason Tremblay, CEO



Website Traffic

Sell My Timeshare NOW has grown its business by focusing on high Internet visibility and strong website traffic.

2008 year-to-date monthly average overall traffic is: **2,234,233**; up 25 percent over 2007 monthly average.

2008 year-to-date monthly average unique visitors are: **384,204**, up 22 percent over 2007 numbers.

Third quarter overall visitor total was: **6,425,350**, up 30 percent over the third quarter 2007.

Third quarter unique visitor total was: **1,085,872**, up 34 percent over the third quarter 2007.

Sell My Timeshare NOW Cuts the Cake, Celebrating 5 Years in Business



In September, **Sell My Timeshare NOW** celebrated five years of business, since our website went live in 2003.

Starting as a home based business with three employees, **Sell My Timeshare NOW** currently employs 140 people.

Employees Join in the Celebration
as Sell My Timeshare NOW
Reaches its Milestone Fifth
Anniversary.



This document contains forward-thinking projections based on best information available to company management at the time of publication. Founder and CEO, Jason Tremblay, is available for interview at: **603-516-0649**, or you may schedule an interview by contacting: stevluba@sellmytimesharenow.com

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