

## MEDIA RELEASE

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FOR IMMEDIATE RELEASE

### ACTIVE DATA EXCHANGE ACHIEVES EXCELLENCE IN CUSTOMER SATISFACTION

*Achieves 99% overall customer satisfaction scores in Microsoft customer satisfaction survey.*

**(Bethlehem, PA – November 4, 2008)** Active Data Exchange, Inc. is pleased to announce that they scored a 99% in overall customer satisfaction in a customer satisfaction survey conducted by TNS™ prognostics, a customer research-based consulting firm. “The calendar solution from Active Data Exchange is the solution we've been looking for. It's a very robust product that was easy to install and the training is top notch. Our trainer knew the product inside and out and actually addressed many of our questions before we even asked them,” said Judy Fink of the PA College of Technology.

When participants in this year's survey were asked whether or not they would recommend Active Data Exchange to a friend or colleague, 96% said they would. "Active Data's product has done exactly what we wanted it to do when we were searching for a replacement calendar product. It didn't take long to get up and running, the price was right, it's almost completely customizable, and the Active Data Exchange representatives and programmers have been very responsive," Victor Neil of Texas Christian University has said when asked about Active Data Exchange's commitment to customer service.

“Our commitment to customer satisfaction is the key driver of our product functionality and customer support services. I commend our staff for making our customers come first in all they do,” said Active Data Exchange CEO, Susan Yee.

Active Data Exchange is a Microsoft Gold Certified Partner. The company is a minority and woman owned business and serves the corporate, higher education, government and healthcare industries with enterprise calendaring solutions for event marketing, communications, room scheduling and event registration and integrates seamlessly with Microsoft SharePoint Services.

#### ***About Active Data Exchange***

*Active Data Exchange has been providing enterprise web-based event marketing and facilities scheduling software, email and text message broadcasting solutions and information broadcasting solutions for education, healthcare, government and corporate organizations since 1999. Products and services include Active Data Calendar, Active Data Communicator, and Active Data Syndicator. Clients include Anheuser-Busch, Lehigh Valley Hospital and Health Network, Minnesota Department of Veteran's Affairs, Baylor College of Medicine, Wellmark Blue Cross and Blue Shield, National Government Services, North Carolina State University, Temple University and others.*

For more information, please visit [www.activedatax.com](http://www.activedatax.com).

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