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Give the Gift of Speech with NextUp Gift Cards!

New TextAloud Gift Card and NextUp.com Voices Gift Cards Put Premium Text to Speech Under the Tree for the Holidays

CLEMMONS, NC – Do you have a friend or loved one who needs to maximize their reading time, endures long commutes, or who struggles against a reading or learning disability? Then give the gift of Text to Speech this year, from NextUp.com! New by popular demand, **NextUp.com** (<http://www.NextUp.com>) is now offering Gift Cards available for purchase just in time for the holidays. The cards come in two varieties, with a **TextAloud Gift Card** for users who want to give the gift of NextUp's popular and highly useful Text to Speech software *TextAloud* (plus AT&T Natural Voices™ Mike and Crystal), and a **NextUp.com Voices Gift Card**, for recipients who already use *TextAloud*, and which includes two new Premium Voices of their choosing.

Available for \$55, the **TextAloud Gift Card** allows the recipient to receive NextUp's leading Text to Speech software *TextAloud* -- plus popular AT&T Natural Voices Mike and Crystal. Givers can also give choose to give the **NextUp.com Voices Gift Card**, available for purchase at \$65, and which allows the recipient to receive their choice of any two voices from among NextUp's assortment of available Premium Voices, including pleasant and highly realistic voices by AT&T Natural Voices™, Acapela®, or Nuance® RealSpeak.

Each gift card is attractively designed and packaged, and includes the option of a personalized note printed right on the back of the gift card. Recipients get the option to immediately access their new software by download, or can also choose the option of physical delivery via CD. The cards are also great for those seeking last-minute gift options, as they are also available for gifting and fulfillment online, right from the recipient's e-mail mailbox.

“We’re truly delighted to be able to offer the new gift cards for our customers just in time for the holidays,” comments **Rick Ellis**, President of NextUp.com. “Now you can finally give the gift of speech, as well as the gift of listening and learning anywhere, as a special present for loved ones this holiday season!”

To learn more about NextUp.com Gift Cards, or to immediately purchase one for the holiday season, please visit <http://nextup.com/giftcard.html>.

About *TextAloud*

Highly useful for students, scientists, writers, business people, students and people from all walks of life – *TextAloud* has been featured in *The New York Times*, *PC Magazine*, *Writer’s Digest*, on CNN, and more. Hailed by critics and users alike, *TextAloud* is priced from \$29.95, and is compatible with systems using Windows® 98, NT, 2000, XP and Vista. *TextAloud* also works seamlessly with iTunes, for easy synching with iPod®, iPhone™, or other iTunes-compatible portable audio players. The program is available for fast, safe and secure purchase via <http://www.NextUp.com>.

NextUp.com also offers *TextAloud* with optional premium voices from **AT&T Natural Voices™**, **Nuance®**, **Acapela®** and **Cepstral®** for the most natural-sounding computer speech anywhere. Available languages include U.S. English, U.K. English, Indian-Accent English, Scottish-Accent English, Arabic, Cantonese Chinese, Mandarin Chinese, Czech, Danish, Dutch, Belgian Dutch, Faroese, Finnish, French, Canadian French, German, Icelandic, Italian, Japanese, Korean, Norwegian, Polish, Brazilian Portuguese, European Portuguese, Russian, Castilian (European) Spanish, Latin American Spanish, Mexican Spanish, Swedish, and Turkish.

About NextUp.com

NextUp.com, a division of NextUp Technologies, LLC, provides award-winning Text to Speech software for consumers, professionals, businesses, educators, and those with visual or vocal impairment, or learning disabilities.

In addition to *TextAloud*, NextUp.com markets other innovative Windows software designed to save time and deliver vital information. NextUp *Talker* is an easy and affordable program that allows people who have lost their voices to use the latest in high-quality computer voices to communicate with others.

Evaluation copies of *TextAloud* are available upon request. For more information on NextUp.com or *TextAloud*, or for a rich assortment of case studies involving users ranging from firefighters and lawyers, to writers, editors, teachers, actors, students, entrepreneurs, doctors, truck drivers, musicians, and more, please contact publicist Angela Mitchell at **(904) 982-8043** or via Admitchell@Nextup.com.

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