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**CONTACT:** Matt Anson, President

ph: (410) 362-7200 • fx: (410) 362-7233

e-mail: [matt@bindagraphics.com](mailto:matt@bindagraphics.com)

## **Bindagraphics Announces New Sales Hire**

*Industry Veteran Bill McDonald Joins the Bindagraphics Team*

**Baltimore, MD**, – Bindagraphics, Inc., a leading trade binding, finishing and packaging company, is pleased to announce the addition of veteran salesman, Bill McDonald. Bill has a long history of sales success in the printing and graphic arts industry. Over a career spanning more than twenty-five years, Bill has sold for Peake Printers, John D. Lucas, McArdle and most recently, Superior Binding. In addition, Bill was co-owner of Baltimore-based The Collateral Group for four years.

Bindagraphics' President, Matt Anson said, "Bill brings valuable experience earned at the highest quality levels of our industry, proven client leadership and a track record of selling success. Having worked with us on many projects, Bill's no stranger to the Bindagraphics team. His deep understanding of our services and impeccable reputation make him uniquely qualified to represent Bindagraphics in the Mid-Atlantic marketplace."

"I am thrilled with the opportunity to work for the leading bindery in the country," said McDonald. "No matter how many people recognize the Bindagraphics brand and leadership position, others still need to discover the depth and breadth of our service offerings. The four-facility Bindagraphics group offers core bindery and finishing services as well as packaging and fulfillment services ... without geographic limitations."

Bill McDonald is a graduate of Towson University in Towson, MD. He is married with four daughters and resides in Baltimore, Maryland.



### **About Bindagraphics**

Bindagraphics, Inc. is a privately owned company with facilities in Baltimore Maryland, High Point North Carolina, Buffalo New York and Atlanta Georgia. It is the largest trade bindery and finisher on the East Coast and top-ten services provider in the USA. Bindagraphics offers high-speed plastic coil/spiral wire, PUR and Otabind, Wire-O®, UV coating, film laminating, die cutting, foil stamping, embossing, ink jet imaging and mailing, rigid set-up boxes, slipcases, loose-leaf binders, custom packaging, fulfillment and more.