

#### PHARMACEUTICAL INDUSTRY FOCUS

better understanding of what the industry does, which contributes to a more focused and meaningful approach on how to strengthen efforts, activities and actions that support the development and marketing of medicines.

#### EXPERIENCE

successful in the understanding of technology operations and the establishment and management of value-added enterprise Project and Program Management Offices (PMOs) across diverse functions. Experienced managing information system implementations and using enterprise project management tools. Flexible and pragmatic approach to problem solving, and an outstanding record of achievement in implementing new concepts, delivering innovative business solutions, and facilitating transition of operations with a high level of ethics and risk management alternatives.

- CRO vendor selection
- ICH Good Clinical Practices
- Phase IIIb and IV clinical studies
- pharmacoeconomic studies
- cGMP guidelines

## simplifying

# PHARMACEUTICAL project management

#### **CUSTOMER-SPECIFIC SOLUTIONS**

superior industry-leading, life sciences-specific project management options that are designed to maximize return on investment by enabling clients to manage multifaceted research & development efforts, improve the impact of sales & marketing, and reduce the time, effort and cost associated with building and maintaining complex technical infrastructures.



#### **ABOUT US**

**OPERATIONS** 

Continental US

International

Corporate Health Initiatives Consulting's associates bring 300 combined years of project management experience in pharmaceutical R&D, marketing & sales, and manufacturing. They are uniquely qualified to:

- manage effectively client projects with robust processes
- offer flexible, scalable solutions with multiple options

MAIN ADDRESS

104 Beaufort Court Phoenixville, PA 19460 484.744.9375 p 610.415.9735 f www.corphi.com PHARMACEUTICAL research & development marketing & sales manufacturing



project management

solutions

#### Corporate Health Initiatives

CONSULTING

# PHARMACEUTICAL project management that works ... for your business.

PLAN FOR THE UNEXPECTED

formulate and execute strategies proven to be effective

#### ENTERPRISE PROJECT MANAGEMENT SOLUTIONS

- ORGANIZATION & GOVERNANCE
- PORTFOLIO MANAGEMENT & STRATEGY
- OUTSOURCING & STRATEGIC ALLIANCES
- ECONOMICS & RISK MANAGEMENT

#### INFORMATION TECHNOLOGY PROJECT MANAGEMENT

systematic and thoroughly designed project management methodology that optimizes information systems & technology development, and delivers solutions effectively, within scope, quality, time and budget.

Projects range from planning, scheduling and controlling information systems & technology applications, to balancing research development needs, and managing critical interfaces with providers and trade groups.



control the commissioning, stakeholder team management, and procurement & contracting

## flexible solutions for your business needs

#### BUSINESS RE-ENGINEERING PROJECT MANAGEMENT

business modeling and analysis techniques and the application of business process re-engineering methodology that reviews existing enterprise processes and determines methods for controlling change, as well as how to provide process improvement solutions that elevate efficiency and effectiveness.



#### **RESEARCH & DEVELOPMENT**



- Preclinical Development
- Clinical Development

#### **MARKETING & SALES**

Drug Discovery

- Business Analysis
- Strategic Planning
- Product Commercialization

#### MANUFACTURING

- Process Operations
- Automation & Control
- Finishing & Packaging





WE HAVE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU? maintain control of project scope and deliver quality systems on time and within budget