



Quality Service. High Performance Solutions. No Compromises.

AVG Anti-Virus and Walling Data Streamline Network Security for National Medical Supply Company

IT Director for ClassOne Orthodontics finds reliability and peace of mind in US-based support.

Hickory, NC January 15th 2008 - Kendall Cox has been the IT Director for ClassOne Orthodontics for the past six years. When Cox started on the job, he was fresh out of college and had little experience in a professional setting. Right off the bat, it was obvious that ClassOne needed a more secure network.

During his first weeks as IT Director, Cox found himself wasting time cleaning up infected computers and managing “a hodgepodge” of different anti-virus products across the network of 40 computers and three servers.

“I realized pretty soon after I got on the scene that I was a one man show and the first step I needed to take to simplify things was to get a potent anti-virus solution for the entire network,” Cox said.

Simplifying the Day to Day

“I would describe my job as hectic, especially when I first started because there was no security protection,” Cox said. “Removing different threats from computers every single day was not a recipe for productivity.”

Cox encouraged the decision makers at the company to invest in anti-virus software, and pitched them AVG Network Edition.

“During my college career and experience on previous contract jobs, I always used AVG and was extremely satisfied with the results. It was so effective, I encouraged my friends and family to use AVG Free,” Cox recalled. “For me, Norton and McAfee have never quite done the job. So, from the success I have had using AVG in my personal life, I decided to make AVG our company’s anti-virus product of choice,” Cox recalled.

After choosing AVG, Cox researched the software for competitive pricing. While on the AVG web site, he found several resellers of the product, but said, “Walling Data’s competitive pricing and amazing customer support won me over.”

“It was just so easy, all I had to do was call,” Cox said. “Even though I did not have much training yet, they walked me through it step-by-step and it was very user-friendly.”

Walling Data is the longest-standing and highest-volume distributor of AVG Technologies solutions in North America. The company is also the only distributor to offer all its customers – resellers and end-users - free, unlimited, U.S.-based pre- and post-sales support.



Quality Service. High Performance Solutions. No Compromises.

Step by Step Customer Support

After Cox installed the software, he had more free time to deal with his other technical issues. In fact, ClassOne spent their first three years with AVG Anti-Virus without a single virus penetrating the software. When one virus did become a threat, Cox immediately called Walling Data and without delay support walked him through removing the virus.

“When I called Walling Data, I was panicked. But their technical support helped me through everything and had my system clean and running efficiently in no time flat,” Cox said. “Now we have been another three years without a virus! But if we ever have another threat, I’m not worried about it - Walling Data is there.”

Sink or Swim

Cox has continued to purchase from Walling Data as the newer versions have been published.

“When you are one guy running an entire network, you either sink or swim,” Cox held. “People are always calling and complaining about their minute technical problems and I have to trouble-shoot. To know that I won’t have a virus on my system is a big relief. It means I know what is coming during my day, and that is not a virus.”

For more information about how to purchase AVG Anti-Virus, resellers and end users should visit <http://www.avgantivirus.com> or call 866-833-5727.

###

About Walling Data

Founded in 1994, N.C.-based Walling Data is a value-added technology distributor of technology products for resellers, small businesses, and education and government institutions. Walling Data was the nation’s first distributor of AVG security products and today is the highest-volume distributor for the product in North America, with more than 50,000 satisfied customers. Walling is also the only value-added distributor for Cymphonix Network Composer, an award-winning device that helps companies control and monitor users compliance with internet usage policies. Additionally, the company has recently become a distributor of CyberPatrol’s parental control and business-grade web filtering solutions. Walling Data provides free, unlimited, U.S.-based phone and “we-do-it-for-you” remote support for all of its customers. For more information, visit www.wallingdata.com and www.avgantivirus.com

About ClassOne Orthodontics

Since its inception in 1989, the mission of ClassOne® Orthodontics has been to provide its customers with premium-quality, innovative orthodontic products and superior customer service. Dr. James M. Reynolds, founder of ClassOne Orthodontics, is a worldwide leader and noted lecturer on orthodontic techniques and practices. A former president of the American Association of Orthodontics, Dr. Reynolds was a developing pioneer of ceramic brackets. Through research, testing and development, Dr. Reynolds has positioned ClassOne as a recognized leader in the innovation and manufacturing of premium-quality orthodontic supplies.



Quality Service. High Performance Solutions. No Compromises.

About AVG

AVG is a global security solutions leader protecting more than 85 million consumers and small business computer users in 167 countries from the ever-growing incidence of web threats, viruses, spam, cyber-scams and hackers on the Internet. Headquartered in Amsterdam, AVG has nearly two decades of experience in combating cyber crime and one of the most advanced laboratories for detecting, pre-empting and combating Web-borne threats from around the world. Its free online, downloadable software model allows entry-level users to gain basic anti-virus protection and then to easily and inexpensively upgrade to greater levels of safety and defense in both single and multi-user environments.

Media Contacts:

Ashlie Lanning 919-557-7890 alanning@wallingdatasystems.com