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Hanley Wood’s EcoHOME—Finalist for Best Start-Up Magazine and New Web Site

EcoHOME, an integrated network of media including a magazine, Web site and e-newsletter, is a finalist in the 2009 Neal Awards competition and min’s 2008 Best of the Web Awards.

Washington DC, February 2, 2009 – Hanley Wood Business Media, the leading publisher of business-to-business media in the residential and commercial construction industries, announced today that EcoHOME magazine is a finalist for a Neal Award in the Best Startup Publication category. The Jesse H. Neal Awards, the industry’s most prestigious and sought-after editorial honors, were established in 1955 to recognize and reward editorial excellence in business media publications.



EcoHOME magazine was selected as a finalist in the Best Startup Publication category, which recognizes the best new, stand-alone periodicals launched in 2008. EcoHOME magazine, published four times in 2008, is entirely focused on the innovative products, outstanding projects and breakthrough technologies used in green building that are changing the industry. Circulation includes 35,000 builders, remodelers and architects active in green building.

“We launched with a beautifully designed magazine, great depth of content and a credible voice,” said Rick Schwolsky, Editor In Chief, EcoHOME magazine. “We have found our place in this exciting and critical segment of residential building, developing a great relationship with our readers and earning respect within the green building industry.”

In addition, EcoHOME’s Web site, ecohomemagazine.com, is a finalist in min’s Best of the Web Awards in the New Site category. The Best of the Web Awards, presented by Media Industry Newsletter, min’s b2b and min magazine, recognizes leaders in consumer and business-to-business magazine Web sites.

EcoHOME’s Web site, which debuted with the magazine, provides green product information, green news and trends, case studies on innovative green homes and best practice data for builders, remodelers and architects actively involved in green building.



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“The ECOHOME magazine Web site provides visitors with the most up-to-date, comprehensive information about green products, programs and houses,” said Jean Dimeo, Chief Editor, ECOHOME Web site. “The site offers something for everyone—whether the visitor is a green building novice or a veteran sustainable builder. All building professional can find the information they need to take their houses to the next level of green.”

The winners of both the 2009 Jesse H. Neal Awards and min’s 2008 Best of the Web Awards will be announced in March.

About Hanley Wood

Hanley Wood, LLC, is the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America’s leading publisher of home plans. **Hanley Wood Business Media** (Washington, D.C.), publishes 30 award-winning residential and commercial construction titles, including BUILDER, REMODELING, CUSTOM HOME, CONCRETE CONSTRUCTION and residential architect. **Hanley Wood Business Media** also offers the construction industry’s foremost collection of Web sites, including BUILDER ONLINE, REMODELING ONLINE, and **ebuild**, the comprehensive online guide to building products, as well as the largest collection of house plans online through eplans.com and Dream Home Source.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.