


Highway Hypodermics: On The Road Again

Since 2003, the Highway Hypodermics series of books have become a leader in bringing up to date travel nursing information to traveling nurses, staffing recruiters, and travel nursing company executives.



February 05, 2009

Newspaper
Street
City, ST 3333

Dear Sir,

Travel nursing is not just something that affects nurses, but it can affect every person who has an illness and ends up the hospital. More and more the public is coming into contact with a nurse who is only a temporary hire. These nurses are called traveling nurses.

There is no end in sight for the nursing shortage. As the need for nurses grows so does the usage of traveling nurses. Only through education can these nurses be properly prepared for their next travel nursing assignment. Whether it's your first or your fifth assignment, every nurse can learn something from this book!

This is Epstein's third book on the subject of travel nursing. Both previous editions were named in USABookNews top books for 2005 and 2007. *Highway Hypodermics: Travel Nursing 2007* climbed to number one three times this last year on Amazon's Nursing, Trends, Issues, and Roles best-selling list.

Epstein is now the process of scheduling interviews for news related stories in effort to bring more awareness to the public and to other nurses exactly what travel nursing is, how it affects them, and how they can learn more about the field.

Attached you will find a full media kit. If you have further questions, please don't hesitate to contact me.

Best regards,

Epstein LaRue, RN, BS
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FOR IMMEDIATE RELEASE:

February 05, 2009

Amazon Nursing Trends, Issues, and Roles Best-Selling Author Epstein LaRue Releases The Third Edition, “Highway Hypodermics: On the Road Again”

(Grace, ID) – Epstein Larue (www.epsteinlarue.com) and Star Publish, LLC, (www.starpublishllc.com) is happy to announce the release of Highway Hypodermics: On the Road Again, the third book in the Highway Hypodermics travel nursing informational series.

There is no end in sight for the nursing shortage. As the need for nurses grows, so does the usage of traveling nurses. Only through education can these nurses be properly prepared for their next travel nursing assignment.

Since 2005, the Highway Hypodermics series of books (*On The Road Again*, *Travel Nursing 2007*, and *Your Road Map to Travel Nursing*) has become an industry leader in providing quality information to traveling nurses and recruiting firms. Whether it's your first or fifth assignment, there is always something new to learn with this book.

Epstein not only takes you from the basics of the changes in travel nursing, what it takes to be a traveling nurse, what to look for in a traveling company, and helps you choose a hospital and assignment, but she also has included in this edition helps for the traveling physical therapist, occupational therapist, the traveling licensed practical nurse, and the traveling foreign nurse.

This book also touches on how to prepare for emergencies on the road, keeping track of tax information, independent contracting, traveling with a family, homeschooling, traveling in a recreational vehicle, PBDS testing, JACHO certification for travel companies, and state nursing boards. Closing out the book is a huge section with travel nursing stories from other traveling nurses and a special section with information on over seventy traveling companies.

There may be other books on travel nursing, but Epstein and the Highway Hypodermics series is the only one that has been a finalist in the USA Book News Medical Resources contest for two previous editions, with the last edition, *Travel Nursing 2007*, reaching number one on the Amazon Nursing, Issues, Trends, and Roles three different times. Don't leave home without the leading guide for travel nursing!

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FOR IMMEDIATE RELEASE:

February 05, 2009

Amazon Nursing Trends, Issues, and Roles Best-Selling Author Epstein LaRue Releases The Third Edition, “Highway Hypodermics: On the Road Again” (continued)

Highway Hypodermics: On The Road Again (ISBN: 978-1-935188-02-5) is available online at Amazon, Barnes & Noble, Blackwells, or Borders. Autographed copies can be ordered through Epstein’s author website, www.epsteinlarue.com or her travel nursing website, www.highwayhypodermics.com.

About Epstein LaRue: The writing world calls her Epstein, but reality calls her "Kay." No matter what you know her by, she is a lady of many talents. She has been a nurse since 1992, and has worked on medical, surgical, emergency, telemetry, rehabilitation, and psychiatric units. Her previously published works include: *Love At First Type: An Online Romance* (January 2001), *Crazy Thought of Passion* (January 2003), *Highway Hypodermics: Your Road Map To Travel Nursing* (January 2005), and *Highway Hypodermics: Travel Nursing 2007* (January 2007). LaRue keeps herself busy by publishing a monthly eZine about travel nursing. Her article “Top 10 Reasons To Love Travel Nursing” and freelance writing for such magazines as Nursing2004, ORNursing2008 and EP Lab Digest. In 2005 she was named as a “Traveler of the Year” by Healthcare Traveler Magazine. Travel nursing is a dream that has become a reality. Although she was born and raised in the Oklahoma Panhandle, she has been a

About The Book,

Title: "Highway Hypodermics: On The Road Again"

Author: Epstein LaRue, RN, BS

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ISBN: 978-1934188025

There is no end in sight for the nursing shortage. As the need for nurses grows, so does the usage of traveling nurses. Only through education can these nurses be properly prepared for their next travel nursing assignment.

Since 2005, the Highway Hypodermics series of books (On The Road Again, Travel Nursing 2007, and Your Road Map to Travel Nursing) has become an industry leader in providing quality information to traveling nurses and recruiting firms. Whether it's your first or fifth assignment, there is always something new to learn with this book.

Chapters Include:

- The Changing Face Of Travel Nursing
- What It Takes To Be a Travel Nurse
- The Good, the Bad, and the Ugly
- Traveling As an LPN/LVN
- Allied Health Travel
- Traveling When You're "Not From Here" (For Foreign Nurses)
- Travel Company Fundamentals
- From the Other Side (The Travel Companies Point of View)
- Location, Corporation, and Documentation
- Preparing For an Adverse Reaction
- Keeping Track of Important Tax Information
- Going At It All Alone (Independent Contracting)
- What About Homeschooling?
- Taking Your Home with You on Assignment (Traveling In An RV)
- Politics in Travel Nursing
- State Nursing Boards
- On the Road Again With the Gang
- Travel Company Profiles

Epstein Larue Author Website: www.epsteinlarue.com

Travel Nursing Website: www.highwayhypodermics.com

Who Is Epstein Larue???

The writing world calls her Epstein LaRue, but reality calls her "Kay." No matter what you know her by, she is a lady of many talents. She has been a nurse since 1992, and has worked on medical, surgical, emergency, telemetry, rehabilitation, and psychiatric units.

In January 2001, Epstein's first book, "Love At First Type: An Online Romance Based On A True Story," was published. This fictional novel is about how she and her husband met online. This book was requested in 2005 by an independent filmmaker for possible production.

In January 2003 her second book, "Crazy Thoughts Of Passion" was compiled as an attempt to put together her medical knowledge and romance writing. It is a traditional romance about a nurse who falls in love with a patient's son.

In January 2005 her third and most successful book, "Highway Hypodermics: Your Road Map To Travel Nursing" was published. Although only on the road for two years, everything that she learned in those two years was put into the book. In September of 2005, this book was recognized by USA Book News as one of the top finalist for professional book of the year.

In January 2007 (...notice a pattern yet?), "Highway Hypodermics: Travel Nursing 2007" was released by Star Publish. The chapters of the first edition have been rewritten and a lot more information has been added. The previous 143-page non-fictional work grew to over 290 pages. Recently, this novel was also recognized by the USA Book News as one of the top finalist for professional book of the year and medical reference of the year. Twice this year, it has gained the ranked number one in the Nursing Trend, Issues, and Roles category on Amazon.

Although a little out of "January odd year" tradition, Epstein is pleased to bring you in January 2008, "Crazy Thoughts Of An Online Romance." A collectors edition of both nursing romance novels along with a non-fictional section on how you can have successful online relationship.

Other recent accomplishments include having articles published in two of the nursing's most prestigious magazines, Nursing 2004 and ORNursing2008. Nursing2004. She was also named as a Traveler of the Year by Healthcare Traveler magazine in December 2005. In May 2007, her website is featured on Dr. Phil.com, and in August 2007 she was published in the Electrophysical Lab Digest.

Travel nursing is a dream that has become a reality. She continues to travel the United States with her husband, while her son has successfully flew the nest and lives in the State of Washington.

LaRue keeps herself busy during the month by publishing a monthly eZine on travel nursing, constantly updating her travel nursing website, and visiting travel nurse companies with program on retaining nurses. Her travel nursing informational website is her way of keeping traveling nurses updated about travel nursing happenings between the two years of publishing the book series.

Her plans for the future are to not only continue the Highway Hypodermics tradition, but to add books on internet marketing, successful publishing, and how to retain nurses.





**Autographed copies of the book can be
purchased at:**

www.highwayhypodermics.com/book.htm

or

www.epsteinlarue.com/HH2009.htm

**TO REQUEST YOUR REVIEW COPY OF “HIGWHAY
HYPODERMICS: On The Road Again,”
PLEASE EMAIL YOUR ADDRESS TO....
highwayhypo@yahoo.com**