

KMx – Your Prescription for Performance™

Learning Management

- ▶ Online/Offline Delivery
- ▶ Blended Learning Modes
- ▶ Virtual Classroom
- ▶ SCORM Conformant



Performance Management

- ▶ Classification Management
- ▶ Performance Evaluations
- ▶ Competency Measures
- ▶ Organizational Development

Training Development

- ▶ eLearning/ILT Programs
- ▶ Online/Offline Assessments
- ▶ No Programming Skills
- ▶ ISD Automation Tools



Performance Support

- ▶ Advanced Search Tools
- ▶ Help Desk Support
- ▶ Controlled Access
- ▶ Knowledge Management



The Advanced Distributed Learning Platform



Talent Management

- ▶ Recruitment and Retention Tools
- ▶ Compensation Decision Support
- ▶ Talent Pool Development
- ▶ Position Specific Measurement

KMx Enterprise is an Advanced Distributed Learning Platform that provides fully integrated e-learning content development, learning management, performance management, learning content management and virtual classroom technologies in one easy to use application. KMx was designed to provide a total development, delivery and management solution. Our innovative design virtually eliminates costly integration and startup expenses.

KMx is a globally scalable Tiered Enterprise Class Web-Application built using MS .Net and MS SQL Server. The KMx architecture is based on the Shareable Content Object Reference Model (SCORM). KMx is accessible using standard desktop applications and browser technologies and supports popular learning, content and document management technologies. KMx can be installed in your data center in a few hours without wasting time and money bogged down in long, expensive implementation cycles or we can host it for you in our state-of-the-art data center.

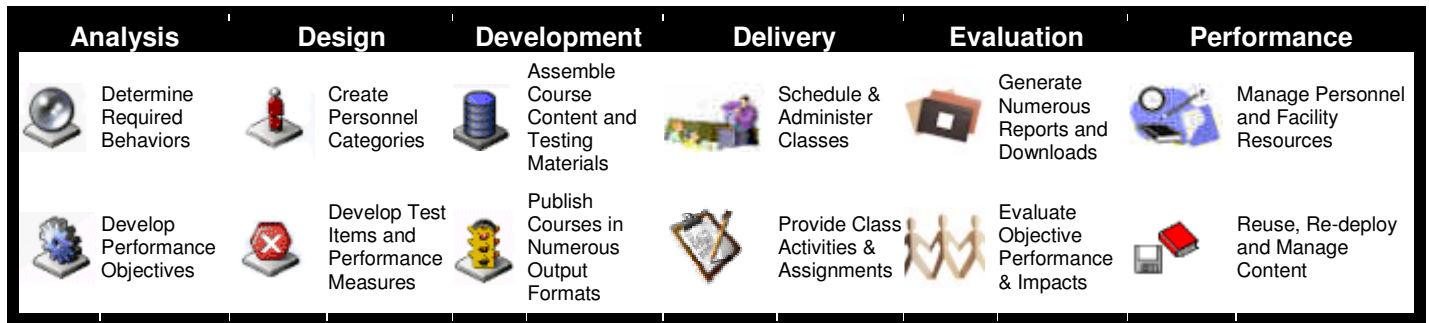
KMx provides development and delivery of online, offline and blended delivery methods and also provides performance management and support from a central content management architecture. Course developers can use the KMx environment to instantly create new programs that can include presentations, video, audio, animations, images, assessments, surveys, collaborations, and documentation. The KMx user interface was designed for easy customization and branding and is available with language packs to provide for localization and multilingual distribution.



Visit www.kmsi.us for additional information or call (866) 501-5674 to schedule a demonstration.

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Instructional Systems Design and Development Automation

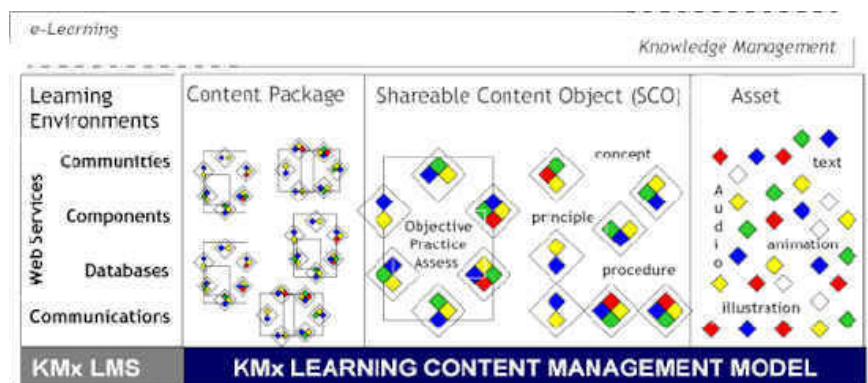


The KMx training development process implements the instructional system design and development model specifically tailored to ensure performance-based results. Using expert system technology, KMx accelerates the courseware development process with Wizards that automate the development of task analysis data and the development of behaviorally specific learning objectives:

- ❑ Leverages built in Knowledge and Skill behavioral templates for systems, equipment, policies and procedures.
- ❑ Enables designers to create new templates that are organization or industry specific.
- ❑ Provides tools to index and sequence task and supporting behaviors to create a comprehensive Knowledge and Skill inventory for indexing content, test items, objectives, performance criteria, personnel category requirements and certification requirements.
- ❑ Incorporates the Performance-Based objective construction model (behavior, condition & standard) that leverages customizable learning templates.
- ❑ Automatically links objectives to learning content, testing materials and student performance information.
- ❑ Enables Return On Investment (ROI) assessment, reporting and management at the learning objective level.

Content Management for Learning and Performance Support

KMx provides a highly granular and reusable content management architecture that implements all SCORM requirements, including support of the SCORM Application Program Interface (API) and the SCORM Data Model. KMx provides fully automated processing of SCORM Content Packages providing import and export without user intervention.



"The American Heart Association needed an integrated platform for its Continuing Medical Education (CME) programs to help over 100,000 health care professionals keep current with new research and treatments."

Bersin & Associates Case Study

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Virtual Classroom Technology

KMxLive eliminates the barriers associated with delivery of live training using the Internet. At less than half the cost of our nearest competitor, KMx Live provides the technology you need at a price you can afford.



Virtual Classroom

Features and Capabilities

- Live streaming video/audio
- Interactive and animated presentation materials
- HTTP or IRC chat rooms
- Live student polling and hand raise capabilities
- Live quizzes/exams with a graphic summary of responses
- Live surveys with a graphic summary of responses



Compare Competitor Capabilities and Pricing

Before buying KMx, prospective clients should determine which of our primary offerings is best suited for their organization's needs by reviewing the KMx offerings and prices on our website:

- ❑ KMxASP – An ASP hosted service for unlimited end-users
- ❑ KMx Enterprise – A software license agreement installed in the client's data center.
- ❑ KMx Small Business Edition – A low cost solution for organization with less than 500 end-users.

Each product page provides a link to our free **Learning Technology Evaluation Spreadsheet**. This spreadsheet will enable you to rank your organizational learning technology requirements and provide a template for you to compare features, capabilities and pricing with our competitors. Most new clients opt for the unlimited end-user KMxASP offerings starting at \$33,000 per year. All KMx offerings include the LMS, LCMS, Performance and Talent Management Suite, e-learning Development Suite and one "30 seat" Virtual Classroom

Organizations Using Learning Management Systems

We recognize that many organizations have already licensed learning management system technology. We also recognize that many of these solutions have provided a minimal return on investment or have been unable to meet client expectations. Organizations that have incurred the significant expense and time required to implement the offerings of our competitors are sometimes reluctant to consider alternative solutions, fearing additional expense and delays. In order to counter these reservations, KMSI offers solutions specifically designed for organizations that have already licensed learning management technology.

Our clients include many of the largest companies in the world. Our clients include retail chains, pharmaceutical companies, manufacturers, technology companies, public utilities, governments, software companies, universities, associations, insurance companies and many more. The satisfaction that our clients achieve with our solution quickly overcomes any hesitations that they may have had when considering abandoning the use of the learning management technology that they previously licensed from our competitors.

"After almost 2 years of research and exhaustive evaluations, TVPPA is convinced that KMx will quickly become the standard by which all other systems are measured"

Doug Peters, TVPPA Education & Training Director

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Features Only Available in KMx

Fully automates the import and conversion of Microsoft Office ® files for use as e-learning.

- ❑ Maintains all native animations, interactivity, branching and indexing.
- ❑ Creates extremely bandwidth friendly runtime files that can include graphics, audio, video and flash.
- ❑ Supports post-conversion editing in Microsoft Office ®.
- ❑ Provides book marking, session time recording and completion status management.
- ❑ Provides fully SCORM conformant reusable learning objects..
- ❑ Use MS PowerPoint ® to create e-learning that rivals any authoring suite, without programming.

Provides a comprehensive testing and examination system suitable for high-stakes exams.

- ❑ Extensive test item types including true/false, multiple choice 3-6 answer, fill-in, Lykert scale, matching and drop-down list.
- ❑ Pool and specification based test item randomization.
- ❑ Test item answer randomization.
- ❑ Timed and proctored testing.
- ❑ Scored, un-scored and weighted testing.
- ❑ Complete test item and test reuse with fully independent weighting, retake, pre-requisite management and test item response analysis.
- ❑ Use of supporting media including audio, video, flash, graphics and supporting documentation.
- ❑ Enables authors to provide end-users with test item remediation, rationale and references.
- ❑ Behavioral indexing of all test items for competency and talent management.

Enables managers and administrator to dynamically create, modify and save reports and graphs from user, enrollment, course, class, SCORM and other data by simply selecting the columns or representative graphical elements from an easy to use menu.

- ❑ Reports can be portrait or landscape, have up to five sort criteria and have five independent filters.
- ❑ Provides the ability to delegate reports to managers and supervisors with automatic scope management.
- ❑ Reports can be output to MS Excel ® and HTML for easy sharing and printing.
- ❑ Dynamic graphs provide up to 50 elements with nearly unlimited data filtering and selection.

Provides the industry's only fully integrated learning suite supporting all blends of training and education.

- ❑ E-learning development suite capable of producing fully SCORM conformant Shareable Content Objects and courses that can incorporate any SCORM conformant third-party courseware.
- ❑ Traditional learning development suite that supports design and development of instructor guides, student guides, self-study guides, eBooks and more.
- ❑ Learning management environment that provides comprehensive catalog, search, schedule, personnel category qualification and certification profiles.
- ❑ Learning delivery environment that will automatically adjust to the end-users language preference (with over 20 languages now available), brand affiliation and individual authority.
- ❑ SCORM conformant Learning Content Management System that provides shared and stand-alone workflow environment with the ability to promote unlimited reuse of content, test item and exams.
- ❑ Complete performance and talent management system that provides qualification management, certification management, talent pool management, personnel and peer evaluations.

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