



TERRELL & TERRELL, CPAs, LLP

SOFTWARE • CONSULTING • TRAINING • DEVELOPMENT

**FOR IMMEDIATE RELEASE**

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## **Terrell & Terrell, CPAs, LLP Welcomes Ganesh Balakrishnan to Consulting Team**

*Clients benefit from experienced SageCRM consultant to gain business effectiveness*

**Dallas, TX – October 1, 2009** – Terrell & Terrell CPAs, LLP, a leading professional services firm specializing in Sage Accpac ERP and SageCRM, is pleased to welcome Ganesh Balakrishnan to their consulting team. In this role, Mr. Balakrishnan will assist clients with the evaluation and implementation of SageCRM, business process development, and information technology needs.

Most recently, Mr. Balakrishnan worked as a consultant for a firm that specialized in mid-market ERP systems. He helped companies re-engineer their business processes to achieve operational efficiency. Prior to this position, he worked as an IT consultant for an engineering firm that designed and constructed fueling facilities for the commercial aviation industry. Mr. Balakrishnan graduated from the University of Oklahoma with a degree in Mechanical Engineering. He has taken numerous courses from Cisco, Microsoft, and the Project Management Institute; and he will attend Sage Consulting Academy this fall.

“Terrell & Terrell is pleased to welcome Ganesh to our team,” said Brian Terrell, CPA and managing partner of Terrell & Terrell CPAs, LLP. “He has a solid track record of understanding businesses’ goals and objectives and how process automation can help them achieve operational efficiencies.”

Terrell & Terrell is committed to providing outstanding service to clients with the addition of exceptional employees. They continue to grow steadily and carefully.

### **About Terrell & Terrell, CPAs, LLP**

Terrell & Terrell, CPAs, LLP is a non-traditional CPA firm that specializes in software technology. They are business advisors dedicated to a philosophy of creating measurable success for client companies in the mid-market. Terrell & Terrell has been a Sage Business Partner since 1992, and has grown into a leading Sage Accpac ERP vendor in North Texas. They credit their growth to successful long-term partnerships with client companies. With less than 1% client attrition, Terrell & Terrell promises that customer value will always be the core of their business model. The Terrell & Terrell difference is displayed through service, response time to your requests, and passion to deliver sustainable winning results. For more information, please visit [www.bterrell.com](http://www.bterrell.com).

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