

MarketGarden

[marketing designed to grow sales]

[strategic marketing]



[creative roots]

[integrated marketing with a pay for performance twist]

[what we offer]

Advertising
Public Relations
Internet
Trade Shows
Direct Marketing
Sales Materials
Internal Communications
Promotions
Media Placement
Marketing Plans

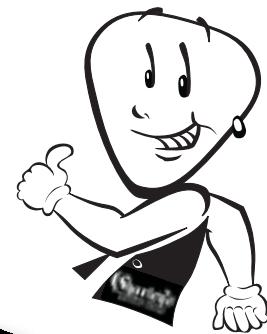
MarketGarden

[in a nutshell]

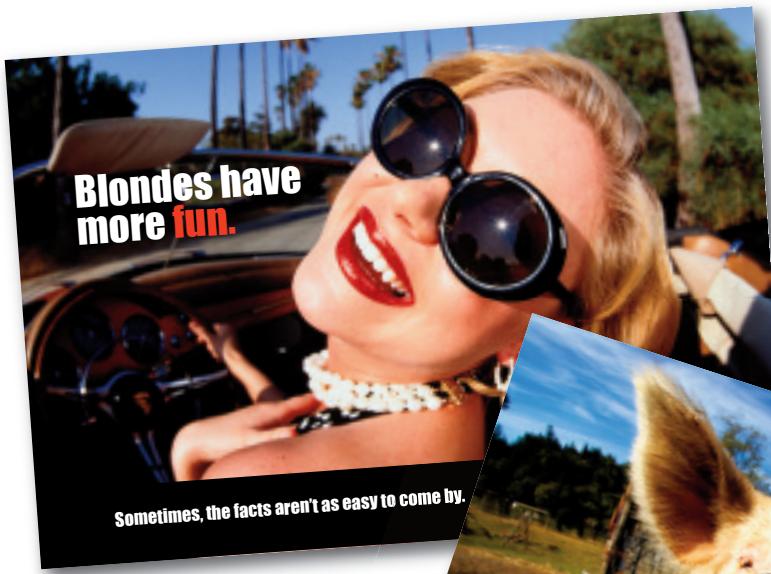
- MarketGarden helps you communicate your brand message – as you also strive to grow your sales.
- Our trademarked planning process, MarketCasting™, helps you align your budget to your business goals, then establishes the integrated marketing communications needed to achieve a measurable return on investment. **This is what makes us different.**
- We provide the research, strategy, media planning and placement, and creative development services you need to execute your plan, on-time and on-budget.
- And our emphasis on measurement and follow-through gives us the confidence to support a pay for performance option you won't find offered at many other shops.

We'll let our clients and our work explain the rest...





Charley's Guitar Shop
"Only the Good Stuff" Retail Ads.



Haag Engineering
"The Facts" Direct Mail Campaign.



Haag Engineering

"The results of their efforts have clearly positioned our service against the competition and given us a distinct presence in the marketplace."

-Ryan Holdhusen
Executive Director,
Education Services



Prairie Estates Collateral
“Carry On In Style” Brochure.

You've spent a lifetime defining your own style.

You probably catch glimpses of it in your children and grandchildren. And now, as the realities of aging challenge your ability to carry on, preserving that unique style shouldn't have to be a luxury. At Prairie Estates, it isn't. In fact, at Prairie Estates, we're all about celebrating your individuality in an atmosphere designed to ensure your daily needs are met effortlessly. Continuously. In a manner befitting the person who created that cradle in the grandchild's nose, that signature smile, that patented roll of the eyes. You've earned the right to enjoy life on your own terms. Tell us how you'd like to spend your day. At Prairie Estates, we're here to see you carry on in style.

life is better
on your terms.

Upscale elegance in a resort-style setting. The moment you pass through its dramatic entrance, you sense Prairie Estates is a different kind of senior community. It feels more like a resort hotel. The limousine parked out front is there for your convenience. The concierge can help you arrange a night at the theater or a trip to the mall. The prairie school architecture and mission style furnishings set a relaxed tone. Gracious, but not pretentious. Dignified, yet altogether inviting.



Cognizant

Trade Show Booth Design.



Cantex Senior Living

“They are a pleasure to work with, and I would highly recommend them as a strategic marketing ally.”

- Robin Underhill
Chief Executive Officer



Gauge-It Website
Woodworking Tools.

5K ROAD RACE



SIGNATURE
TELECOMMUNICATIONS



Coach America

"The creative product that emerges from their 360-degree marketing analysis is superior and exactly what we needed to separate our brand from the clutter of competition."

- John Busskohl
Vice President of Marketing & Sales



Brand Identifiers



“SkinWithin” Package Design
Scientific Skincare.

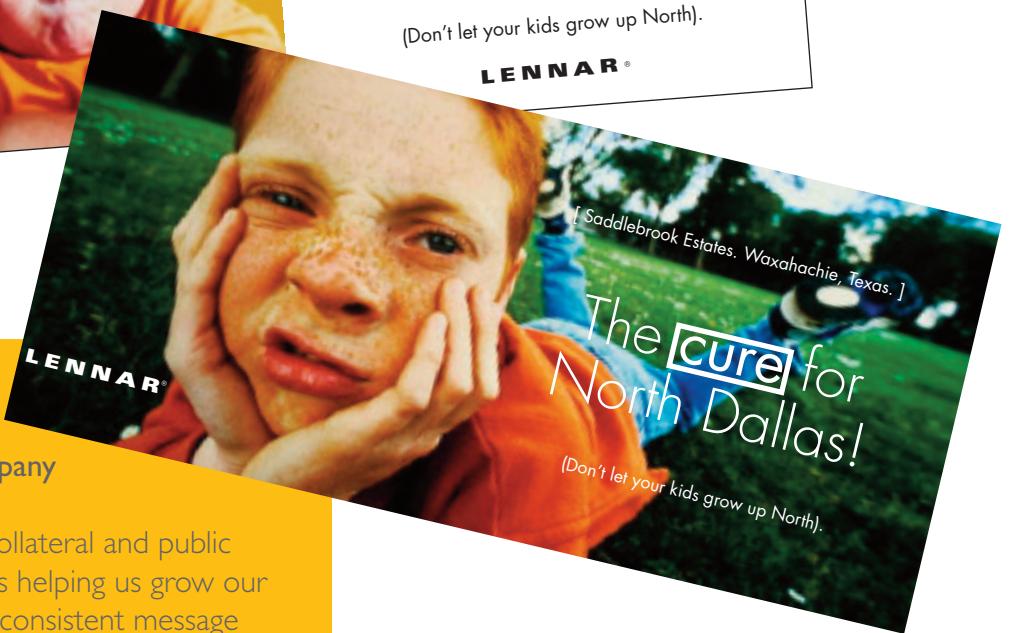


[Saddlebrook Estates, Waxahachie, Texas.]

The **cure** for North Dallas!

(Don't let your kids grow up North).

LENNAR®



Fischer & Company

"The website, collateral and public relations work is helping us grow our business with a consistent message that is helping us differentiate ourselves from the competition."

- Gail Corder
Executive Vice President

Saddlebrook Estates/Lennar Homes
Billboard Campaign.



To see our portfolio or learn more about our pay for performance option, call MarketGarden at 214.750.6601 or email joeyzee@marketgardenllc.com.

MarketGarden
Strategic Marketing. Creative Roots.
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