

MarketGarden

[marketing designed to grow sales]



[integrated marketing with a pay for performance twist]

[what we offer]

Advertising

Public Relations

Internet

Trade Shows

Direct Marketing

Sales Materials

Internal Communications

Promotions

Media Placement

Marketing Plans

MarketGarden

[in a nutshell]

- MarketGarden helps you communicate your brand message – as you also strive to grow your sales.
- Our trademarked planning process, MarketCasting™, helps you align your budget to your business goals, then establishes the integrated marketing communications needed to achieve a measurable return on investment. **This is what makes us different.**
- We provide the research, strategy, media planning and placement, and creative development services you need to execute your plan, on-time and on-budget.
- And our emphasis on measurement and follow-through gives us the confidence to support a pay for performance option you won't find offered at many other shops.

We'll let our clients and our work explain the rest...



Cheaper than the sports car.
Just as cool.

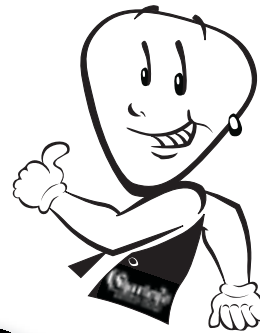
New, used, vintage & custom
fretted instruments.

Amplifiers, Accessories,
Buy, Sell, Trade.

Charley's
guitar shop
DALLAS, TEXAS
"Since 1979"

[Only the good stuff]

www.charleysguitar.com • 972.243.4187

**Brag about it
at the reunion.**

New, used, vintage & custom
fretted instruments.

Amplifiers, Accessories,
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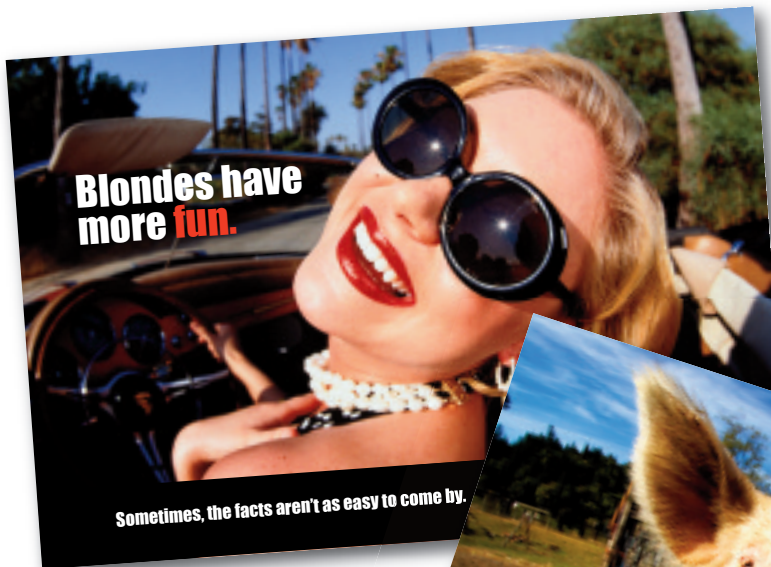
Charley's
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[Only the good stuff]

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Charley's Guitar Shop
"Only the Good Stuff" Retail Ads.



Haag Engineering
"The Facts" Direct Mail Campaign.



Haag Engineering

"The results of their efforts have clearly positioned our service against the competition and given us a distinct presence in the marketplace."

-Ryan Holdhusen
Executive Director,
Education Services



Prairie Estates Collateral
"Carry On In Style" Brochure.



Cognizant Trade Show Booth Design.



Cantex Senior Living

"They are a pleasure to work with,
and I would highly recommend them
as a strategic marketing ally."

- Robin Underhill
Chief Executive Officer

5K ROAD RACE



SIGNATURE
TELECOMMUNICATIONS



Coach America

"The creative product that emerges from their 360-degree marketing analysis is superior and exactly what we needed to separate our brand from the clutter of competition."

- John Busskohl
Vice President of Marketing & Sales



Brand Identifiers



“SkinWithin” Package Design
Scientific Skincare.



[Saddlebrook Estates. Waxahachie, Texas.]

The **cure** for North Dallas!

(Don't let your kids grow up North).

LENNAR®



[Saddlebrook Estates. Waxahachie, Texas.]

The **cure** for North Dallas!

(Don't let your kids grow up North).

Fischer & Company

"The website, collateral and public relations work is helping us grow our business with a consistent message that is helping us differentiate ourselves from the competition."

- Gail Corder
Executive Vice President

Saddlebrook Estates/Lennar Homes
Billboard Campaign.



To see our portfolio or learn more about our pay for performance option, call MarketGarden at 214.750.6601 or email joezee@marketgardenllc.com.

MarketGarden
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