

The city is best never the same  
When it's



·kapsys



•kapten

the first voice

GPS

for smart urbanites

GPS is great - until you get out of your car...

Which is why Kapsys is introducing the very first smart urban navigator with no screen!

The ultra-compact Kapten is 100% voice interactive and incredibly simple. Enjoying life in the city has never been so easy...!



### The backstory...

Back in 2006, Kapsys creator Aram Hekimian was visiting Tokyo when he had kind of a wild idea. What if you were lost in a city where the streets didn't have numbers- or even names, for that matter- and you were desperate to get to that little hotel that promised to save the last room for you? And that's how Aram came up with concept of a GPS that would be so light and so small and compact, you could just carry in your pocket and find your way around any city in the world.

The idea was one thing, but he admittedly had doubts, not to mention quite a few questions to be answered. He sought out advice. Some said the concept was risky, others though it was bold. He became convinced that there was a real need for a GPS that would in fact be a little more than just a GPS. And he became persuaded that navigating without a screen was a powerful asset, because he knows that a device like this would really be useful when people weren't in a car. So he decided it was time for action.

In 2007 he founded Kapsys, a 100-percent French company that's totally independent and 100-percent equity financed. He put together a tight-knit team of the best people and the best partners. A year later, he unveiled Kapten : the first voice GPS for smart urbanites.

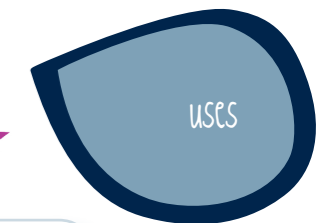
### More than just a GPS...

- Multi-transport navigation
- Geotagging
- Audio guide
- MP3 player 3 GB / FM radio
- USB key
- Community website

### The benefits of screenless

- Ultra-compact size (7cm high, only 50 grams)
- Record autonomy (6 hours of operation)
- Optimum safety (eyes are always on the sidewalk or street)
- Hands-free (voice control)

# multifunction friend in the CITY for huge fun



## •Kmultimove

Life is about more than cars...

Kapten adapts to the way you get around- on foot, bicycle, motorcycle, public transportation or car. It automatically adjusts your itinerary and directs you using the navigation mode you choose with a simple voice command.

If you're walking, for example, one-way streets or cutting through the park aren't a problem. Kapten never routes you the long way around...or just default to big highways. On a bicycle, it knows you need to avoid highways and chooses bike paths whenever they're available. And of course it has more "conventional" GPS functions when you do use a motorcycle or car, but with simple and safer voice controls.



## •Ktag

The new must for "Urban Trotters"!

Just press a button and Kapten records a place you've spotted- a restaurant, bar, store or meeting point. Once you record it, all you need to do is add a voice memo.

Then just say the name and Kapten leads you right where you want to go. It's as simple as that.

Plus, the Openshare community on [www.kapsys.com](http://www.kapsys.com) lets you post and add comments for your geotags, keeping them private or sharing them with others if you like. You can also download and use geotags posted by other "urban trotters". A great way to rediscover your own city or other cities that quickly become as familiar as your home town!



## •Kconnect

Phone too (yes! you really can!)

Kapten connects to your mobile phone via Bluetooth® so you don't have to change earphones. Just synchronize and say the name of the person you want to call. If you receive a call while your Kapten is in navigation or MP3/FM mode it tells you who's calling and you just press a key to answer.

That's not all- you can sync your Kapten to display your route right on your phone screen too.



## •Kplay

The city is your playground...

### MP3/FM radio

Choose from over 1,000 songs or tune into your favorite FM station in seconds, all hands-free of course, thanks to voice commands. You'll love the exceptional superior audio quality too.

### USB key

Store up to 3 GB in the USB flash memory.

### Audio Guide

Discover or rediscover monuments and places of interest in the world's great cities without weighing yourself down with guide books.

# FEATURES

## •kapten

- **Multi-transport navigation**

Pedestrian, public transportation, bicycle, motorcycle, car.  
Public transportation maps for major cities.

- **Call management**

**Bluetooth® mobile phone interface**

- **Voice control interface**

Destination input  
Navigation instructions  
Radio station selection  
Artist or album selection  
(from MP3 files)  
Call management  
(take a call, call back etc.)

- **Optional user interface via mobile phone**

(see list of compatible Bluetooth® handsets on [www.kapsys.com/support](http://www.kapsys.com/support))

- **Create Ktags**

- **FM radio**

- **MP3 player and USB flash drive**  
(3 GB capacity)



FEATURES

# TECHNICAL SPECIFICATIONS

## •kapten

- **Size** 74 x 44 x 13 mm (H x L x D)
- **Weight** 50 grams
- **Memory** 3 GB
- **GPS** SiRF Star III
- **Antennas** Built-in
- **Maps** Tele Atlas
- **Bluetooth®** 2.0
- **Micro USB** 2.0 FullSpeed
- **Battery** 750 mA
- **Audio player** MP3 Format
- **Warranty** 1 year
- **Speech recognition & text-to-speech** Nuance®
- **Connectivity** PC (Windows 2000, XP, Vista) and Mac (OS X 10.4)
- **Charger** USB
- **Accessories** Stereo earphones with built-in microphone  
USB cable



Technical Specifications

# a WEBSITE secrets

Where nobody has



Zurbies are smart urbanites who love using the Web...

Create your profile, tell everyone a little about yourself, the things you like. Create your own Ktags and share them with other Zurbies. The best way to discover the best tips in your favorite cities.

[www.kapsys.com](http://www.kapsys.com)

Learn&use, Openshare and Easystore: special online spaces to get the most out of the Kapten.



## Synchronize your Kapten

Manage your maps, Ktags and contacts online.

## Share your good tips

Send Ktags, comment on others' tags and download stuff before you discover a new city.

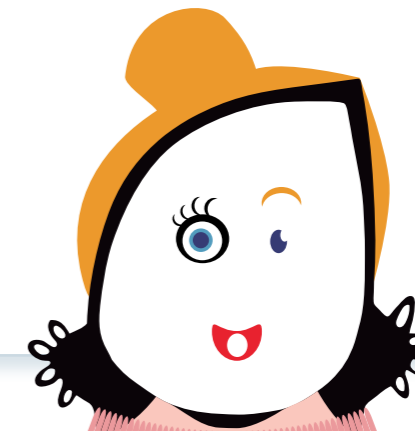
## Purchase maps

New maps for cities in your country and across Europe are just a click away.

## Download audio guides

Really experience Europe's great cities the way the locals do with audio guides from Kapsys partners.

Website



# Behind the "K" in Kapsys



# TOP-tier Partners

**Place of birth :**  
the founder's grey matter

**Real name :** Aram Hekimian

This is someone who's...

- **Kombative:** When Aram arrived in Paris from Armenia at the age of 17 he didn't speak a word of French.
- **Kurious:** When he was 10 he dreamed about building internal combustion engines. At 12 he was already thinking about putting phones in cars.
- **Kameleon:** Aram had myriad part-time jobs when he was in school, from repairing computers to writing software for dentists.

• **Kreative:** From 1993 to 2004 he co-founded and headed Wavecom, the leader in embedded wireless solutions, listed on NASDAQ and Euronext. Before that, from 1984 to 1993 he was a software engineer at CS Telecom and then in charge of software development at Matra Communication.

**Kool. And what's he into besides Zurbies ?**

Music: He plays guitar and was known to skip class to go to Bob Dylan concerts!

Sports: He's pretty good with a basketball- even played for a French 3rd Division team!

## Proven technological know-how

Kapsys is a team, almost like a family of people passionate about innovative technology. With veterans from Siemens, Philips and Wavecom, Aram Hekimian is surrounded by the best and the brightest.



A leading provider of speech recognition and digital imaging solutions.



A world leader in digital maps and geographic data.



A world-leading specialist in GPS systems.



# CONTACT

# NOTES



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[www.kapsys.com](http://www.kapsys.com)





actual size, yes it is !

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