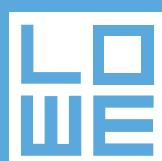




# THIS AD WAS PAID FOR BY THE AGENCY AND ONLY RAN ONCE.

Which makes it an exception to our rule - to produce big ideas for equally big-thinking clients. Timeless ideas that reward investment in advertising with measurable business success. That, in our opinion, is ultimately what really pays.



The High Value Ideas Company.