

**Key Consumer Technology Category Performance
Holiday 2009 vs. Holiday 2008**

	Unit Percent Change	Dollar Percent Change	Average Selling Price	Average Selling Price Percent Change
Notebook PCs	68%	30%	\$528	-23%
Camcorders	40%	12%	\$182	-20%
Blu-ray DVD Players	44%	-5%	\$151	-34%
Desktop PCs	28%	27%	\$643	-1%
Flat-Panel TVs	16%	-12%	\$525	-25%
DSLR	13%	16%	\$698	2%
Wireless Network Devices	8%	11%	\$61	2%
Multi-function Printers	-4%	7%	\$110	11%
Compact Cameras	-5%	-8%	\$128	-3%
MP3 Players	-14%	-6%	\$142	10%

Source: The NPD Group/Weekly Tracking Service