

**Non-Games Software Year-Over-Year Percent Changes
2009 vs. 2008**

	Dollar Percent Change	Unit Percent Change	2009 Average Price	Average Price Percent Change
Business	-10%	6%	\$100	-15%
Education	-12%	-20%	\$32	11%
Finance	-12%	-18%	\$66	8%
Imaging/Graphics	-10%	-6%	\$94	-5%
Operating System	35%	162%	\$85	-49%
Personal Productivity	-22%	-24%	\$49	3%
System Utilities	-5%	-8%	\$44	3%

Source: The NPD Group/Retail Tracking Service