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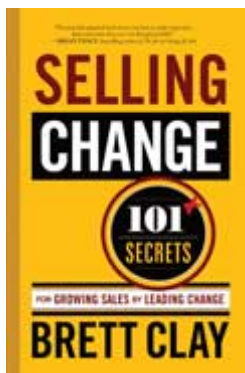
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Selling Change Wins Award for Best Business Book of 2010

**“‘*Selling Change*’ is the go-to handbook for leadership in this decade.”
—Independent Publisher Book Awards**

New York, NY (PRWEB) May 25, 2010 – The 2010 Independent Publisher Book Awards (IPPY) has awarded *Selling Change, 101 Secrets for Growing Sales by Leading Change* the Gold Medal for best book in the business/career/sales category.

“I am very happy and honored to have received the IPPY award for best business book of 2010,” said author, Brett Clay. “I’m extremely passionate about the power of change to help people achieve their goals. The most value a leader or salesperson can deliver is helping stakeholders and customers make the changes that achieve their goals.”



"Do you think change is scary and borders on impossible? Think again. *Selling Change* shows how to more effectively sell your ideas, products, and services to your employees, stakeholders, and customers. Author, Brett Clay, has translated the complex and abstract principles of change psychology into an easy-to-read, fun, and practical format that business leaders and salespeople are sure to find valuable.”

—Independent Publisher Book Awards

"This is the first POSITIVE book about change in a decade . . . at a time when we need it most! Buy it today, and implement it as fast as you can."

—Jeffrey Gitomer, bestselling author of *The Little Red Book of Selling*

"This powerful, practical book shows you how to make more sales, faster and easier than you ever thought possible!"

—Brian Tracy, bestselling author of *The Art of Closing the Sale*

"Brett Clay is absolutely right. As salespeople, we must change to stay competitive. *Selling Change* shows how to compete and win in today's tough environment."

—Reno DiBono, sales manager, HP

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Selling Change, 101 Secrets for Growing Sales by Leading Change, by Brett Clay, Non-fiction, Hardcover, \$22.95, ISBN 978-0982295236, Available wherever books are sold.

www.SellingChange.com

Author: Brett Clay is the CEO of Change Leadership Group, LLC, a training and consulting firm specializing in the areas of change leadership and business performance acceleration. A veteran of 20 years in international sales and marketing management, most recently with Microsoft Corporation, he is an award-winning author, award-winning marketer, trainer, speaker, consultant, and business leader.

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