

LAVASOFT

# Ad-Aware

Internet Security  
anti-virus + anti-spyware + anti-rootkit

# TOTAL SECURITY

## Total Security for Total Peace of Mind

For many, online security is made easier not by adding product upon product to the mix, but by finding one solid solution that you can depend on to keep you and your family safe from malware and other digital dangers that threaten your safety, privacy, and productivity every time you use the Internet.

*Ad-Aware Total Security is a new all-in-one security product from Lavasoft, integrating the industry-leading malware detection power of Ad-Aware Pro Internet Security with multiple layers of additional protection for complete security and PC health: a firewall, anti-phishing, anti-spam, parental control, online backup, data recovery, system tuning and file shredding. Simplify your security with the total protection and optimum efficiency of Ad-Aware Total Security – giving you and your family the power to confidently work and play online with total peace of mind.*

Ad-Aware Total Security has the full anti-malware protection of Ad-Aware Pro Internet Security, bolstered with a wide range of additional features. The Product Comparison Chart at [www.lavasoft.com](http://www.lavasoft.com) will help to identify the product that is right for you.

## Ad-Aware Total Security Gives You the Power To...

- **Use the Internet with total peace of mind** - Advanced, proactive anti-malware protection combined with a user-friendly firewall blocks malware, spyware, viruses, rootkits, hackers, and other potential identity thieves. No more wasting money on separate tools or worrying about conflicting products – we have you covered with essential security, delivered with ultimate efficiency.
- **Focus on your social life, not your security** - We keep you and your private information safe from phishers and other online criminals as you surf the Web, socialize on Facebook, download music, pass files over e-mail or your favorite IM program, shop, book travel arrangements, and do your banking.
- **Protect your family from cyber threats** - Guide your children's Web use, monitor online activity, and block access to known dangers.
- **Maintain PC health and efficiency** - Use system tuning features, and remove malicious programs that eat up memory – so you can depend on your PC to be in optimum shape at all times.
- **Safeguard photos, music and sensitive files** - Options like online backup, file shredding, and data recovery means you have all the tools you need to secure and protect the information on your PC that matters most.



### KEY FEATURES

- Complete malware protection, including anti-virus + anti-spyware
- Ad-Watch Live! Expert real-time protection
- Multi-layered detection technology
- Expert level rootkit removal system
- Do Not Disturb mode
- The Scheduler
- Firewall
- Anti-spam
- Phishing protection
- Webmail protection
- Instant messaging protection
- Web surfing protection
- System tuning
- Parental control
- Online backup
- Data recovery
- File Shredder
- Automatic updates and free technical support



## AD-AWARE TOTAL SECURITY – KEY FEATURES

- **Complete malware protection** – A power-packed combination of our pioneer anti-spyware technology together with traditional anti-virus provides comprehensive malware protection, including protection against viruses, spyware, blended malware, trojans, rootkits, hijackers, keyloggers, and much more.
- **Multi-layered detection technology** – Stay safe from ever-evolving malware with advanced detection techniques – including Genotype technology, behavior-based heuristics detection, and cloud security – to find and block unknown and newly emerging threats.
- **Ad-Watch Live! Expert** – Immediately detect malware applications with expert real-time protection, including behavior-based heuristics scanning. Stop threats in real-time by blocking connections to blacklisted IP addresses, malicious processes, registry changes, and malicious files.
- **Rootkit Removal System** – Expert level rootkit technology to uncover and remove even the most complex monitoring tools, stealth mechanisms and hidden code.
- **Do Not Disturb Mode** – Stay protected while playing your favorite online games and watching videos in full screen mode – without the irritating interruptions or strain on system resources that other security software programs cause.
- **The Scheduler** – Automatic scans set to your personalized schedule to optimize time and resources.
- **Personal firewall** – Shield your PC from hackers, unauthorized access, and hijackings with an easy-to-use, two-way firewall. Autopilot mode allows you to stay protected with minimal interaction, while manual rule creation allows you to adjust the settings to meet your specific requirements.
- **Anti-spam** – Using a combination of the most up-to-date spam checking criteria, stay protected from spam/junk e-mail, and use filtering options to automatically block mail from unwanted senders or remove potentially malicious content from messages. Protects POP3 and IMAP accounts.
- **Phishing protection** – Ad-Aware's Web filter automatically blocks phishing and malware-laden websites so you stay protected as you shop, bank, and pay bills – and your private and sensitive information stays under your control.
- **Webmail protection** – An additional protection measure to detect threats downloaded from webmail accounts.
- **Instant messaging protection** – Prevents the spread of malware and viruses through instant messaging programs. Detects threats when friends are sending files through any IM client, blocking infected data from being displayed and downloaded..

## STATS

**9 million** - Number of Americans who are victims of identity theft each year.

*(U.S. Federal Trade Commission)*

**40,62** - Unique phishing reports submitted to the Anti-Phishing Working Group in the third quarter of 2009 alone.

*(Anti-Phishing Working Group)*

**35** - Percentage of teachers who report that their school districts require cyber ethics, cyber safety, and cyber security in student curriculums.

*(National Cyber Security Industry Alliance)*

**\$560 million** - The monetary loss linked to online fraud in 2009.

*(Internet Crime Complaint Center)*

- **Web surfing protection** – Provides extra protection for safe surfing, especially on social sites like Facebook. Ad-Aware processes Web content before it's displayed in your browser in order to block links that contain viruses and malware – safeguarding you against infection and fraud.
- **System tuning** – Improve system speed and easily maintain PC performance with scheduled registry optimization, defragmentation and file tuning.
- **Parental control** – Guide your children to use the Internet safely by blocking access to known dangers, allowing websites with selected content, monitoring Web use, and setting limits for time spent online.
- **Online backup** – Protect your photos, music, documents, movies, e-mail and other irreplaceable files with this easy-to-use, automated backup solution. Includes 1 GB of online storage per user, as well as password protection for added security.
- **Data recovery** – Restore deleted files of every file type (.exe, .txt, .doc, etc.) with Ad-Aware's file backup system.
- **File shredder** – Protect yourself against data and identity theft by permanently removing unwanted or sensitive files.
- **Automatic updates and free technical support** – You are protected with continuous, pulse threat updates, and you have direct in-product access to support

## SYSTEM REQUIREMENTS

- **Processor** : P733 MHz or better
- **RAM** : Minimum 512 MB
- **Free hard disk space** : 1.5 GB free space recommended
- **Operating Systems** : Windows 7 (32 and 64-bit)  
Windows Vista (32 and 64-bit)  
Windows XP (Windows Service Pack 2 or greater)

### Languages

- English, French, German

## CONTACT INFORMATION



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