

BizCentral *USA*

CharityNet *USA* **ChurchNet** *USA*

Small Business, Nonprofit & Church Services and Solutions



CONSULTANT PROGRAM

WE DO THE WORK. YOU MAKE MONEY!

BECOME AN INDEPENDENT CONSULTANT

Are you currently working in the B2B arena, have lots of small business, nonprofit or church leader contacts or are you looking to start or expand your existing business with additional products and services for small businesses and nonprofits?

Why not consider working with BizCentral as an independent consultant? We have served over 10,000 clients nationwide with over 30 products and services. Our pricing is very competitive and the service process is fast, easy and top quality. Our services include:









- Business Plan Writing
- WBE/MBE Business Certifications
- Web & Graphic Design
- Marketing Solutions
- HR Solutions
- Grant Writing
- Strategic Planning
- Bookkeeping
- Accounting and More



Whether you want to start a business or expand your current product offering, we can take away the headaches and cost of customer service, production, quality control and shipping; while you maintain the relationships and enjoy residual income from trusted clients.

Our small business and nonprofit services and solutions are in high demand, easy to sell, and we help you get your foot in the door!

WHAT PROGRAM WORKS FOR YOU?

BENEFITS	LEVEL I: Referral Partner	LEVEL II: Independent Consultant
Commission Rate	10%	20%
Basic Marketing Support		
Assigned Partner Specialist		
Volume Rebate Program		
Online Partner Web Portal* (see below for details)		

*Online Consultant Portal Resources

Consultant Product & Sales Training

Consultant Biz Service Options

Updated Pricing Sheet

Current Promotions

Bookkeeping trial

Contractor Agreement

Field Sales Kit

Operations Manual

Client Service Agreement

Order Forms

Payment Authorization

Web Samples

Biz Review Tool

Webinar Calendar

Leads Source List

Sample Telephone Call Script

Sample email Script

Sample Flyers (Customizable)

Product Training

Product & Service FAQ

Top Reasons to use our Services

Expense Review PDF

Project Outreach

10x10 Capacity Building

TELL ME A LITTLE BIT MORE!

ACTIVITIES INCLUDE:

As an Independent Consultant you can approach potential clients by utilizing current contact lists, networking with trade groups, providing seminars, attending trade shows, referrals from known contacts, follow-up leads from websites, association membership or other forms of advertisements.

This will create the opportunity for clients to approach you for more information regarding pricing, service process and more. Product knowledge is not essential, however, networking and building relationships are key to success and residual income without having to constantly cold call new clients. Exactly how you promote our products is up to you!

BENEFITS:

Uncapped Income.

Ability to integrate our services into a current model.

Flexibility to choose your own hours, products and services.

Earn residual income from repeat business and multiple projects.

Ongoing support, sales tools, marketing material and training.*

*Applies to Independent Consultants Only

COMPENSATION:

As an Independent Consultant you will collect money from the clients upfront; therefore, you are paid immediately and your income is uncapped. Since level 1 referral partners will simply be sending leads to us, we will disperse payment to them on a monthly bases.

For Independent Consultants, a first year income of \$25,000-\$100,000 is very possible depending on your level of participation. We will provide you with the tools and resources necessary to succeed, but what you earn will depend on how you utilize those tools.

COST:

The BizCentral USA Consultant Program is free to be a part of. If you choose to work with us as an Independent Consultant there is a consultant application fee that provides you with multiple sales & marketing tools to aid in a higher success rate.

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PROGRAM OPTIONS

PROGRAM OPTIONS

REFERRAL PARTNER 10% COMMISSION

\$ 0.00

Includes:

- **10% Partner Commission**
- **Marketing Support**
 - Monthly Partner Newsletter

INDEPENDENT CONSULTANT 20% COMMISSION

Consultant Application Fee: \$ 199.00

Includes:

- **20% Commission**
- **Volume Rebate Program** (see below for more details)
- **Online Partner Web Portal**
 - Online Order Forms
 - Product Video Training
 - News and Updates
 - Sales Pitch Book
 - Operation Manual
- **Marketing Support:**
 - Monthly Partner Newsletter
 - Marketing Flyers (Co-branded)
 - Webinars
- **Sales Pitch Book (Included in the Partner Web Portal):**
- **FAQ's**
- Price Lists
- Promotions
- Order Forms
- Product & Services Packets
- **Operational Manual (Included in the Partner Web Portal):**
 - Company Background
 - Additional Sales Information
 - Product Descriptions
 - Production & Service Process
 - Client Agreements
 - Marketing & Lead Generation Tools

VOLUME REBATE PROGRAM*

Sales of \$5,000 - \$10,000 a month receive an additional 5% commission

Sales of \$10,000 - \$20,000 a month receive an additional 10% commission

Sales of \$20,000+ a month receive an additional 15% commission

**Only applies to Independent Consultants*

ADDITIONAL OPTIONS

ADDITIONAL BUSINESS OPTIONS:

\$ 399 **Corporate Branding Package** (Labor Only—Printing Prices will Vary)

- Business Cards
- Logo
- 3 Flyers
- Stationary or Tri-Fold Brochure

\$ 149 **Starter Website Development** (Hosting & Domain Extra)

- 5 page website with 3 special features

\$ 349 **Plus Website Development** (Hosting & Domain Extra)

- 7 page website with 5 special features

\$ 499 **E-Commerce Website Integration Setup** (Hosting & Domain Extra)

- 7 page website with 5 special features and online store implementation

Special website features include: Flash, Newsletter Sign-up, Client Registration, Administration Panel, Client Directory, Reports Section, Newsletter Signup, B2B Discount Program, Call Me Button & More.

\$ 399 **SEO** (Search Engine Optimization) Basic Package

\$ 399 **Customized Business Plan** with local networking research

\$ 599 **Business Certifications** (1) (30% Discount on Additional Certifications)

\$ 499 **Business Development Workshops** (One-on-one sales, products and production process training—1 hour each)

\$ 99 **Bookkeeping Service** (3 Months)

\$ 79 **Incorporation, S-Corp, DBA & EIN Services**

\$ 29 Each Flyer or Ad Design Customization (Does Not Include Printing)

\$ 29.95 **Monthly Support, Administrative and Marketing Fee ***

- Starts the 15th day of the month following contract signing

* Applies only to Independent Consultants

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FREQUENTLY ASKED QUESTIONS & COMPANY INFORMATION

FREQUENTLY ASKED QUESTIONS

WHAT DIFFERENTIATES YOUR SERVICES FROM OTHERS SIMILAR?

The small business and nonprofit sectors call for more value added solutions when starting or growing a business or nonprofit and we offer this. We are truly a "one-stop-shop" for just about everything a small business or nonprofit needs. Additionally, we produce quality work with quick turnover. Our production team consists of business plan writers, nonprofit consultants, marketing professionals, graphic designers, grant writers, IT specialist and web developers, so we can do everything in-house, ensuring a quality, well researched and original final product.

HOW LONG DOES THE STARTUP PROCESS TAKE?

For Referral Partners, the startup process can take around 1-5 business days. For Independent Consultants, the startup process will take around 1-2 weeks. Remember, these timeframes can vary depending on additional options that may have purchased.

WHAT CAN I EARN IN COMMISSION?

What you earn is totally up to you. We will provide you with a discounted price and suggested retail for all of our products and services, but you have the freedom to mark-up or down as you feel necessary. Your level of activity will also factor in. For a sample sales projection, please see the following page.

WHAT ARE THE NEXT STEPS?

Next, a member of the BizCentral USA team will provide you with a one-on-one consultation and detailed walk through of the programs. During this time you will learn more about training, sales activities and projections. Also, you will have the opportunity to ask questions and find out how to pursue this opportunity.

HOW CAN I CONTACT THE BIZCENTRAL USA?

There are two ways you can contact our team:

Phone: (407) 857-9002 Or Email: Info@bizcentralusa.com

SALES PROJECTIONS

SAMPLE WEEKLY SALES & EARNING PROJECTIONS:

Service Detail	List Price	Referral Partner Commission 10%	Independent Consultant Commission 20%	15% Volume Rebate*	Total Commission w/ 15% Volume Rebate*
Incorporation Package	\$199.00	\$19.90	\$39.80	\$29.85	\$69.65
Bookkeeping & Tax Service Bundle	\$1,267.00	\$126.70	\$253.40	\$190.05	\$443.45
Social Networking Setup & Training 10	\$499.00	\$49.90	\$99.80	\$74.85	\$174.65
Business Plan Premium Package	\$999.00	\$99.90	\$199.60	\$149.85	\$349.45
Graphic Design Package	\$949.00	\$94.90	\$189.80	\$142.35	\$332.15
Starter Website	\$498.00	\$49.80	\$99.60	\$74.70	\$174.30
SBA 8a Certification	\$799.00	\$79.90	\$159.80	\$119.85	\$199.75
WBE Certification	\$499.00	\$49.90	\$99.80	\$74.85	\$279.65
HR Package	\$899.00	\$89.90	\$179.80	\$134.85	\$314.65
Business Plan Basic	\$349.00	\$34.90	\$69.80	\$52.35	\$122.15
Grant Package 10	\$1,699.00	\$169.90	\$339.80	\$254.85	\$594.65
501c3 Package Plus	\$699.00	\$69.90	\$139.80	\$104.85	\$244.65
SEO Premium Package	\$999.00	\$99.90	\$199.60	\$149.85	\$349.45
Weekly Totals	\$10,354.00	\$1035.40	\$2,070.80	\$1,553.10	\$3,623.90

The sample projection above is based on 13 orders per week ; 2.6 sales a day in a 5 day work week. Current trends for referral partners are below this estimate. Consultants, given the support, expertise and established relationships in the B2B arena may be in a better position to reach this projection; plus, qualify for the volume rebate. Please note this should not be considered as a guarantee, final results will depend on skills, contacts, effort etc.

(For more information on the volume rebate program see pg. 6 *Applies to Independent Consultants Only)

BizCentral USA | 407-857-9002 | www.BizCentralUsa.com | Info@bizcentralusa.com

PRODUCT LIST & DESCRIPTIONS

INCORPORATION

Incorporating is one of the best ways a business owner can protect his/her personal assets. Additionally, the corporate business structure allows you to save money in taxes, provides greater business flexibility and allows you to more easily raise capital.

- EIN
- Corporate Book
- Bylaws
- S-Corp
- Fictitious Name
- Registered Agent

ACCOUNTING SOLUTIONS

It's critical for businesses to manage their books to be prepared for audits, tax reporting, payroll, cash flow etc.. We can handle all of the basic accounting needs such as: invoices, accounts payable, cash receipts, payroll, bank reconciliations and more.

- Monthly Bookkeeping
- Business Tax Prep
- Payroll
- Financials
- Consultation
- Nonprofit Tax Prep

BUSINESS PLAN DEVELOPMENT

When business owners fail to plan, their *American Dream* will most likely become a nightmare. A business plan can prevent this. Our business plan outline is SBA approved, plus it contains all the information necessary for banks, investors and other lenders.

- Business Plan Writing
- Market Segmentation
- Demographics
- Financials
- Past Performance
- Operating Business

BUSINESS GRANTS

Grants are often a hot topic among entrepreneurs with limited funds and capital. There are many federal, state and city agencies that offer direct small business grants and other types of financial assistance.

- Business Grant Writing
- Market Segmentation
- Demographics
- Financials
- Submission Research

BUSINESS CERTIFICATIONS

Most certifications are granted for Minority or Women-Owned Businesses, Small Disadvantaged Businesses, and Underutilized Businesses. Certifications will give a business access to the government contracting arena and limit competition for business as an 8 (a) contractor. Businesses will have a better opportunity to compete on price or innovation than if they were competing in the full and open marketplace.

- WBE
- MBE
- DBE
- HUBZone
- Any other city, state or federal certification

PRODUCT LIST & DESCRIPTIONS

MARKETING

Marketing is a key factor in advancing a companies goals for growth and success. The marketing services that we offer are positioned to generate immeasurable results, strong sales and successful growth within a small business.

- Press Releases
- Article Writing
- Sales/Media Kits
- Blog Implementation
- Social Media Setup
- E-Newsletter Development

GRAPHIC DESIGN

A creative logo or brochure can support a company's branding strategies as well as create an identity and awareness of your business. We can take any idea and develop creative and exciting designs. The results are eye-catching and unique and will help your company stand out and attract attention.

- Logos
- Brochures
- Flyers
- Business Cards
- Postcards
- Corporate Folders

WEBSITE DEVELOPMENT

A website can provide an extraordinary benefit for small businesses striving to reach their target market on more than one level. Once a basic website is in place, the opportunity to enhance it is immeasurable. Our services provide clients with a variety of options, from basic designs and functionality to customized templates and multiple applications.

- Custom & Starter Websites
- Shopping Cart
- Newsletter Signup
- Flash Functionality
- Search Engine Optimization
- Database Functionality

PC & NETWORKING SOLUTIONS

Small businesses owners know that computer problems such as: slow performance, excessive pop-ups, lengthy load-time and dead-end links cannot only be hazardous to their business, but more importantly, can cost a lot of money to fix. PC & software services can be quite costly, but our services offer an alternative to small business owners.

- PC Tune-up
- Hardware
- PC Repair & Upgrades
- Computer Networking
- Virus Removal
- Diagnostics

TRANSLATION SERVICES

Appealing to a range of cultures through translated material can increase a business' market share indefinitely. Our translation services are completed by professionals educated in a variety of languages and customs.

- English to Spanish Translation

PRODUCT LIST & DESCRIPTIONS

TAX EXEMPT SERVICES (501c3)

Whether you are just beginning your nonprofit or need help completing the final steps, CharityNet USA will prepare all of the necessary documentation on the federal, as well as state level, to secure your organization's tax exempt status from the IRS. The recognition of your organization as a 501c3 tax exempt nonprofit by the Internal Revenue Service (IRS) offers numerous advantages and is necessary to help your organization grow. Services include a la carte and package options.

- EIN
- 501c3
- Bylaws
- Fin
- Incorporation
- State Tax Exemption
- Charity Registration
- Corporate Book

GRANT WRITING SERVICES

Successful grant-writing involves solid advance planning and preparation. It takes time to coordinate your planning and research, organize, write and package your proposal, submit your proposal to the funder, and follow-up. We can do all of the work for you. Services include a la carte and package options.

- Grant Writing Combos
- Grant Writing Packages (10,15,20)
- Government Grant Review

STRATEGIC PLANNING SERVICES


Strategic planning is a disciplined effort to produce decisions and actions that shape and guide what an organization is, what it does, and why it does it. It is a process that produces fundamental decisions that shape and guide the management of an organization. The implementation, evaluation, and reassessment of the strategic plan increase the flexibility of the organization to respond to changes in its environment.

- Basic Strategic Plan
- Mandate Research
- SWOT Analysis
- Strategy Development Assistance
- Development and Board Consultation




CONSULTANT MATERIAL & OPTIONS SAMPLES

CONSULTANT WEBSITE SAMPLES



Noble Innovations
Exceeding Business & Lending Expectations



change the numbers. Let me know if you need any other numbers. I checked out the start up cost, and they seem good. Thanks!

Misty Adamson

Thank you for your assistance with my


[HOME](#) [ABOUT US](#) [BUSINESS SERVICES](#) [CONTACT US](#)

WELCOME TO NOBLE INNOVATIONS

Noble Innovations and **BizCentral USA** have partnered-up to provide you with quality, affordable small business services and solutions. Everything thing you need is now in one place, making the process of starting, managing and growing a small or home-based business easier for you.

In addition to our current services, we also can provide you with: marketing, business plan writing, web development, graphic design, accounting, search engine optimization and more. We will also provide you with free business resources, tips and articles to aid you in accelerating your business.

Over 6,000 small businesses and nonprofits across the U.S. have benefited from our services and solutions. Our dedication to the most complex challenges proves that our expertise in small business startup and growth is amongst the best in the industry.



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Business Services

Accounting Solutions

It's critical for organizations to manage their books to be prepared for audits, tax reporting, payroll, cash flow and financial planning. Our accounting services handle all of the basic accounting needs such as, invoices, statements, accounts payable, cash receipts, payroll, bank reconciliations as well as financial reports. We provide professional grade accounting at an affordable price. Services include a la carte, monthly and package options.

- Bookkeeping Service
- Tax Preparation

Marketing Solutions

Marketing is a key factor in advancing a companies goals for growth and success. Developing a company's brand and embedding it in their target market is detrimental in today's business world. The marketing services that we offer strive to generate immeasurable results, leaving the client satisfied, confident and most importantly, delivering strong sales and successful growth. Services include a la carte and package options.

CONSULTANT FLYER SAMPLES

BUSINESS OWNERS DON'T PLAN TO FAIL, THEY FAIL TO PLAN.

A Business Plan Will...

- Help Clarify your Vision
- Evaluate your Competition
- Estimate Start Up Cost & Sales
- Define your Target Market
- Gauge the Viability of your Business
- Secure Loans from Investors & Banks
- Develop Business Goals & Strategies
- Set your Business up for Success!

**We
Can Help You
Plan For Success**

- ✓ FAST
- ✓ EASY
- ✓ AFFORDABLE

In Partnership With

BizCentral USA

What does your Company Care about?

- ✓ Employee Satisfaction
- ✓ Enhanced Reputation in the Community
- ✓ Protecting the Environment
- ✓ Getting Results
- ✓ Giving Back
- ✓ Customer Loyalty & Satisfaction
- ✓ Workplace Safety
- ✓ Maximizing Profit

JOIN THE MILLIONS OF
BUSINESS THAT DO WELL

CONTACT US
TODAY!

In Partnership With
BizCentral USA

**SS OWNERS
PLAN TO FAIL
FAIL TO PLAN!**

asons
ses Fail

- ✓ Bad Business Location
- ✓ Poor Execution & Internal Controls
- ✓ An Inadequate Business Plan
- ✓ Failure to Change with the Times
- ✓ Ineffective Marketing & Advertising
- ✓ Underestimating Competition

Call Us Today! We Can Help You Succeed!

In Partnership With **BizCentral USA**

ONLINE CONSULTANT PORTAL

A vast amount of material is provided via our online consultant web portal. From sales kits, operation manuals and order forms to training videos, lead generation tools and marketing materials — everything is available in an easy to download and print format!

HOME GENERAL RESOURCES BIZCENTRAL RESOURCES NONPROFIT RESOURCES CHURCH RESOURCES

WELCOME PARTNER

Welcome to your online partner portal! Here you will find everything you need as an Independent Consultant, to actively participate in the BizCentral USA partner program. From product pricing and service packets to order forms and training tools, everything is available at the click of your mouse. If this is your first time logging in, take a minute and view our welcome video for tips on navigating through all of the available resources. Good luck and may the sales be with you!

NEWS & UPDATES

- 7/6/2010 BizCentral Launches New Product
- 6/21/2010 New Sales Tool: BizCentral Analysis Service for Clients! Learn More
- 6/16/2010 New Sales Tool: CharityNet Fundraising Program for Nonprofit
- 5/11/2010 News: BizCentral USA Re-designed Website! Read More
- 5/01/2010 Updates and Price Changes for Business Services. View Changes
- 5/01/2010 Updates and Price Changes for Charity Services. View Changes

CONTACT INFORMATION

BizCentral USA Consultant

HOME GENERAL RESOURCES BIZCENTRAL RESOURCES

GENERAL RESOURCES

- Welcome Letter
- Partner Sales Training

BUSINESS RESOURCES

- Small Business Review
- Webinar Calendar

CHURCH RESOURCES

- Church Business Review
- 10X10
- Project Outreach
- Webinar Calendar

CHARITY NONPROFIT RESOURCES

- Nonprofit Business Review
- 10X10
- Webinar Calendar

HOME GENERAL RESOURCES BIZCENTRAL RESOURCES NONPROFIT RESOURCES CHURCH RESOURCES

CharityNet USA Sales Kit

CharityNet USA Operations Manual

Quick Reference Guide

Affiliate Program

ABOUT US



Founded in 2004 and headquartered in Orlando, FL, BizCentral USA serves as a “one-stop” resource center for startup, small and mid-size businesses. Expanding from a one product, one owner company in 2004, to currently offering over twenty-five products and services and staffing over twenty professionals, BizCentral USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 10,000 and growing.

Today, entrepreneurs and small business owners looking to start or grow their own business turn to us for assistance with their business needs. From incorporation, business plan development and certification to accounting, web design, marketing and everything in between, we work to get our clients the most out of their business model.

At BizCentral USA, our goal is to help small businesses succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client. These include: a web directory, free marketing reviews, a listing of service needs and informational articles and tips.

Our company is all encompassing. We have a proven business model that has doubled our growth annually since our startup. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

www.bizcentralusa.com

CONTACT US TODAY!

407-857-9002

Info@bizcentralusa.com

2151 Consulate Dr., Suite 13

Orlando, FL 32837