# Finally! A Vending Program that is Healthy for Students and Earns High Profits for

Your School!

**Designed Specifically** for the Nutritional Needs of Your Students

### Discover How H.U.M.A.N. **Healthy Vending Will:**

- Maximize Your Vending Profits
- Put Your Students' Health First
- Save 30-50% on Energy Costs
- Improve Student Performance
- Teach Social Responsibility
- Enhance Your School's Image
- Exceed Wellness Requirements
- Offer the Latest Technology
- Connect with Your Students
- Allow for Cashless Payments
- & Much, Much More...

Get All the Details In This Pack!

n.u.m.a.r helping unite man and nutrition





"Happier, Healthier, Higher-Performing

Students. Guaranteed."

The H.U.M.A.N. Difference:
Why Our School Program Succeeds

**Healthy, Tasty & Priced Right:** 

Students love our healthy vending products

#### **Innovative Technology:**

Video-Displaying LCD screen

#### **Nutritional Education:**

Machines provide product info & nutritional advice

Flexible Payment Options: Cash, Credit, and Debit Cards

#### **Eco-Friendly Machines:**

Save your school up to 50% on energy costs



#2



h.v.m.a.n.

#### Problem #1:

Traditional vending programs are detrimental to students' health.

#### Solution:

H.U.M.A.N. Healthy Vending offers only health-promoting, tasty products.

Reversing a 30 year vending industry trend, products dispensed by h.u.m.a.n. healthy vending machines promote student happiness, elevated performance & improved health. Students typically consume 33 to 50% of their daily calories at school it's safe to say schools' food offerings impact every student significantly. h.u.m.a.n. offers over 1000 of the healthiest, student taste-tested & sales-proven vending products in the market. And since we get schools the lowest wholesale prices on products, prices to students are as low as possible. We'll also design a unique product mix to meet your school's specific dietary requirements.

#### Problem #2:

Other "healthy vending" programs hurt school profits.

**Solution**: The h.u.m.a.n. program was designed specifically for profitable school vending.

Improving your students' health & maximizing profits for your school do not have to be mutually exclusive objectives. They can exist together, & with h.u.m.a.n., they do. The H.U.M.A.N. Healthy Vending for Schools program was created solely to provide your school with a successful fundraising opportunity while also influencing your students to develop healthier dietary habits. By achieving this goal, we can improve student wellbeing & hinder the growing obesity & diabetes epidemic among young people in America. All the while significantly increasing profits!

#### Problem #3:

Standard vending machines don't "cut-it" when it comes to healthy vending.

h.u.m.a.n. machine fleet was created solely for healthy vending success.

From the moment you lay your eyes on a h.u.m.a.n. machine, you know it's not your average vendor. Unatttractive, inanimate, old-school vending machines fail when it comes to vending premium, healthy foods & drinks in a school setting. In order to offer an optimal healthy vending program that experiences maximal student acceptance, we've developed a line of customized machines that make vending more enjoyable, educational & interactive. Digital LCD, cashless payment devices, attractive graphics, & other advanced features make this possible.

## **The Most Delicious & Healthiest Products:**

Taste-Tested, Sales-Proven & Nutritionally Approved Foods & Drinks

Students are picky! Taste AND nutrition matter when it comes to creating a successful vending program at your school.

**Experience**. After 8+ years of tastetest research, we know what healthy products sell in school vending machines & which don't. Our program is successful because students love the products we offer.

**Selection**. With over 1000 foods & drinks in our catalog, we offer a larger healthy vending product selection than anyone. Students love the products we offer.

**Expertise**. With a biomedical engineer as our founder & a health advisory board of certified nutritionists, medical doctors, & registered dieticians, we know health.

**Customization**. Different products work better for different schools. SB-19, allergen-free, 100% organic, all-natural... whatever you need, we'll customize a unique product mix of snacks & drinks to meet your students' dietary needs.

**Pricing**. You receive the best prices thanks to our relationships with the nation's largest natural, organic & sports nutrition distributors. We cut-out the middlemen to save you & your students money.

**Guidance**. Our digital LCD screen provides product & nutritional info to guide students in making smart purchasing decisions

h.u.m.a.n. will work hand-in-hand with your administration, health board & food service team to create the perfect product mix for your school!



#### Top 5 Snack Brands (Sales)

Clif Bar (Nutrition Bars)

Stacy's (Natural Pita Chips)

Kashi (Wide Variety)

Bare Fruit (Dried Fruit Snacks)

Barbara's Bakery (Wide Variety)

#### Top 5 Drink Brands (Sales)

Arrowhead/Poland Springs

Horizon/Stonyfield (Milks)

IZZE (Fruit Beverages)

Silk (Soy Milk)

Apple & Eve (Fruit Beverages)

















# The New Breed of School Vending Machine:

Eco-Friendly, Innovative, Interactive & Profit-Boosting Automated Retailers

h.u.m.a.n. Machine Features	
23" HD Video Screen: Displays Video Ads, Product Info, & Nutrition Advice	Eco-Friendly Design: Uses up to 50% Less Energy Than Standard Vending Machines
Education & Interactivity: Content on display screens can be customized & changed frequently	Vend Sensor Technology: Strategically-Placed Infrared Sensors Refund Money If a Product Doesn't Vend
Internal PC Computer: The Brains Behind Your Video Display. Keeps Your Machine on the Cutting Edge	Self-Diagnosing System: Clears Vending Errors Automatically
Attractive Graphics: Consumer-tested look of machines increases sales & value perception	Increased Capacity: Over 40% More Capacity Than Prior Models. Less Trips to Your Machine
Credit Card Reader: Maximize Purchasing Power. Offer Cashless Payment	Increased Versatility: Uses Conveyor Belt Dispensing Technology, NOT Coils, Which Greatly Increases Versatility and Capacity
Remote Monitoring: Track Sales & Inventory Metrics. Generate Custom Reports	



h.u.m.a.n. offers a variety of machines to meet your school's needs, from beverage, combo, to hot and fresh food vendors!

## **How Your Simple Healthy Vending Program Works**



- h.u.m.a.n. works directly with you to determine your school's customized product mix and on-machine digital content. Only healthy, tasty, and studenttested products are offered.
- 2. h.u.m.a.n. works with your administration, student groups, and nutrition team to kick-off a wellness & marketing campaign centered around the launch (inside your school & in the community)
- 3. Your expert h.u.m.a.n. vending operator installs your machines, orders & stocks the healthy, tasty products, & kicks-off your program with a bang!
- 4. Your school receives commissions on all product sales and digital advertising revenue generated by the machines.
- 5. Your students become healthier, happier & better performing & your school earns \$\$!

**EXPERIENCE:** The people behind h.u.m.a.n. are the founders of healthy vending & have been involved in the industry since 2003!

## **Pop Quiz!**

Your students and school love h.u.m.a.n. because:

- a) h.u.m.a.n. machines are free, attractive, and fun to use.
- b) You get 24/7 access to 100% healthy, tasty snacks
- c) You enhance the "cool-factor" of your school
- d) It earns your school money
- e) It's designed to meet or exceed new state wellness requirements
- f) All of the above

Answer: 1) All of the above!

"I love having h.u.m.a.n. healthy vending machines at school because I know whatever I buy from them is going to be really tasty and healthy. Plus, I like the credit card reader because I never carry cash these days."

- Shannon Munoz San Clemente, CA





## **Next Steps...**

#1 Contact Your Humanist.
Call or email your
Humanist immediately
to get your questions answered
and learn next steps.

#2 Set-up & Launch.
Consult with
h.u.m.a.n. to
customize your product
mix, pick out machines,
and launch your program!



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