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NALMCO takes 57th Annual Convention and Trade Show to Cabo San Lucas
New sustainability certification will be unveiled Oct. 17 at the event

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FOR IMMEDIATE RELEASE

Des Moines, Iowa – Representatives from more than 100 of the lighting industry’s leading companies will turn out Oct.17-20 for the interNational Association of Lighting Management Companies 57th Annual Convention and Trade Show.

This year NALMCO will host the convention in Cabo San Lucas, Mexico. It is one of the oldest and most well-attended international events in the lighting management industry.

Jim Frank, NALMCO board president and division manager for Facility Solutions Group, a national provider of lighting products and services, said the event offers educational and networking opportunities.

“NALMCO’s convention and trade show provides a professional advantage for industry leaders that otherwise would not exist,” Frank said. “We are able to gather to share ideas on the best ways to conduct business and how to tackle the issues affecting our industry.”

NALMCO also will unveil its newest nationally recognized certification, named CSLC for Certified Sustainable Lighting Consultant. The certification will be a seal of approval ensuring that a lighting professional has expertise in designing and maintaining lighting systems that use long-lived, energy-efficient products that minimize impacts on the environment and society.

The association is comprised of nearly 150 member companies, representing thousands of individuals, who identify and implement millions of dollars in energy savings each year. Many members are small business owners. International member companies include General Electric, Osram SYLVANIA and Philips.

During the convention, guest speaker Chris Kuehl, the National Association of Credit Management’s chief economist, will present his economic outlook for 2011, and Professor

Nadarajah Narendran from Rensselaer Polytechnic Institute's Lighting Research Center will discuss the future of LEDs. Keynote speaker John Sileo, founder and president at The Sileo Group, will address how business owners can protect their information assets from identity theft. The four-day convention includes networking sessions, seminars and opportunities to take the CSLC and Certified Lighting Management Consultant (CLMC) exams.

"My favorite things about the convention are the collaboration, the networking, getting to really know people in your industry," Frank said.

The following are registration deadlines:

Attendees:

Early-bird Registration: Sept. 7

Final Registration: Oct. 1

CLMC & CSLC Exams:

Early-bird Registration: Sept. 7

Final Registration: Sept. 17

Exhibitors:

Early-bird Registration: Sept. 7

Final Registration: Sept. 17

Sponsors:

Registration Deadline: Sept. 17

More information: www.nalmco.org/convention.aspx

About NALMCO: The interNational Association of Lighting Management Companies has been the voice of the lighting industry since 1953. Over the course of six decades, NALMCO has been on the cutting edge of technological advances and best practices in the lighting industry. The association offers opportunities to members for networking, certification and referrals and provides a forum to facilitate new ideas and business opportunities within the lighting industry.

More information: www.nalmco.org

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