Social Buying 3.0 Platform

Getting Started

Deciding Your Look & Feel Branding

- Company name
- Corporate website:
- Facebook Fan Page ID#:
- Domain name to use with the platform:
- Your company logo will be displayed in the top-left corner of every email your buyers and sellers receive. We need you to create a transparent version of your logo that is around 260x140 pixels large and place it on your server. We then need you to give us the path to that image (ex: http://ewinwin.com/htdocs/images/ewinwin.jpg):
- Company copyright to display in the footer of all software pages (ex: eWinWin ™© 2010):
- Information we will display in the footer of each email your buyers and sellers receive
  - Address, city, state, zip:
  - Phone number:
- URL of the Contact Us page you want your buyers and sellers to go to contact you:
- What email address do you want to use to send the software emails that both buyers and sellers receive? (ex: info@ewinwin.com)
- PMS color you want the header and footer of the software to be (we will match as closely as possible)

Decide How You Will Administer Privileges

- Who will create the deals: you or the business?
    If you create the deal, will you require a second person to approve deal?
- How many layers do you require for administrating your Social Buying platform?
    Current levels:
        Super Administrator – all access/all accounts/assign rights
        Account Manager – create and/or approve deals for specific clients
        Read Only – businesses see deals
- Will you feature one deal a day, several, or an index?

Social Buying 3.0 Platform

Terms & Conditions

- What, if any, terms do you want to ADD to eWinWin's existing Terms & Conditions and Privacy Policy?
- For instance: How will buyer emails be used?

Do you have a PayPal PayFlow Pro Gateway Established?

- If yes, please provide the following:
  - PayPal Partner:
  - PayPal Vendor:
  - PayPal User Name:
  - PayPal Password:
  - Do you want to use an SSL Certificate?
- If no, here are the steps to create your FREE gateway:
  1. https://www.paypal.com/cgi-bin/webscr?cmd=_payflow-get-started-outside
  2. Select Payflow Pro
  3. Select any additional features
  4. Create your account

Will You Use Facebook Connect?

- If yes, provide eWinWin with:
  - Facebook Connect API Key:
  - Facebook Connect API Secret: