

Social Buying 3.0 Platform

Publisher: Setting up your Social Buying Platform



PayPal[™]



Platform Specifications



(PAAS) Platform as a Service

- Robust, scalable technology platform provides 24/7 remote access for you and your users
- Built on 4.0 .Net Windows/SQL 2008 platform
- Provide faster deployment to get your unique site “live” within weeks



Professionally Hosted

- Greater reliability and data storage option
- Complete off-site backup/disaster recovery programs

Administrative Rights



Super Administrator

- Maintain 100% control of your Social Buying Platform
- Establish administrator levels and rolls for your employees/users
- Ability to assign users individual rights including: Deal Manager, User Role Manager, User Impersonate, Content Manager



Deal Manager

- Oversee the ability to launch, edit, approve and reject deals\
- View all deal activity as it happens
- Select and feature daily deals

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User Role Manager

- Assign other users certain roles and rights



Content Manager

- Full editing of page and email content throughout the platform gives group buying your “unique” tone

Payment Gateway



Integrate your payment gateway

- Save money as volume increases



Receive payments in real-time

- Accelerate your cash flow
- Eliminate accounts receivable
- Benefit from positive float-collect money before services are provided



Secure Checkout

- State-of-the-art encryption and secure socket layer(SSL) captures and transmits buyer information

Customize Content



Customize your Social Buying Platform

- Our Platform becomes your platform as the brand and logo match your existing site
- Select your own unique URL for hosting group deals



Promote your brand

- Build sole brand recognition and loyalty for your unique deals
- Easy “plug and play” functionality enables you to create a community of buyers and sellers under a single brand-yours



(PAAS) Platform as a Service

- Promote special offers to advertisers and buyers in real-time
- New content creates more sponsorship and advertising opportunities