Social Buying 3.0 Platform

eWinWin
A Social Buying Technology Company™

Features & Benefits

SUBMIT
Complete
Deal Wizard

Launch Your
Deal

Share using
Social Media

Track Orders
on Dashboard

GoGREEN
Redeem
Certificates

View Online
Reports

Group Deal Wizard

SUBMIT
Complete
Deal Wizard

Step By Step Instructions
- Create and launch your own group deal in just minutes
- No programming or HTML skills required
- Quick loading template makes it easy to manage ALL details
- Ability to preview and edit a deal before launching

Fully Customizable
- Ability to customize pricing tiers
- Upload images and rich media
- Content is automatically transformed into a professionally-designed group deal
- Flexible enough to offer discounted store certificates, gift cards or tickets
- Re-launch a past deal in just seconds

Social Pricing Application

Launch Your
Deal

Your Business Goes Viral
- Buyers easily share deals on Facebook or Twitter with a single click
- Businesses easily promote their deals on Facebook, Twitter, websites, & blogs
- Seamless integration with pay-per-click (PPC) and email ad campaigns support multi-channel marketing programs

Increase Brand Recognition
- Generate massive FREE referrals- the most effective type of advertisement
- Grow your social network and email contacts for future promotions

Creates "Prosumers"
- Those customers who purchase a deal and then actively promote it to their social networks
- Social buying gives everyone an incentive to share the deal and get a lower price
- Deal Summary report tracks the number of people who share your deal and the number of buyers who purchase as a result

Social Buying 3.0 Platform

Social Media Tools

Integrates with Facebook Connect
- Your buyers can easily connect their information from Facebook such as profile, friends, photos and more to your Social Buying Platform

Special iFrame included with every deal
- HTML code embedded to easily post the deal on your website
- No custom programming required

Social Buying Dashboard

Business Dashboard
- Manage all group deals – from a single screen
- See and track your revenues in real-time
- Compare deals and select most successful for re-launch
- Re-launch past deals in seconds

GoGREEN Redemption Center

Paperless Redemption Center
- Businesses track redemptions online with a central database to enter codes
- Reduce fraud and costly redemption errors
- Provide superior co-ordination for businesses with multiple locations

Track All Redemptions
- Businesses determine the ROI of every single campaign
- A Customer List report is automatically updated in real-time when a new certificate has been redeemed

Digital Certificates
- e-Certificates provide an environmentally friendly option for everyone
- Buyers easily see whether their certificate is available, used, or expired

Social Buying 3.0 Platform

Reports Center

Reports Center

- Run daily, weekly or monthly reports
- Track revenues over time with easy drop-down reporting tools
- Export final orders for uploading into accounting system
- Review deal summaries including impressions, conversions, orders and revenues
- Use metrics to maximize the ROI for all deals
- Provide precise marketing metrics to businesses and improve deal volume
- Collect and analyze buyer information for future marketing programs