

## **New Options for Buying Stock Photos** **- Now You Can Buy Stock Photos from Image Agency** **YayMicro.com in Spanish and Dutch**

*Already available in English and Chinese, this week the low-price stock photo image agency YayMicro.com released their site in two new languages, Spanish and Dutch. According to Wikipedia this makes the stock photo site available to near two billion people.*



Oslo, Norway. August 19, 2010.

“Manage globally, sell locally” is a well-known and popular business philosophy adapted by [the low price stock photo agency YayMicro.com](http://www.yaymicro.com).

A crucial localization goal for stock photo agency YayMicro has been to reach people in their native tongue.

*“We are proud to have the top three languages: Chinese, Spanish and English at our stock photo agency. In addition we have smaller languages as Dutch and Norwegian”.* Research and experience suggest that people prefer to use a [stock photo site in their own language](http://www.yaymicro.com). YayMicro.com will release several more languages the next year, continuing our global strategy, but keeping the stock photo buying experience localized for the end-user.

At YayMicro the focus is on usability for the customers. “You don't want to spend your time translating search terms for stock photos, as a customer all you want is to easy and cheap [buy high quality stock photos](http://www.yaymicro.com).”

YayMicro.com is an online stock photo marketplace where photographers around the world can sell their stock photos directly to stock photo customers.

YAY offer over 1 million Royalty Free stock photos and illustrations. Prices start at \$1.50. The site is available in English, Chinese, Spanish, Dutch and Norwegian. Japanese, German, French, Danish and Swedish are available as search languages.

YAY is located in Oslo, Norway. Jan Ole Kjellesvig and Linda Johannessen, both former employees Scandinavia's largest image agency, founded YAY in 2008; Bjorn Sjogren joined the team as partner and CTO in January 2009