



Profit-Driven Replenishment & Inventory Solutions



Prepare for an Income Statement Breakthrough!

Reduce inventory 30% or more

Slash stock outs

Profit from inner margin buys

Results are weeks away...

Equipping Buyers as Inventory Investors

IT'S YOUR LARGEST ASSET, AND THEY ARE THE INVESTORS OF YOUR BUSINESS



YOUR PROFIT PROJECTION:

VIEW IT - Let us send you your custom
inventory Profit Projection

Profit from...

- PROVEN 7 PRINCIPLES OF BUYING
- DEMAND FORECASTING
- SEASONAL FORECASTING
- LEAD TIME FORECASTING.
- ECONOMIC BUYING STRATEGIES
- SERVICE LEVEL STRATEGIES

Buying is investing.

Replenishment teams in wholesale & retail distributors hold the keys to their organizations bottom line. Our solution positions buyers as investors. You will see dramatic reductions in inventory, and finally, control over service levels. Most importantly, you will free up cash to fuel business growth and fund your ideas.

BE PREPARED FOR INVENTORY REDUCTIONS OF 30%, WITH INDUSTRY LEADING SERVICE



LET US PROVE YOUR POTENTIAL

PROVE IT - The 40 Pitfalls Discovery Checklist

Contact us for a copy of this document. Let us guide you through the details of how and where you will experience the results. You will learn where the results will come from and meet the team who will take you there.

PROUD OF OUR LEGACY OF SUCCESS

We aren't a newcomer to the field.

Our team has been providing inventory solutions for 30 years. We are laser focused on replenishment and inventory management.

Today, our global team represents the largest collection of inventory management talent, and CLARITY offers a new breakthrough in inventory investing.

People, Process, & Math: We combine our practical experience, the most proven mathematical formulas, and time-tested 7 steps of buying, delivered using advanced technology to meet the needs of today's companies.



IT'S YOUR LARGEST ASSET THEY ARE THE INVESTORS OF YOUR BUSINESS

The new generation of buying

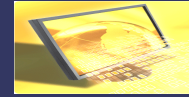
CLARITY is the new generation inventory management, buying solution.

CLARITY ensures that the right process is enabled at all times for every buyer. This strategic, profit-driven approach helps buyers avoid the common tendencies of emotional reaction.

With CLARITY, buyers see the big picture, and problem areas are highlighted most effectively. They get in, fix the problem, then return to a strategic course.



THE RIGHT COMBINATION



1. PROVEN SYSTEM/PROCESS

Built on the proven 7 Principles of Buying, CLARITY offers a breakthrough in equipping buyers as investors. The system will free up cash and your team will be poised to re-invest.

Browser based screens welcome all levels of users and provide leaders with the views they need to ensure success.

BE PREPARED FOR INVENTORY REDUCTIONS OF 30%, WITH INDUSTRY LEADING SERVICE

EDUCATION BEGINS WITH MANAGEMENT

Through hundreds of system implementations, our team has learned that it all starts with strong management understanding. Our first educational session will be with

the management team.

In addition, we have strategic sessions catered to the needs of leaders in buying & inventory management, including the critical champion position.

Through our InSite education team, there is a complete buyer development program.



InSite's Buyer Development Program

- Guidance & testing for hiring right
- Buyer orientation programs
- Buyer certification program (on-line)
- Full training program
 1. Foundations / Intro
 2. Intermediate
 3. Advanced
 4. Masters



2. WORLD CLASS EDUCATION

We challenge you to challenge us.

Our passion is empowering and improving the lives of buyers. We go far beyond technical training. We work to change the daily mindset and mission of your team.

Through education, motivation, assessment tests, weekly emails and management sessions, we guide you to results.



3. CONSULTATIVE SUPPORT

You don't call a 'help line', Our inventory consultants work on-site and from our inventory center of excellence.

We push you to improve and challenge every phase of your program to ensure that a role in your buying area becomes a destination!

AN INVITATION to visit *Blue Ridge in Atlanta*

Invest one day with us, & learn your potential



We promise it will be the most profitable day you will ever spend in the buying and inventory management area, even if you never move forward with the CLARITY software product.

We will perform a one day management seminar. You will learn:

- How an 30% inventory reduction will actually occur
- How to build a atmosphere of inventory investing
- The critical role of the buying team champion
- How to build connections with other departments
- How to turn typical areas of stress into strengths:
 - Inner margin deal buys
 - Promo / event management
 - Seasonal management
- Organizational designs for your buying team
- How to hire right!
- Finally, that your results are only weeks away

Explore our *Winning Combination:*

SYSTEM

EDUCATION

CONSULTATIVE SUPPORT



North America

3696 Largent Way
Suite 200
Marietta GA 30064
V 404.214.0856
F 770-373-5958 f
www.brinv.com

Europe

Postboks 17
Trollåsveien 8
1421 Trollåsen
Norge
908 26 852

Australia

14 Kempton Crt
Seabrook,
Victoria, 3028
Australia
61 419003915