

	<i>Total</i> (n=2061)	<i>Indep</i> <i>w/leans</i> (n=720)	<i>Undec</i> <i>(4-6/DK)</i> (n=370)
Gender of respondent			
Male	48	54	45
Female	52	46	55
Region			
Alabama	11	11	11
Florida	41	39	44
Louisiana.....	8	8	6
Mississippi.....	5	5	5
Texas	35	37	33

1. How likely are you to vote in the **NOVEMBER 2010 GENERAL ELECTION** for U.S Congress and other offices – are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost certain	93	94	93
Probably	7	6	7
50-50	TERMINATE		
Probably not	TERMINATE		
Definitely not	TERMINATE		
(Don't know)	TERMINATE		

2. Would you say that things in the Gulf region are generally headed in the right direction, or are things pretty seriously off on the wrong track?

Right direction	47	45	45
Wrong track.....	36	38	34
(Don't know)	17	17	20

Total	Indep	Undec
(n=2061)	w/leans (n=720)	(4-6/DK) (n=370)

Now I'd like to ask you about some institutions and organizations. For each, please tell me whether you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression. If you have heard of the institution or organization but do not know enough to have an impression [5] or if you haven't heard of the institution or organization [6], just say so, and we will move on. Have you heard of [READ NAME]

[REPEAT PROMPT AFTER EVERY THIRD ITEM] Do you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression of [NAME]?

RANDOMIZE LIST

3. Offshore drilling

Very favorable.....	39	42	40
Somewhat favorable	24	24	25
Somewhat unfavorable	12	11	12
Very unfavorable.....	18	16	13
No opinion.....	7	7	11
Never heard	1	0	1
Favorable	63	65	64
Unfavorable	30	28	24

4. SPLIT SAMPLE A: Oil companies

Very favorable.....	23	25	27
Somewhat favorable	28	24	32
Somewhat unfavorable	16	17	23
Very unfavorable.....	24	26	13
No opinion.....	8	9	6
Never heard	0	0	0
Favorable	51	49	58
Unfavorable	40	42	35

5. SPLIT SAMPLE B: British Petroleum, or BP

Very favorable.....	10	11	15
Somewhat favorable	22	25	19
Somewhat unfavorable	20	19	23
Very unfavorable.....	37	38	28
No opinion.....	10	7	16
Never heard	0	0	0
Favorable	33	36	34
Unfavorable	57	57	51

6. SPLIT SAMPLE A: The Army Corps [CORE] of Engineers

Very favorable.....	33	27	20
Somewhat favorable	34	36	43
Somewhat unfavorable	6	7	2
Very unfavorable.....	8	10	6
No opinion.....	18	18	25
Never heard	2	2	4
Favorable	67	63	63
Unfavorable	14	17	8

Total	Indep	Undec
(n=2061)	w/leans (n=720)	(4-6/DK) (n=370)

7. *SPLIT SAMPLE B*: The Environmental Protection Agency, or E.P.A.

Very favorable.....	21	20	24
Somewhat favorable	32	31	23
Somewhat unfavorable	14	13	12
Very unfavorable.....	19	21	21
No opinion.....	12	14	19
Never heard	2	1	1
Favorable	53	51	47
Unfavorable	33	34	33

8. *SPLIT SAMPLE A*: _Environmental groups

Very favorable.....	23	16	14
Somewhat favorable	32	32	26
Somewhat unfavorable	12	16	14
Very unfavorable.....	14	20	17
No opinion.....	16	15	27
Never heard	2	1	3
Favorable	55	48	40
Unfavorable	26	36	31

9. *SPLIT SAMPLE B*: _Environmental scientists

Very favorable.....	21	24	11
Somewhat favorable	33	35	33
Somewhat unfavorable	9	7	7
Very unfavorable.....	10	11	11
No opinion.....	19	15	23
Never heard	7	8	15
Favorable	54	59	45
Unfavorable	19	18	18

SPLIT SAMPLE A

10. Would you say the environmental health of the Gulf Coast region affects your state very much, somewhat, just a little, or not at all?

Very much.....	58	59	47
Somewhat.....	27	28	34
Just a little	8	7	8
Not at all.....	6	5	7
(Don't know).....	1	1	4
Very much /somewhat	85	87	81
Just a little /not at all	14	12	15

END *SPLIT SAMPLE A*

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=2061)</i>	<i>(n=720)</i>	<i>(n=370)</i>

SPLIT SAMPLE B

11. Would you say the environmental health of the Gulf Coast region affects your state's economy very much, somewhat, just a little, or not at all?

Very much.....	56	55	38
Somewhat.....	31	29	35
Just a little.....	8	9	14
Not at all.....	4	6	8
(Don't know).....	1	1	4
Very much /somewhat.....	87	84	73
Just a little /not at all.....	12	15	23

SPLIT SAMPLE B

SPLIT SAMPLE A

12. And thinking about the Gulf region, how important of a priority is it for the federal government to take steps to restore the health of the Gulf region? Is it an extremely important priority, a very important priority, a somewhat important priority, not too important of a priority, or not a priority at all?

Extremely important.....	44	43	36
Very important.....	32	31	31
Somewhat important.....	11	12	18
Not too important.....	4	4	8
Not important at all.....	6	8	4
(Don't know).....	2	2	4
Extremely /very important.....	77	74	66
Less important.....	21	24	30

13. And if your Representative in Congress and U.S. Senators SUPPORTED making new investments to restore the health of the Gulf Coast, even beyond the oil spill, would you be more or less likely to vote for them? [IF MORE/LESS] And is that much [more/less] or only somewhat [more/less]?

Much more.....	43	42	31
Somewhat more.....	29	24	30
Somewhat less.....	8	9	12
Much less.....	8	10	9
(Don't know).....	12	14	19
More.....	72	67	61
Less.....	16	19	20

END SPLIT SAMPLE A

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=2061)</i>	<i>(n=720)</i>	<i>(n=370)</i>

SPLIT SAMPLE B

14. And thinking about the Gulf region, how important of a priority is it for the government to take steps to restore the health of the Gulf region? Is it an extremely important priority, a very important priority, a somewhat important priority, not too important of a priority, or not a priority at all?

Extremely important.....	48	48	32
Very important.....	29	24	31
Somewhat important.....	14	15	25
Not too important.....	5	6	6
Not important at all.....	4	6	3
(Don't know).....	1	1	2
Extremely /very important	76	72	63
Less important	23	27	34

15. And if your Representative in Congress and U.S. Senators OPPOSED making new investments to restore the health of the Gulf Coast, even beyond the oil spill, would you be more or less likely to vote for them? **[IF MORE/LESS]** And is that much [more/less] or only somewhat [more/less]?

Much more.....	11	12	15
Somewhat more.....	13	12	17
Somewhat less.....	22	21	14
Much less.....	39	41	28
(Don't know).....	15	14	26
More	24	24	32
Less	62	62	42

END SPLIT SAMPLE B

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

16. Do you believe the Gulf Coast had been degraded by man-made activities *before the oil spill*? **[If yes]** Would you say it had been degraded by man-made activities a lot, somewhat, or just a little?

Yes, a lot	22	22	15
Yes, somewhat	30	30	27
Yes, a little	16	15	17
No	26	29	33
(Don't know)	5	5	8

17. Thinking about restoration efforts in the Gulf, how important of a priority is it to clean up the oil spill and restore the Gulf to better than it was before the oil spill? Is it an extremely important priority, a very important priority, a somewhat important priority, not too important of a priority, or not a priority at all?

Extremely important	50	48	36
Very important.....	33	31	38
Somewhat important.....	12	13	20
Not too important	3	4	3
Not important at all.....	2	3	2
(Don't know)	1	1	2
Extremely /very important	83	79	73
Less important	16	20	25

18. And who do you think should take responsibility for paying the cost of restoration efforts? **[ROTATE OPTIONS]**

The federal government.....	3	1	5
The state governments of the Gulf region	2	2	4
Industries that use the Gulf, such as shipping.....	8	10	6
Oil companies	65	65	65
(multiple – vol).....	20	19	18
(other – vol).....	1	3	1
(Don't know).....	1	2	2

19. As you may know, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

Mean	7.8	7.6	5.1
10 - Strongly support	50	45	0
8 - 9	17	19	0
6 - 7	9	10	16
5 - Neutral	13	13	72
0 - 4 - Oppose	10	12	7
(Don't know).....	1	1	5

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=2061)</i>	<i>(n=720)</i>	<i>(n=370)</i>

SPLIT SAMPLE C—ECONOMIC ANGLE

Now, I'd like to read you two different statements people have made about making new investments to restore the health of the Gulf Coast, even beyond the oil spill. Listen to both and then tell me which is closer to your own point of view.

[ROTATE ORDER OF STATEMENTS]

[Some/Other People Say] we must clean up the oil spill, but we also must make the Gulf Coast less vulnerable to future disasters and invest in restoring our Coast and marshes. Our fishing and tourism industries have been devastated by deterioration, and they bring in jobs and billions to our economy. And our coastal marshes' collapse alone can destroy our \$100 billion energy infrastructure. We must invest in restoration.

[Some/Other People Say] Families in our region are already struggling to make ends meet and pay taxes for ineffective, big government programs. We can't afford to spend even more on restoration programs, no matter how well-intentioned. We must clean up the oil spill, but the environmentalists are exaggerating the problems. We shouldn't let them use this tragedy as an excuse for billions more in wasteful spending that we'll have to pay for.

20. Please tell me which statement comes closer to your own point of view. **[IF CHOOSE STATEMENT, ASK:]** Is that statement MUCH closer or SOMEWHAT closer to your own point of view?

Must restore Coast now – Much closer	55	56	39
Must restore Coast now – Somewhat closer	17	18	17
Cannot afford to restore Coast now – Much closer	15	15	20
Cannot afford to restore Coast now – Somewhat closer	9	8	13
(Undecided/don't know)	4	2	10
Must restore Coast now	72	75	57
Cannot afford to restore Coast now	24	23	34

21. Sometimes over a course of a survey like this, people changes their minds. As mentioned, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

Mean	8.1	8.0	6.0
10 - Strongly support	52	48	10
8 – 9	17	20	10
6 – 7	10	13	20
5 – Neutral	10	8	46
0 - 4 – Oppose	9	9	10
(Don't know)	1	1	4

END SPLIT SAMPLE C

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=2061)</i>	<i>(n=720)</i>	<i>(n=370)</i>

SPLIT SAMPLE D—SAFETY ANGLE

Now, I'd like to read you two different statements people have made about making new investments to restore the health of the Gulf Coast, even beyond the oil spill. Listen to both and then tell me which is closer to your own point of view.

[ROTATE ORDER OF STATEMENTS]

[Some/Other People Say] we must clean up the oil spill, but we're risking our communities' health and safety if we don't also make the Coast less vulnerable to future disasters. Before the oil spill, the natural barriers, marshes and wetlands that protect us from floods and hurricanes had eroded dramatically. The natural wetlands that filter out toxic chemicals and other pollutants from our water were also vanishing. We must invest in restoration.

[Some/Other People Say] Families in our region are already struggling to make ends meet and pay taxes for ineffective, big government programs. We can't afford to spend even more on restoration programs, no matter how well-intentioned. We must clean up the oil spill, but the environmentalists are exaggerating the problems. We shouldn't let them use this tragedy as an excuse for billions more in wasteful spending that we'll have to pay for.

22. Please tell me which statement comes closer to your own point of view. **[IF CHOOSE STATEMENT, ASK:]** Is that statement MUCH closer or SOMEWHAT closer to your own point of view?

Must restore Coast now – Much closer	55	53	41
Must restore Coast now – Somewhat closer	19	17	22
Cannot afford to restore Coast now – Much closer	15	16	15
Cannot afford to restore Coast now – Somewhat closer	8	9	10
(Undecided/don't know)	4	6	12
Must restore Coast now	73	69	63
Cannot afford to restore Coast now	23	25	25

23. Sometimes over a course of a survey like this, people changes their minds. As mentioned, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

Mean	8.0	7.6	5.8
10 - Strongly support	53	47	11
8 – 9	17	18	3
6 – 7	8	8	17
5 – Neutral	11	10	56
0 - 4 – Oppose	10	15	7
(Don't know)	1	1	5

END SPLIT SAMPLE D

Total	Indep	Undec
(n=2061)	w/leans (n=720)	(4-6/DK) (n=370)

Now, I'm going to read you some specific proposals in the wake of the oil spill, hurricane damage, and other man-made disasters in the Gulf to restore the region and make it less vulnerable to disasters in the future. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose a proposal that would . . .

[REPEAT PROMPT EVERY THIRD ITEM] Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose a proposal that would . . .

RANDOMIZE LIST

SPLIT SAMPLE A

24. Require a program to use dredged sediment for Gulf restoration from the Mississippi River which would use natural materials to stop the reduction of wetlands

Strongly favor.....	43	42	24
Somewhat favor.....	33	32	41
Somewhat oppose.....	5	5	6
Strongly oppose.....	8	9	9
(Don't know).....	12	13	20
Favor.....	76	74	65
Oppose.....	12	13	15

25. Invest in the creation of more marshes and barrier islands to protect those living on the Gulf Coast from flooding, storms, and hurricanes

Strongly favor.....	49	42	31
Somewhat favor.....	28	30	42
Somewhat oppose.....	9	8	8
Strongly oppose.....	11	14	11
(Don't know).....	4	5	7
Favor.....	76	72	73
Oppose.....	20	23	19

26. Create a separate fund for the Gulf region and the Mississippi River Delta that includes penalty payments from BP for violating two major laws: the Clean Water Act and the Oil Pollution Act

Strongly favor.....	53	49	33
Somewhat favor.....	25	25	37
Somewhat oppose.....	7	7	13
Strongly oppose.....	10	13	9
(Don't know).....	5	6	8
Favor.....	78	74	70
Oppose.....	17	19	22

27. Put an additional \$500 million into the Oil Spill Liability Trust Fund, to make sure government has the means to clean up this and future oil spills

Strongly favor.....	37	30	19
Somewhat favor.....	21	22	29
Somewhat oppose.....	13	12	17
Strongly oppose.....	22	25	21
(Don't know).....	7	11	13
Favor.....	58	52	49
Oppose.....	35	36	38

END SPLIT SAMPLE A

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

SPLIT SAMPLE B

28. Require a program to use dredged sediment for Gulf restoration from the Mississippi River which would use natural materials to stop the reduction of wetlands instead of allowing that sediment to be dumped further into the Gulf of Mexico

Strongly favor.....	49	44	32
Somewhat favor.....	28	31	31
Somewhat oppose.....	6	7	16
Strongly oppose.....	6	5	7
(Don't know).....	11	13	15
Favor	77	75	62
Oppose	12	12	23

29. Create a separate fund for the Gulf region and the Mississippi River Delta that taxes BP per barrel of oil spilled

Strongly favor.....	54	45	34
Somewhat favor.....	21	27	26
Somewhat oppose.....	6	5	10
Strongly oppose.....	12	17	17
(Don't know).....	6	6	14
Favor	75	72	60
Oppose	19	22	26

30. Create a multi-state Restoration and Protection Task Force to help the Gulf states coordinate efforts and share resources in cleaning up the Gulf

Strongly favor.....	51	46	33
Somewhat favor.....	26	28	32
Somewhat oppose.....	9	8	11
Strongly oppose.....	11	12	15
(Don't know).....	4	5	9
Favor	77	74	64
Oppose	19	20	26

31. Fast-track Gulf restoration projects that have already been authorized, such as projects that would reintroduce fresh water, nutrients, and sediment to deteriorating wetlands.

Strongly favor.....	53	51	39
Somewhat favor.....	30	32	34
Somewhat oppose.....	7	6	12
Strongly oppose.....	4	4	5
(Don't know).....	7	7	9
Favor	83	83	74
Oppose	10	9	17

END SPLIT SAMPLE B

END ROTATION

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

Now, I'm going to read you some statements about the possible effects of the environmental deterioration of the Gulf Coast, which includes the severe deterioration of some areas even before the oil spill took place. Please tell me how concerning each possible effect is on a scale of zero to 100, with 100 meaning the most concerning and zero meaning the least. **PROMPT EVERY THIRD ITEM:** How concerning is that for you on a scale of zero to 100, where 100 means absolutely the most concerning and zero means not concerning at all.

RANDOMIZE LIST

CODE DK AS 101

SPLIT SAMPLE A

32. The natural beauty of our region will be ruined, destroying our tourism industry which we depend on for economic growth.

Mean	76.2	73.3	72.2
100 - Absolutely the most concerning.....	33	32	25
80 - 99	26	22	21
51 - 79	19	19	26
50 - Neutral	9	11	12
26 - 49	3	5	8
0-25 - Not concerning	8	8	5
(Don't know).....	2	3	4

33. The Gulf accounts for one quarter of our national seafood catch, but many commercially important seafood species could become rare or extinct, hurting our local economy and those who depend on commercial fishing for a living.

Mean	80.6	78.2	75.1
100 - Absolutely the most concerning.....	38	35	27
80 - 99	29	26	22
51 - 79	16	19	27
50 - Neutral	7	7	11
26 - 49	2	2	2
0-25 - Not concerning	6	8	7
(Don't know).....	2	3	3

34. The Gulf Coast's natural wetlands and barrier islands have become eroded or destroyed, making the region's communities more vulnerable to storms, hurricanes and oil spills.

Mean	76.1	73.5	68.4
100 - Absolutely the most concerning.....	32	30	20
80 - 99	30	28	22
51 - 79	16	16	24
50 - Neutral	9	9	17
26 - 49	2	2	4
0-25 - Not concerning	9	12	9
(Don't know).....	2	3	4

35. Wildlife that relies on this ecosystem, such as the Louisiana black bear, West Indian manatee, Piping plover, waterfowl, and various sea turtle species could disappear or become extinct.

Mean	75.1	72.1	68.1
100 - Absolutely the most concerning.....	35	31	22
80 - 99	25	22	20
51 - 79	18	20	24
50 - Neutral	8	8	13
26 - 49	3	3	5
0-25 - Not concerning	10	12	11
(Don't know).....	1	3	4

END SPLIT SAMPLE A

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

SPLIT SAMPLE B

36. The natural beauty of our region will be ruined, destroying an important piece of our area's heritage for our children and future generations.

Mean	75.7	72.6	67.7
100 - Absolutely the most concerning.....	34	27	22
80 - 99	28	30	24
51 - 79	15	17	18
50 - Neutral	11	12	18
26 - 49	2	1	3
0-25 - Not concerning	10	12	12
(Don't know).....	1	2	2

37. The loss of wetlands could leave nearly 2 million people in Louisiana's coastal zone vulnerable to frequent and severe flooding.

Mean	77.2	75.4	72.1
100 - Absolutely the most concerning.....	34	32	25
80 - 99	30	31	25
51 - 79	13	14	20
50 - Neutral	9	8	14
26 - 49	1	2	4
0-25 - Not concerning	10	12	9
(Don't know).....	2	2	3

38. The destruction of the coast's natural barriers is making it more difficult than ever for the Gulf region to recover from disasters like the oil spill.

Mean	76.6	75.2	70.5
100 - Absolutely the most concerning.....	32	26	26
80 - 99	29	32	22
51 - 79	15	18	20
50 - Neutral	11	10	11
26 - 49	2	3	6
0-25 - Not concerning	8	8	12
(Don't know).....	2	3	3

39. The collapse of the coastal marshes in Louisiana will jeopardize \$100 billion in energy infrastructure, which accounts for 27% of the U.S. energy production.

Mean	77.6	77.5	68.6
100 - Absolutely the most concerning.....	33	28	24
80 - 99	28	34	21
51 - 79	17	16	23
50 - Neutral	9	7	13
26 - 49	1	1	3
0-25 - Not concerning	8	8	12
(Don't know).....	4	7	5

END SPLIT SAMPLE B

END ROTATION

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
	<i>w/leans</i>	<i>(4-6/DK)</i>
<i>(n=2061)</i>	<i>(n=720)</i>	<i>(n=370)</i>

[ASK THIS PAGE IN LOUISIANA ONLY]

Now, let me read you some things people say may happen in Louisiana if we continue to lose coastal areas and wetlands. Tell me if you are extremely concerned, very concerned, somewhat concerned or not too concerned.

RANDOMIZE LIST

SPLIT SAMPLE A

40. **[T]** Entire communities will be lost

Extremely concerned	56	51	47
Very concerned.....	24	28	28
Somewhat concerned	17	17	20
Not too concerned.....	3	4	3
(Don't know).....	0	0	2
Concerned	80	79	75
Not concerned	19	21	23

41. **[T]** Crawfish, oysters, and native fish and wildlife will become more scarce

Extremely concerned	54	54	44
Very concerned.....	28	29	34
Somewhat concerned	11	10	14
Not too concerned.....	5	8	7
(Don't know).....	2	0	2
Concerned	82	83	77
Not concerned	16	17	21

42. **[T]** The damage from hurricanes will be worse

Extremely concerned	56	56	26
Very concerned.....	32	31	54
Somewhat concerned	9	9	15
Not too concerned.....	4	4	3
(Don't know).....	0	0	2
Concerned	87	87	80
Not concerned	12	13	18

SPLIT SAMPLE A

SPLIT SAMPLE B

43. **[T]** Fishermen and others who depend on nature for their jobs will be hurt economically

Extremely concerned	59	55	60
Very concerned.....	32	38	31
Somewhat concerned	7	7	9
Not too concerned.....	1	0	0
(Don't know).....	0	0	0
Concerned	91	93	91
Not concerned	9	7	9

	<i>Total</i> (n=2061)	<i>Indep</i> <i>w/leans</i> (n=720)	<i>Undec</i> <i>(4-6/DK)</i> (n=370)
44. [T] Fresh drinking water will become more scarce as saltwater creeps in			
Extremely concerned	57	58	49
Very concerned.....	27	27	29
Somewhat concerned	11	9	21
Not too concerned.....	5	5	0
(Don't know).....	1	1	0
Concerned	84	85	79
Not concerned.....	15	14	21
45. [T] The unique culture of southern Louisiana will be threatened			
Extremely concerned	50	38	37
Very concerned.....	31	42	41
Somewhat concerned	17	18	21
Not too concerned.....	2	2	0
(Don't know).....	0	0	0
Concerned	81	80	79
Not concerned.....	19	20	21

END SPLIT SAMPLE B

Now, I'm going to read you some statements people have made in favor of investing in restoration of the region to make it less vulnerable to disasters in the future. Please tell me whether each statement I read is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason to support investing in the restoration of the region to make it less vulnerable to disasters in the future. If you are not sure how you feel about a particular item, please say so.

PROMPT EVERY THIRD STATEMENT: Is that a VERY convincing, SOMEWHAT convincing, NOT TOO convincing, or not AT ALL convincing reason to support investing in Gulf restoration?

RANDOMIZE LIST

SPLIT SAMPLE A [FIRST LINE OF DEFENSE AGAINST STORMS]

46. Our coastal wetlands and barrier islands are eroding rapidly, by as much as the size of 32 football fields a day in some places. These wetlands form a natural first line of defense against the worst storms, such as hurricanes and floods. If we don't restore them, they'll continue to erode, and we'll be even more vulnerable to future disasters than we are now.

Very convincing	48	39	32
Somewhat convincing.....	35	37	43
Not too convincing	9	10	11
Not at all convincing.....	6	11	9
(Don't know).....	2	2	5
Convincing	83	76	75
Not convincing.....	15	22	20

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
<i>(n=2061)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=720)</i>	<i>(n=370)</i>

SPLIT SAMPLE B [SEAFOOD INDUSTRY]

47. The Gulf accounts for one quarter of the nation's seafood catch, but as the wetlands are destroyed, commercially important seafood species could become rare or extinct. Failure to restore the Gulf could be devastating for the thousands of fishermen and merchants in our seafood industry. That hurts our region's economy when we're most vulnerable.

Very convincing	56	50	42
Somewhat convincing	33	34	44
Not too convincing	6	10	6
Not at all convincing	4	5	4
(Don't know)	1	1	3
Convincing	89	84	87
Not convincing	10	15	11

SPLIT SAMPLE A [SCIENCE]

48. Scientists and biologists say without action to restore the coast, we'll lose the quality of our wetlands, our diversity of species, and our natural ability to protect against storms. They say 1.2 million acres of marsh have vanished due to erosion since the 1930s—an area the size of Delaware—because of too much drilling, erecting non-natural barriers, and man-made pollution. Without immediate action, our region and our economy will be hurt irreversibly.

Very convincing	46	40	31
Somewhat convincing	34	35	39
Not too convincing	10	12	17
Not at all convincing	8	10	8
(Don't know)	2	3	5
Convincing	80	75	70
Not convincing	18	22	25

SPLIT SAMPLE B [BEAUTY / TOURISM]

49. The beaches and marshes of our Gulf Coast are among America's most beautiful, memorable places, and Americans from all over bring their families here. If we don't invest in restoring the Gulf, our region's natural beauty and heritage will be lost. That means future generations won't be able to enjoy them, and we can expect a severe blow to our tourism industry.

Very convincing	50	45	41
Somewhat convincing	32	33	39
Not too convincing	11	13	14
Not at all convincing	5	7	5
(Don't know)	1	2	2
Convincing	82	78	80
Not convincing	16	20	18

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

SPLIT SAMPLE A [WILL CREATE JOBS]

50. Restoring the Gulf Coast could be an economic boon to families here. Efforts to clean up the Gulf Coast could create local, blue-collar and white-collar jobs that can't be outsourced. That means more jobs for our communities so our children and grandchildren can stay while at the same time restoring the economic vitality of such an important region.

Very convincing	49	45	35
Somewhat convincing	35	34	48
Not too convincing	9	10	10
Not at all convincing	5	9	4
(Don't know)	1	2	3
Convincing	85	79	83
Not convincing	15	19	14

SPLIT SAMPLE B [ENERGY]

51. Our region depends heavily on oil revenues, just as oil companies depend heavily on the health and vitality of the Gulf. The collapse of the coastal marshes in Louisiana will jeopardize \$100 billion in energy infrastructure, which accounts for 27% of the U.S. energy production. We need to focus on restoration so we don't jeopardize jobs and our economy.

Very convincing	47	43	36
Somewhat convincing	36	38	44
Not too convincing	8	11	10
Not at all convincing	7	6	6
(Don't know)	2	2	4
Convincing	83	81	79
Not convincing	15	17	16

[ASK THE NEXT FOUR QUESTIONS IN LOUISIANA ONLY]

SPLIT SAMPLE A [LOUISIANA ISLANDS SUBMERGED]

52. **[T]** There are already entire islands that are now submerged and communities that no longer exist. We must act now to prevent further loss of our wetlands and save our communities.

Very convincing	58	55	29
Somewhat convincing	30	32	47
Not too convincing	6	5	7
Not at all convincing	6	8	13
(Don't know)	0	0	3
Convincing	88	87	77
Not convincing	11	13	20

SPLIT SAMPLE B [LOUISIANA COMMUNITY LOSS]

53. **[T]** In the next ten years, outlying communities such as Golden Meadow, Leeville, and Grand Isle may have to be abandoned by the residents due to rising water levels. We must act now to prevent further loss of our wetlands and save our communities.

Very convincing	69	68	38
Somewhat convincing	24	29	52
Not too convincing	4	2	10
Not at all convincing	2	2	0
(Don't know)	1	0	0
Convincing	93	97	90
Not convincing	6	3	10

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

SPLIT SAMPLE A [LOUISIANA JOBS]

54. **[T]** Fourteen thousand Louisianans work in fishing, another fourteen thousand in shipping and hundreds of thousands depend on tourism due to our unique culture rooted in our bayous and wetlands. We must protect and rebuild these critical natural areas in order to keep these family-supporting jobs here.

Very convincing	68	58	54
Somewhat convincing	24	35	36
Not too convincing	4	2	2
Not at all convincing.....	4	3	7
(Don't know).....	1	2	2
Convincing	92	93	90
Not convincing.....	7	5	8

SPLIT SAMPLE B [LOUISIANA WAY OF LIFE]

55. **[T]** Loss of the wetlands threatens our culturally unique way of life that makes southern Louisiana a special place to live. From fishing, to crawfish boils with friends, we want to pass along these traditions and culture to our children and grandchildren by protecting our homes and our wetlands.

Very convincing	62	54	48
Somewhat convincing	35	42	52
Not too convincing	2	3	0
Not at all convincing.....	1	0	0
(Don't know).....	0	1	0
Convincing	97	96	100
Not convincing.....	3	3	0

END ROTATION

56. And finally, sometimes over a course of a survey like this, people changes their minds. As mentioned, BP will be required to pay for the damage it caused in the oil spill, and in addition will be fined for each barrel of oil that was spilled. Traditionally those fines go into the U.S. treasury to help reduce the deficit. On a scale of zero to 10, how much do you support or oppose a proposal to invest those fines in a fund to restore the health of the Gulf Coast environment, with 10 meaning you strongly support it, 0 meaning you strongly oppose it, and 5 meaning you are undecided? You can be anywhere in between.

Mean	8.1	7.8	6.3
10 - Strongly support	54	50	18
8 - 9	17	17	7
6 - 7	8	10	19
5 - Neutral	10	9	43
0 - 4 - Oppose	9	13	9
(Don't know).....	1	1	5

Total Indep Undec
 (n=2061) w/leans (4-6/DK)
 (n=720) (n=370)

Finally, I would like to ask you a few questions for statistical purposes only.

57. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT ASK]: Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)?

[IF INDEPENDENT ASK]: Would you say that you lean more toward the Republicans or more toward the Democrats?

Strong Republican	28	0	32
Not-so-strong Republican	8	0	7
Independent - lean Republican	7	22	9
Republican	42	22	48
Independent	21	65	20
Democratic	34	13	27
Independent - lean Democratic.....	4	13	5
Not-so-strong Democrat	5	0	4
Strong Democrat	24	0	18
(Don't know/other)	3	0	5

58. What is the last year of schooling that you have completed? **DO NOT READ.**

1 - 11th grade.....	2	1	2
High school graduate.....	25	23	26
Non-college post H.S.....	4	5	2
Some college	25	26	22
College graduate.....	30	29	33
Post-graduate school.....	13	15	13
(Don't know).....	1	1	1

59. **[ASK ONLY IN MISSISSIPPI]** What is your age? I am going to read you some categories. Stop me when we get to your category.

READ CATEGORIES:

Other states: from file

18-24 years	5	4	4
25-29	4	3	3
30-34	6	6	6
35-39	5	5	4
40-44	7	8	9
45-49	11	9	10
50-54	9	8	8
55-59	12	13	9
60-64	12	15	12
65-69	8	8	12
70-74	8	9	8
Over 75	14	11	16
(Refused)	0	0	0

<i>Total</i>	<i>Indep</i>	<i>Undec</i>
<i>(n=2061)</i>	<i>w/leans</i>	<i>(4-6/DK)</i>
	<i>(n=720)</i>	<i>(n=370)</i>

60. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? **[IF “NO”, ASK:]** What is your race - white, black, Asian, or something else?

White	71	75	72
Black	15	11	16
Spanish speaking/Hispanic (Puerto Rican, Mexican, etc.)	11	9	8
Native American	1	1	1
Asian/ Pacific Islander	1	1	1
(Other).....	1	1	1
(Don't know/refused)	1	2	1

That completes our opinion survey. Thank you for your time and cooperation, and have a pleasant (day/evening)!