



## **Power Tagging CEO Joins Governor Ritter and State Department for Smart Grid Delegation to Nordics**

*LoPorto Affirms Rapid Job Growth, Global Interest in Power Tagging's Solutions*

October 7, 2010 - BOULDER, Colorado—Power Tagging, a leading provider of next-generation Smart Grid communication technologies, announced the recent conclusion of a successful delegation led by the Governor of Colorado and the U.S. Ambassador to Finland. John LoPorto, president and CEO of Power Tagging, accompanied Governor Bill Ritter and Ambassador Bruce Oreck to speak at two important events held in late September and early October, further highlighting the opportunity for solutions driving the Smart Grid economy.

"The Smart Grid solution we are developing in Colorado is gaining world-wide attention at a rapid rate," said LoPorto. "There is a strong need for solutions that embed intelligence into the power itself and which provide a platform for safe, secure and private Smart Grids that deliver bottom-line results for consumers and utilities."

"Growing the innovative aerospace, bioscience, renewable energy and information communication technology industries will help create jobs today and drive our economy forward," commented Gov. Ritter. "The unique ability for Power Tagging to digitally fingerprint energy provides a complete solution that leverages Colorado's strong technology base."

On Oct. 4, LoPorto spoke on the topic of "Nordic & U.S. Smart Grid Policy—Opportunities and Challenges" at a Smart Grid symposium held at IBM's headquarters in Helsinki, Finland. The U.S. State Department invited LoPorto to discuss PTT's revolutionary, patent-pending Smart Grid technology at this prestigious international event.

Prior to the Helsinki event, LoPorto spoke on a panel titled, "Powering the Cities with Smart Energy" at the World Climate Solutions 2010 conference in Copenhagen, Denmark.



The success of the Smart Grid delegation visits follows an invitation by Gov. Ritter for LoPorto to join the Colorado Venture Capital Investment Advisory Committee. By focusing the efforts and experience of nearly two dozen proven entrepreneurs, the VC panel seeks to attract new investment in several innovative Colorado industries, including clean energy, bioscience, aerospace and information communications technology. The panel will advise the Colorado Office of Economic Development on ways to support increased investment and job creation in these four vital Colorado industries.

### **About Power Tagging**

Power Tagging is the leader in next-generation Smart Grid communications for the 21st century. Power Tagging's rapidly growing team is focused on delivering excellent solutions that fundamentally transform what is expected from the power grid. Power Tagging leverages its patent-pending technology for digitally "tagging" electric power and attached devices to drive solutions in grid mapping, fault isolation, electric vehicle integration, demand side management and grid cyber security. Supported by agreements with Dominion Resources, Lockheed Martin and the National Science Foundation, Power Tagging solutions are ready for immediate adoption and maximum impact.