

PRESS RELEASE

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Beekeeping Survey: Retired Folks on a Crusade to Save the Bees in 2011?

Seattle, WA 11/17/2010 – People have discussed the declining global bee population for years, but a new survey suggests that people over 50 all over the nation are joining forces to actually do something about it and help save the bees starting in spring of 2011.

“Participants who were interested in beekeeping for the first time were more likely to be over the age of 50, and less than 10% were under the age of 30” says Ron Upshaw, expert beekeeper at www.WorldOfBeekeeping.com who conducted the survey with over 2,500 individuals interested in beekeeping. In fact, 52% of respondents were over the age of 50. (And most had no experience beekeeping yet were planning on starting next spring.)

“Previous articles and news reports I’ve read have pointed to a trend of younger females in their twenties leading the charge, but our findings directly contradict that information” says Ron, who has helped thousands of people, in 5 countries start beekeeping.

“Another interesting finding from our survey was that the overwhelming majority of respondents who gave their age were male. Actually the exact number was 68% male and 32% female. Although, a percentage of those have told us that they plan on taking up beekeeping with their significant other, or as a family, so those numbers probably aren’t exact.”

Regardless, the findings suggest that there may be a surge of 50+ year old beekeepers starting up new hives in the spring of 2011. “We’re really excited to see this new trend of beekeepers, I’m counting on 2011 to be a great year for beekeeping.”

Surprisingly Ron’s findings directly contradict the popular rumor that younger females are leading the charge on beekeeping. “I was really curious when I heard reports of younger people starting beekeeping, I hope that’s also true, but we’re just not seeing it.”

Ron Upshaw is an expert beekeeper who enjoys helping people start their first hive simply and easily via www.WorldOfBeekeeping.com