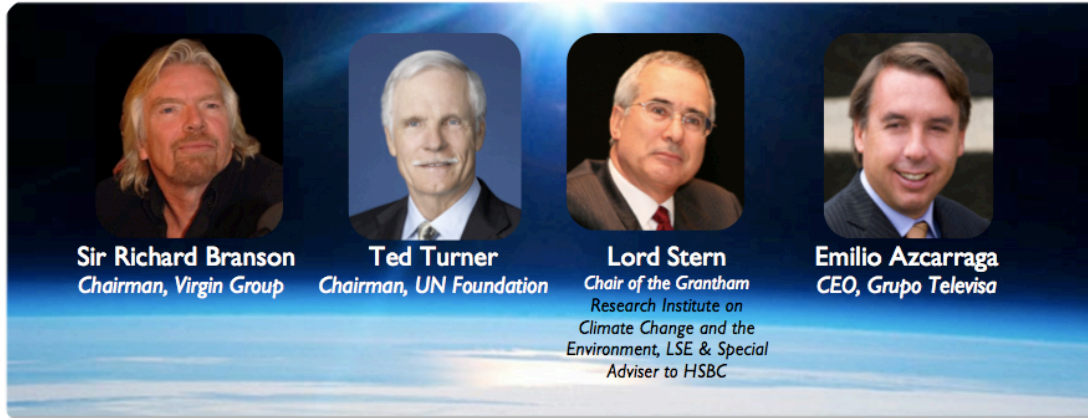




WHERE BUSINESS, FINANCE, & GOVERNMENT LEADERS MEET



Sir Richard Branson, Ted Turner, Lord Stern & more than 100 leaders launch the World Climate Summit

NOVEMBER 24, 2010 – LONDON, BRUSSELS, COPENHAGEN, WASHINGTON, MEXICO

The most important and influential business, finance and government leaders in the climate change arena are coming together with more than 100 high-level speakers, and the largest coalition of financiers at the inaugural World Climate Summit, December 4-5, at *The Ritz-Carlton*, Cancun, Mexico, in parallel to the *UNFCCC COP 16*.

"We have 10 years to scale and implement existing solutions globally. Cancun will be the beginning of this global transformation, with the business and finance community driving this change." Jens Nielsen & Michael Mathres, Founders, World Climate Summit

World Climate Summit 2010 is the beginning of a new, open and collaborative global 10-year framework dedicated to helping governments, businesses and financiers accelerate solutions to climate change. The World Climate Summit is bringing more than 300 leading companies, financiers and government leaders to implement, scale and collaborate on bottom-up solutions to climate change to help reach regional and global 2020 targets.

"Solutions to climate change such as energy efficiency already exist. We see the World Climate Summit as a perfect platform to scale and finance them regionally and globally."

Niels B. Christiansen, CEO, Danfoss

Some key highlights of the World Climate Summit include:

- Sir Richard Branson, Ted Turner, Lord Stern, Emilio Azcarraga, President of Grupo Televisa, and more than 100 high-level speakers confirmed from more than 20 industries
- Convening, under the leadership of **The UNEP Finance Initiative**, the largest network of investors and financial intermediaries demanding climate change action ever assembled—representing more than \$20 trillions of assets under management.
- Introducing new global initiatives and the launch of the Carbon War Room *Gigaton Awards*—the Oscars of sustainable business—celebrating cities, companies and leaders tackling climate change.

The World Climate Summit will be launched officially in Cancun, November 29th at 6.00-8.00pm (Eastern Time) during a CEO reception

www.wclimate.com

PRESS RELEASE

EMBARGOED 9.00(GMT) NOVEMBER 24, 2010

WORLD CLIMATE SUMMIT
ACCELERATING SOLUTIONS TO CLIMATE CHANGE

4-5 December 2010 Ritz-Carlton Cancun Mexico

Address: Aqua Hotel, Cancun, Boulevard Kukulcan 12.5km
For more info and RSVP: line@wclimate.com

ABOUT

The **World Climate Summit** "WCS" (www.wclimate.com) is the beginning of a new, open and collaborative global 10-year framework dedicated to helping governments, businesses and financiers accelerate solutions to climate change. The inaugural World Climate Summit, is taking place on December 4-5th at the *Ritz-Carlton*, Cancun, during the *UNFCCC COP 16*. WCS is bringing more than 300 leading companies, financiers and government leaders to implement, scale and collaborate on solutions and partnerships to reach regional and global 2020 targets. The World Climate Summit is an initiative managed by World Climate Ltd.

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For more information about the conference please visit www.worldclimatesummit.com, or please contact one of our partners:

GLOBAL: +32 475 536 540 – *Michael Mathres*, michael@wclimate.com
LONDON: +44 20 755 88 980 – *Adam Nathan*, adam@wclimate.com
BRUSSELS: +32 475 96 47 72 – *Patrick van Leeuwen*, patrick@wclimate.com
MEXICO CITY: +52 1 55 1474 2001 – *Burghard Petersen*, bp@wclimate.com
WASHINGTON: +1 202 492 9520 – *Aimee Christensen*, aimee@christensenglobal.com

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