

## Improved! Add Logo to Business Check and Get the Brand Out in the Marketplace



Many small businesses overlook checks as a mechanism to get their company name out to customers, vendors, and suppliers. With ezCheckPrinting from halfpricesoft.com, companies can easily design and printing customized bank checks to get the brand out in the market place.

A lot of businesses are using small business check writing and printing software now because it makes their checks look professional. And such check writing software can also save their time and money in a variety of ways - and that is especially true during these economic times. But many small businesses overlook business checks as a mechanism to get their company name out to customers, vendors, and suppliers.

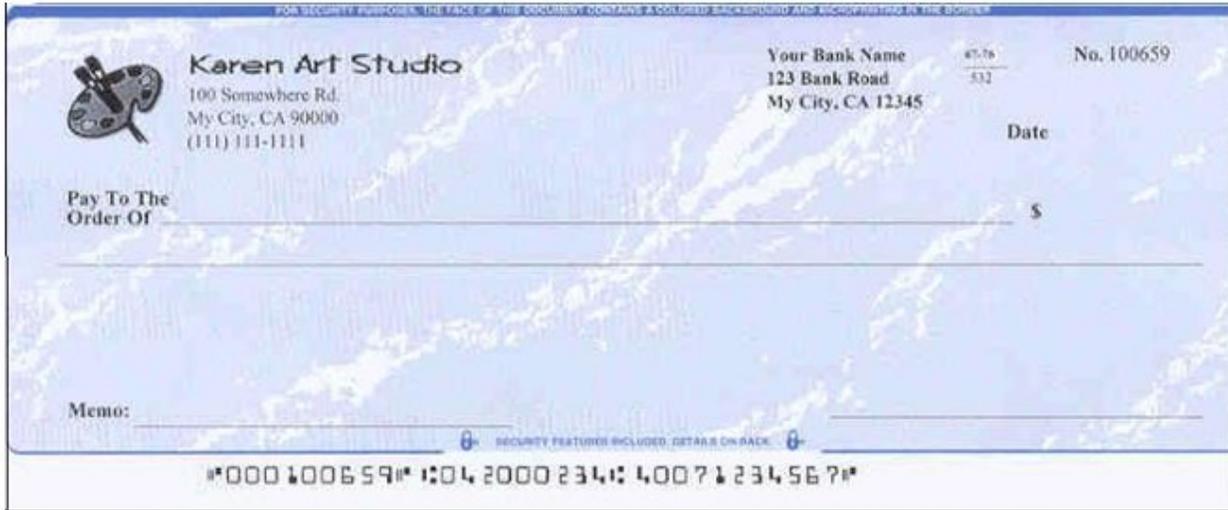
"People will never know who will handle their checks. The customized bank checks are also a great way to differentiate a company and get its brand out in the marketplace.", said Dr. Ge, the founder of halfpricesoft.com. "We expect ezCheckPrinting can give users more controls on check design and printing. So our users can customize their bank checks easily to catch more eyeballs."

halfpricesoft.com released new version of ezCheckPrinting software in year 2010. With ezCheckPrinting, the business version check design and printing software, user can create unique checks by adding the company logo on the bank checks, modify the fonts, add new labels or add signature.

Some other main features of this micr check writing and printing software include :

- Support 3-Per-Page, Check-on-Top, Check-in-Middle, and Check-on-Bottom options.
- Print checks from blank computer check paper or pre-printed checks.
- Print pre-printed blank checks to fill in manually at a later time or to use with other software such as Excel file, Quicken, QuickBooks and Microsoft Money.
- Data Import/Export features
- Support Multiple accounts
- Report feature

There is no frustrating learning curve, and checks can be printed as soon as a business owner installs the check printing application. One of the main goals of ezCheckPrinting software designers is to make sure that the product is easy to use - even for people who may not have much experience. The software can also serve as a check management system that ensures that check information is stored and organized in one secure place. Generate a printed report for the checks paid for a particular customer, or use the report export function to help prepare for tax season and itemize those valuable deductions and business expenses.



The best of all, halfpricesoft.com also gives buyers a new way to get free products by partnering with TrialPay, the leader in alternative online payments. Buyers can now get full version check printing software and Laser Blank Computer Check Paper for Free when they try or buy an offer from one of TrialPay's 2,000 blue-chip advertisers.

This offer is available through recurring promotions at halfpricesoft.com  
<http://www.halfpricesoft.com/business-free-special-offer.asp>

#### About halfpricesoft.com

Halfpricesoft.com is a leading provider of small business software, including payroll software, employee attendance tracking software, check printing software, W2/1009 software, and barcode generating software. Halfpricesoft.com was founded in 2003 in an effort to provide valuable software to business owners that was less expensive and complex than what was on the market at the time. The company wanted to build something that was user friendly, super simple, affordable, and completely risk free. Today Software from halfpricesoft.com are trusted by thousands of users and help small business owners simplify their payroll processing and business management.

For more information, visit [http://www.halfpricesoft.com/product\\_ezCheck.asp](http://www.halfpricesoft.com/product_ezCheck.asp)

For More Information Please Contact:

halfpricesoft.com

P.O. Box 17067 Louisville, KY 40217 USA

email: [contact@halfpricesoft.com](mailto:contact@halfpricesoft.com)

Fax: (866) 909-6448

or visit the Web Site at: <http://www.halfpricesoft.com>