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**BrandReact Releases Collection of Low-Priced Facebook Apps**

***Each app is \$2.99 and is installed in minutes by anyone.***

Today BrandReact, Inc – a Social Media Marketing Company – announces the release of its new product line of Facebook Applications under the name:

**“Facebook Apps World”**. The new apps are designed for use on Facebook Pages, the business part of Facebook. The apps can be installed by anyone and will be up and running in minutes, after a simple \$2.99 payment. Developers are invited to submit their apps in the Apps Store as well.

There is an explosion of Pages on Facebook going on, where businesses scramble to create their presence on Facebook. Any Facebook user can create Pages for business, causes, actions, events and much more. In order to attract users and to get marketing value from these Pages, small apps are required.

BrandReact now provides a set of tools to optimize the value of Facebook Pages, with applications to showcase videos, products and pages, show external streams from Twitter as well as RSS services, and apps to let users sign up for services or contests.

On the website <http://FacebookAppsWorld.com> there are descriptions of all apps and links to the Apps Pages in Facebook. All apps are priced at \$2.99 per app per page. There are no hidden fees and maintenance for the apps is included for the lifetime of the app, with free, automatic updates. Users can add the app to their page here, and after paying via Paypal, they become the administrator of the app on their page. They can configure the app in minutes after which it will be on-line for all visitors to their page.

For BrandReact's users of their Social Media Outsourcing service, the apps are free of charge, as is the Twitter service "Tweeteronix". BrandReact offers this service to create and maintain a Social Media Presence for small and medium-sized businesses, who do not have the time or the expertise to fully utilize the power of Social Media in their marketing. The services are offered in a personalized manner, where each company gets onto a tailor-made approach to build up report and standing in their own field of expertise. The service is available for high-level executives as well. They can boost their 'Personal Brand' using Social Media, to get recognition for their expertise and to further their career.

*"These apps are a key component of any company's Social Media toolset", says Dick Raman, Founder and CEO of BrandReact, Inc. "With these apps we have*

*made it much easier for businesses and individuals to establish their Social Media Presence.”*

Today, there are seven Facebook Apps available, but this number is expected to grow rapidly, as developers of Facebook Apps are invited to submit their apps to our store.

Visit us at <http://FacebookAppsWorld.com> and install your apps today...

### ***About BrandReact, Inc***

BrandReact is a Social Media Marketing organization, offering Social Media Monitoring & Response Services for small-, medium- to large sized companies.

The services the company offers will show companies what is said about their **Brand** on the web and it will help them to **React** appropriately.

BrandReact also offers [Social Media Outsourcing](#) for businesses and helps Executives and Professionals boost their Personal Brand using Social Media and Blogs. It offers a full line of Facebook Apps in their [on-line store](#) as well as the Twitter service “[Tweeteronix](#)”. BrandReact, Inc has its corporate offices in Miami, FL and has a subsidiary in The Netherlands.

For more information about BrandReact and its services please contact BrandReact by email at [info@brandreact.com](mailto:info@brandreact.com) or visit their website at <http://BrandReact.com>



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