

## **MyTeenSaysNo.com Launches Today to Help Kids Say No to Drugs And Eliminate Peer Pressure**

Los Angeles, CA--January 18, 2011--www.MyTeenSaysNo.com launched today as a unique and powerful website that gives your teen a way to say no to drugs when pressured by his/her peers and allows Parents to be Parents. The site offers a distinct drug prevention concept that provides Parents the tools to empower children to say no and eliminate peer pressure once and for all, while maintaining their trust and confidence.



[www.MyTeenSaysNo.com](http://www.MyTeenSaysNo.com) recognizes that teen peer pressure exists and is rampant in today's society. Teens that want to fit in and try to say no to drugs are often pressured, verbally attacked and chastised until they finally give in and partake. So what can a parent do to help their teen say no? How about shifting the pressure off your teen and having the teen put the blame on you instead? The next time your teen is asked to do drugs, he/she can say no with conviction; "I can't because at least twice a month my parents randomly drug test me. If I test positive, I will lose my license/phone/social privileges for a year." What makes this concept unique and different is that it focuses on a positive relationship between parent and child rather than a negative one.

The creators of the "My Teen Says No" program know that your children's self confidence will skyrocket when their ability to say "no" changes from a potentially embarrassing one, to one that puts the responsibility on their parents. Peer pressure is eliminated! It's not about catching our children on drugs; it's about helping them avoid them from the onset.

The [www.MyTeenSaysNo.com](http://www.MyTeenSaysNo.com) concept utilizes an easy-to-administer urine drug test which provides accurate results in just 5 minutes. Each \$19.99 kit is comprised of 2 tests that allow parents to test their teen on 2 separate occasions--perfect for monthly use. Because the constant random monthly testing is what makes the My Teen Says No program effective, parents are offered the opportunity to sign up for monthly delivery--which entitles them to a 5% discount.

For more information, visit [www.MyTeenSaysNo.com](http://www.MyTeenSaysNo.com)

About MyTeenSaysNo.com

[www.MyTeenSaysNo.com](http://www.MyTeenSaysNo.com) offers parents a unique drug testing program that enables their child to say no to drugs and still "save face" with his peers. The site offers home delivery of a monthly drug testing kit comprised of 2 separate tests for only \$19.99, whose use helps shift the burden of saying no to drugs from the child to the parent. The company has partnered with To Help The Children ([www.tohelpthechildren.org](http://www.tohelpthechildren.org)), a 20 year old non-profit organization, and a portion of all proceeds are donated to support their causes. For more information, visit [www.MyTeenSaysNo.com](http://www.MyTeenSaysNo.com) or email [info@myteensaysno.com](mailto:info@myteensaysno.com).