

INTERACTIVE CE BROADCAST via Satellite, Internet, or Telephone: REGISTER TODAY!

It's Relative: Patient-Reported Outcomes in Multiple Sclerosis—Aligning Physician and Patient Perspectives to Optimize Care

Premiere Date: Wednesday, March 2, 2011

LIVE Broadcast: 12:00 p.m.–1:00 p.m. ET (11:00 a.m.–12:00 p.m. CT, 10:00 a.m.–11:00 a.m. MT, 9:00 a.m.–10:00 a.m. PT)

Taped Re-Air: 4:00 p.m.–5:00 p.m. ET (3:00 p.m.–4:00 p.m. CT, 2:00 p.m.–3:00 p.m. MT, 1:00 p.m.–2:00 p.m. PT)

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800.895.1713 (LIVE) 800.723.6062 (ARCHIVE)

Password for LIVE byPHONE option is "neuroscienceCME"

This activity offers CE credit for:

• Physicians (CME) • Nurses (CNE) • Pharmacists (CPE)

All other clinicians will either receive a CME Attendance Certificate or may choose any of the types of CE credit being offered.

Online archive will be offered until March 2, 2012.

You can also register for this neuroscienceCME Live and On Demand activity at www.neuroscienceCME.com/CMW538 For more information or to register by phone for this one-hour activity, call CME Outfitters at **877.CME.PROS**.

STATEMENT OF NEED

With increased focus on individualized treatment in multiple sclerosis, the importance of patient-reported outcomes (PRO) is evident. While PRO assessments are not replacements for professionally moderated questionnaires and more formal measurements (e.g., the EDSS or MRI imaging), they can serve as an invaluable resource that fosters stronger physician-patient relationships, encourages patients to increase ownership in managing their disease, and addresses patient concerns directly. However, clinicians do not consistently use PRO tools, and questions about their utility remain.^{1,2}

In this neuroscienceCME Live and On Demand activity, expert faculty will review current evidence concerning the usefulness and implementation of PRO tools in clinical practice and discuss the value of integrating PRO data to refine individual treatment and increase patient satisfaction with the quality of both their care and their lives.

¹ Ingram G, Colley E, Ben-Shiomo Y, et al. Validity of patient-derived disability and clinical data in multiple sclerosis. *Mult Scler* 2010;16:472-479.

² van der Linden FA, Kragt JJ, van Bon M, et al. Longitudinal proxy measurements in multiple sclerosis: patient-proxy agreement on the impact of MS on daily life over a period of two years. *BMC Neurology* 2008;8:2.

ACTIVITY GOAL

This activity will educate clinicians on current evidence concerning the utility of PRO tools and their application to clinical practice in multiple sclerosis care, the value of PRO in designing and refining an individualized course of treatment, and integrating data garnered from such measures to both improve medical care and increase patient satisfaction with the quality of their care and their quality of life with multiple sclerosis.

LEARNING OBJECTIVES

At the end of this CE activity, participants should be able to:

- Evaluate emerging evidence for the utility of patient-reported outcome (PRO) measures and identify methods for application to clinical practice.
- Improve assessment of disease status in patients with multiple sclerosis by using validated, patient-reported outcomes tools that are supported by evidence and available guidelines.
- Integrate patient-reported outcomes into individual care plans to refine treatment and improve quality of life for patients with MS across the continuum of care.

The following learning objectives pertain only to those requesting CNE credit:

- Evaluate emerging evidence for the utility of patient-reported outcome (PRO) measures in clinical practice.
- Identify validated, patient-reported outcome measures that are supported by available guidelines for assessment of disease status in patients with MS.
- Review the value of results from patient-reported outcome measures to improve quality of life for patients with MS by optimizing individual care plans across the continuum of care.

TARGET AUDIENCE

Physicians, physician assistants, nurses, nurse practitioners, pharmacists, and other healthcare professionals with an interest in multiple sclerosis.

FINANCIAL SUPPORT

USF Health and CME Outfitters, LLC, gratefully acknowledge an educational grant from Biogen Idec in support of this CE activity.

FAX completed form to 614.929.3600

YES! Register me for this LIVE evidence-based neuroscienceCME activity on March 2, 2011 .

Site Name: _____ # Participants: _____

Individual Name: _____ Degree: _____

Address: _____

City/State/ZIP: _____

Practice Setting: Office-based Group Practice Hospital Clinic
 Managed Care Other: _____ Phone: _____

Fax: _____ Email: _____



MODERATOR

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CREDIT INFORMATION

CME Credit (Physicians): USF Health is accredited by the



Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

USF Health designates this live activity for a maximum of 1.00 *AMA PRA Category 1 Credit™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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Universal Activity Number:
0376-9999-11-002-L01-P (live presentation)
0376-9999-11-002-H01-P (recorded programs)

Activity Type: knowledge-based

Post-tests, credit request forms, and activity evaluations can be completed online at www.neuroscienceCME.com (click on the Testing/Certification link under the Activities tab—requires free account activation), and participants can print their certificate or statement of credit immediately (70% pass rate required). This website supports all browsers except Internet Explorer for Mac. For complete technical requirements and privacy policy, visit www.neurosciencecme.com/technical.asp. CE credit expires on March 2, 2012.

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