



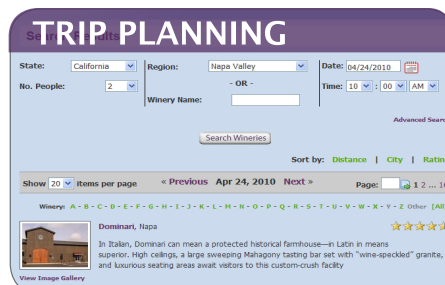
Increase your direct-to-consumer sales with the only real-time reservation system built just for wineries.

More qualified traffic to your tasting room.

Sell more wine direct-to-consumer.

Streamlined reservation process for staff and guests.

Bigger visitor email lists for post-visit marketing.



BUILT from
the Ground Up
for **WINERIES...**
with Wine Lovers
in **MIND.**

VinoVisit's Automated Visitor Reservations Improve Your Bottom Line

Dramatically grow your customer database with VinoVisit.

Capture more visitors' contact information. The average winery captures only about 15–20% of their visitors' contact information. How much more wine could you sell if you doubled or tripled your list?

Reduce phone and email tag and convert after-hours inquiries into reservations. Our data shows that 35% of reservations are booked between 5:00 p.m. and 9:00 a.m. when most wineries are closed.

Streamline your tasting room operations with the easy-to-use reservation calendar tools, and redirect employees to high-return activities.

The VinoVisit Marketing Network™ Drives More Tasting Room Traffic

Your winery will receive reservations from nearly every online channel: your website, VinoVisit.com, your profile on travel websites, our growing ranks of affiliate partners, and (exclusively with VinoVisit!) your Facebook page. These websites garner millions of visitors a year, so joining VinoVisit will increase your online presence with wine lovers.

Millions of Reasons to Join. Unparalleled Online Exposure.

Google

VinoVisit.com

CITYGRID
MEDIA

Touring & Tasting
WINE FOOD TRAVEL

PREISER
KEY
TO NAPA VALLEY

facebook.

WINE
COUNTRY
This Week

Wine Country
GETAWAYS

WINE ROAD
NORTHERN SONOMA COUNTY

CWA
CALIFORNIA WINERY ADVISOR

Stay Sonoma

girl with a glass

"We highly recommend winery participation in VinoVisit based on the strength of the platform and the power of their strategic partnerships.

~ VinTank Pulse Report

VinoVisit is the only winery-focused travel site with the tools to build custom, multi-day itineraries, share them with friends, view turn-by-turn directions and maps, then book those reservations in real-time with one transaction.

“VinoVisit.com provides the first efficient tool for planning winery visits.”

~ Michael Mondavi

Sell More Wine After Tastings & Tours and Grow Your Wine Club

Your winery visitors represent your very best chance to sell direct-to-consumer. These are people who know your story, have tasted your wines, and interacted with your team. Growing wine club ranks and mailing lists has never been easier since VinoVisit automatically captures email, phone and other contact information for each reservation.

“Faster growing consumer direct wineries maintained larger email and telesales lists, utilizing them more frequently than their less successful counterparts.”

~ VintnerActive Wine Marketing Report



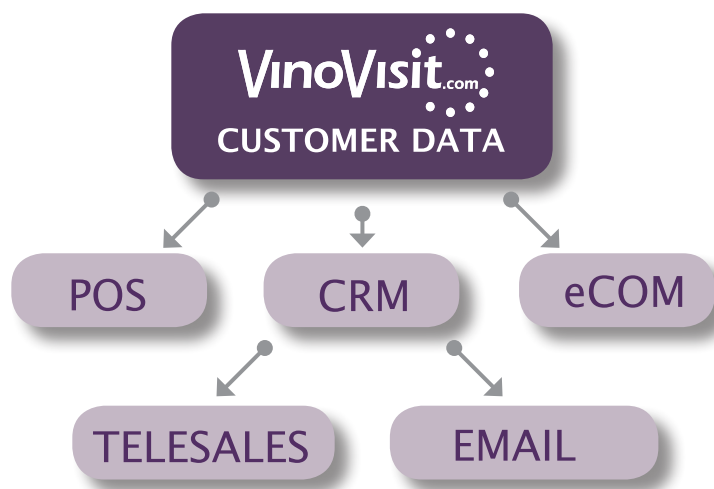
Easy-to-Use Email Tools

Want to send an email to everyone (in a ship compliant state) who attended your Barrel Tasting last November to let them know that vintage is in the bottle? Easy. With VinoVisit's Visitor Relationship Management Solution (VRM), you can build custom email campaigns, run reports, and track the results of those campaigns. If you already have an email service provider or utility, simply export your VinoVisit customer data into that system.

VinoVisit Integrates with Your Point of Sale and eCommerce

VinoVisit's Visitor Reservation Management™ data (contact information, reservation details, credit card information) is easy to integrate with your existing point-of-sale system and e-commerce platform. There's no hardware to purchase or software to install: it's all online.

Give your team never-before-available access to information about tasting room trends, visitor search and selection preferences, phone and email campaign results, and purchasing behavior.



TECH PARTNERS

eWinery
Solutions

NAPA VALLEY POS

ship COMPLIANT

VIN 65

cruvee



Join the VinoVisit Network of Wineries. You'll Be in Good Company.



"We've been looking for a better way to capture our visitors' contact information: it needed to be non-intrusive, automated and able to integrate with our other systems. We found that in VinoVisit."

~ Michael McKinley, Artesa Vineyards

Artesa Vineyards & Winery	Honig Vineyard & Winery	Roche Winery & Vineyards
Beaulieu Vineyard	Hunnicut	Rombauer
Bravante Vineyards	John Anthony	Rubicon Estate
Chalk Hill Winery	Krutz Family Cellars	Rustridge Ranch & Winery
Chappellet Vineyard & Winery	Kuleto	Schramsberg Vineyards
Chimney Rock Winery	Lancaster Estate	Sebastiani
Cornerstone Cellars	Landmark Vineyards	Silverado Vineyards
Delectus Winery	Medlock Ames Winery	Steltzner Vineyards
Domaine Chandon	Murrieta's Well	Sterling Vineyards
Dominari	Napa Cellars	Tamas Estates
Edna Valley Vineyard	Newton Vineyard	Tedeschi Family Winery
Eeden Wines	Patz & Hall	Twenty Rows
Firestone Los Olivos	Pine Ridge Winery	Uncorked At Oxbow
Foley Estate	Quivira	Vintners Signatures
Folie a Deux	Red Car Wine	von Strasser Winery
Franciscan Winery	Ridge - Monte Bello	Wente Vineyards
Hess Collection	Robert Mondavi Winery	Wente Vineyards Estate

partial client list