

It's Morning Somewhere With Kellogg's® Crunchy Nut Cereal™

No matter the time or place, it's always morning somewhere – that's the message Kellogg's® Crunchy Nut™ cereal brand is sharing with consumers as part of the brand's U.S. launch. To illustrate that it's always morning somewhere, the campaign will kick off with a consumer event in Los Angeles, where Kellogg's® Crunchy Nut™ is attempting to set a Guinness World Records® record for the largest cuckoo clock.



Watch Footage of the Making of the Kellogg's® Crunchy Nut™ Cuckoo Clock



The Kellogg's® Crunchy Nut™ cuckoo clock was unveiled in Los Angeles, California and includes traditional elements of a cuckoo clock, including an outer face with Roman numerals, a shingled roof with eaves, doors, and a cuckoo bird

Meet Our Spokesperson!

Cited by *People Magazine* as one of the 'Top Ten Most Successful Young People in Hollywood' and featured on the cover of *Black Enterprises' 40 Under 40*, Nick Cannon, 30 years old, is....



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Did You Know?

The Kellogg's® Crunchy Nut™ cuckoo clock measures more than 66-feet tall and 28-feet wide!



Eyeing Up the Cuckoo Competition

Claims of the world's largest cuckoo clock come from around the globe, however Kellogg's® Crunchy Nut™ cuckoo clock is attempting to set the official Guinness World Records® title.

Our Golden Honey Nut variety has golden flakes of corn drizzled with honey and topped with real peanuts.

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Our Roasted Nut & Honey variety has corn and oat O's topped with roasted peanuts and honey.

[LEARN MORE >](#)



#CrunchyNutUSA

CrunchyNutUSA Kellogg'sCrunchyNut
Do you have a special way of enjoying Kellogg's® #CrunchyNut cereal, like w/ a lucky spoon or a sweet milk-pouring technique? bit.ly/f9qYnL
21 Jan

CrunchyNutUSA Kellogg'sCrunchyNut
Why did it take so long for #CrunchyNut cereal to come to the States? Make up a story and tell us, right here: bit.ly/f9qYnL
19 Jan

CrunchyNutUSA Kellogg'sCrunchyNut
Share your fondest #CrunchyNut memories with us. Remember your first bite? Your first bowl? Your last bowl? bit.ly/f9qYnL
18 Jan

CrunchyNutUSA Kellogg'sCrunchyNut
If you could describe Crunchy Nut™ cereal to America using only one word, what would it be? bit.ly/f9qYnL



Kellogg's Crunchy Nut

Floyd Jenkins It's very good! My new favorite cereal.
Yesterday at 2:08pm
2 people like this.

Kellogg's Crunchy Nut It's pretty darn delicious, but then again we're biased :)
Yesterday at 9:49pm · 43 1 person · Flag

Teresa Tonal Can't wait to see the Giant Cuckoo Clock at Hollywood & Highland. It is going to look amazing!
Yesterday at 12:46pm
4 people like this.

Kellogg's Crunchy Nut Are you going Teresa? Can't wait to see you there!
Yesterday at 9:48am · Flag

Kellogg's Crunchy Nut and bring your friends, it's going to be a great time!
23 hours ago · Flag

Kristina Eller OMG Walmart has this cereal for only \$2.38 but gets better on back in mail in rebate TRY THIS CEREAL FOR FREE all you do is send in form UPC & store receipt & they send you a check how cool is that!
Tuesday at 4:41pm
David V Shuck likes this.

Kellogg's Crunchy Nut Pretty cool Kristina :)
23 hours ago

Press Materials

- [Crunchy Nut Press Release](#)
- [Crunchy Nut Fact Sheet](#)
- [Cuckoo Clock Fact Sheet](#)
- [Event Fact Sheet](#)

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