

It's Morning Somewhere With Kellogg's® Crunchy Nut Cereal™

No matter the time or place, it's always morning somewhere – that's the message Kellogg's® Crunchy Nut™ cereal brand is sharing with consumers as part of the brand's U.S. launch. To illustrate that it's always morning somewhere, the campaign will kick off with a consumer event in Los Angeles, where Kellogg's® Crunchy Nut™ is attempting to set a Guinness World Records® record for the largest cuckoo clock.



Watch Footage of the Making of the Kellogg's® Crunchy Nut™ Cuckoo Clock



The Kellogg's® Crunchy Nut™ cuckoo clock was unveiled in Los Angeles, California and includes traditional elements of a cuckoo clock, including an outer face with Roman numerals, a shingled roof with eaves, doors, and a cuckoo bird.

Crunchy Nut Cereal 101



Our Golden Honey Nut variety has golden flakes of corn drizzled with honey and topped with real peanuts.

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Our Roasted Nut & Honey variety has corn and oat O's topped with roasted peanuts and honey.

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Meet Our Spokesperson!

Cited by *People Magazine* as one of the 'Top Ten Most Successful Young People in Hollywood' and featured on the cover of *Black Enterprises' 40 Under 40*, Nick Cannon, 30 years old, is....

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Did You Know?

The Kellogg's® Crunchy Nut™ cuckoo clock measures more than 66-feet tall and 28-feet wide!



Eyeing Up the Cuckoo Competition

Claims of the world's largest cuckoo clock come from around the globe, however Kellogg's® Crunchy Nut™ cuckoo clock is attempting to set the official Guinness World Records® title.



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#CrunchyNutUSA

CrunchyNutUSA [Kellogg'sCrunchyNut](#)
Do you have a special way of enjoying Kellogg's #CrunchyNut cereal, like w/ a lucky spoon or a sweet milk-pouring technique? bit.ly/f9qYnL

CrunchyNutUSA [Kellogg'sCrunchyNut](#)
Why did it take so long for #CrunchyNut cereal to come to the States? Make up a story and tell us, right here: bit.ly/f9qYnL

CrunchyNutUSA [Kellogg'sCrunchyNut](#)
Share your fondest #CrunchyNut memories with us. Remember your first bite? Your first bowl? Your last bowl? bit.ly/f9qYnL

CrunchyNutUSA [Kellogg'sCrunchyNut](#)
If you could describe Crunchy Nut™ cereal to America using only one word, what would it be? bit.ly/f9qYnL



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Kellogg's Crunchy Nut

Floyd Jenkins It's very good! My new favorite cereal. [Yesterday at 2:03am](#)
2 people like this.
Quinn Kellogg's Crunchy Nut It's pretty darn delicious, but then again we're biased. [Yesterday at 9:40am](#) · [+0.1 person](#) · Flag
Teresa Tonai Can't wait to see the Giant Cuckoo Clock at Hollywood & Highland. It is going to look amazing! [Yesterday at 12:46am](#)
4 people like this.
Quinn Kellogg's Crunchy Nut Are you going Teresa? Can't wait to see you there! [Yesterday at 9:40am](#) · Flag
Quinn Kellogg's Crunchy Nut and bring your friends, it's going to be a great time! [23 hours ago](#) · Flag
Kristina Eller OMG Walmart has this cereal for only \$2.38 but gets you a back in mail in rebate TRY THIS CEREAL FOR FREE all you do is send in form UPC & store receipt & they send you a check how cool is that! [Tuesday at 4:41pm](#)
David V Shuck likes this.
Quinn Kellogg's Crunchy Nut Pretty cool Kristina! [Tuesday at 4:41pm](#)

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[Crunchy Nut Fact Sheet](#)

[Cuckoo Clock Fact Sheet](#)

[Event Fact Sheet](#)

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