



YOU ARE INVITED TO CDR ASSESSMENT GROUP'S
EXECUTIVE DEVELOPMENT RETREAT

July 7-12, 2011

Zoetry® Wellness & Spa Resort
along the Riviera Maya, Mexico

This retreat is designed to help you rev up your personal energy, refocus,
and renew your performance edge.



THIS EXCLUSIVE RETREAT OFFERS A HOLISTIC APPROACH TO EXECUTIVE DEVELOPMENT INCLUDING:

- in-depth leadership assessment,
- executive coaching sessions,
- strategic authentic leadership workshops,
- action planning,
- fitness consultation or a personal health risk session, and
- a "Spa Experience" package.

Then, of course, you and your guest will find much more to do to rejuvenate at Zoetry.

MORE ABOUT ZOETRY

(or go to www.zoetryresorts.com)

While you experience the executive development core curriculum, you will be simultaneously pampered at Zoetry, a five star paradise. You and your guest will enjoy a wonderfully appointed tropic beach property, in-suite accommodations and amenities. In addition, we have arranged for the "SPA EXPERIENCE" to be part of your package which includes:

- Exclusive consultation with thalasso therapist,
- Private sunset couples massage with champagne toast,
- In suite aromatherapy and organic bath amenities
- Thalassotherapy hydro massage, and
- Reflexology treatment.

To assure that you experience maximum benefits from the Retreat and the Resort, our schedule has been carefully arranged. There is Pre-work so that you are not all work and no play at the resort.

The Pre-work needs to be completed at least 30 days before the Retreat which requires you to:

- Take the online CDR 3-D Suite (measuring Leadership Character, Risks and Needs & Drivers.) This will take about 45 to 60 minutes to complete all three sections.
- Complete questionnaire for the Executive Development Workshop
- Participate in your confidential 2.5 hour coaching feedback session by telephone with your assessment results

Then, on Thursday, July 7th, you travel to the resort with your guest.



On Friday, Saturday and Sunday there will be four hours of Retreat work time with a mix of workshops, one-to-one coaching, and other wellness or personal training sessions. Then, enjoy your SPA EXPERIENCE included in your package. Sunday evening brings a group dinner for executives, and their guests, to recap and celebrate. Finally, you will wrap up the experience with a coaching session Monday morning.

PERSONALIZED DEVELOPMENT RETREAT

We hope that you will join us for this unmatched executive development and personally rejuvenating experience. In order to give each executive personalized attention and coaching, enrollment is limited. The deadline for deposits is March 4th, 2011. (Enrollment fees and information are on the next page.)

- Rebekah Garrett (rgarrett@cdrassessmentgroup.com or by telephone at 918-488-0722) is the CDR Registrar who will be coordinating your Executive Development Retreat educational experience; and,
- Penny Sheldon (travelagent@cableone.net or by telephone at 888-336-8133) of www.pennyseldontravel.com is the travel agent for the Retreat who is coordinating all of the Zoetry

reservations. Penny will also be glad to help you with air travel, trip insurance, extended stay arrangements, local excursions (golf, tours, etc.), special personal requests, and with other travel resorts.



CDR EXECUTIVE DEVELOPMENT RETREAT AGENDA:

- Pre-work – Take CDR 3-D Suite Assessments and have 2.5 Hour Initial Executive Coaching Session by telephone (360° Leader Scan™ may be substituted if Executive has already had CDR 3D Suite feedback)
- Friday Workshop Session*: 1) Orientation to Authentic Leadership, 2) Valuing Strategic & Operational Leadership 3) A Balanced Executive Competency Model
- Saturday Workshop Session: 1) Managing Your Leadership Risk Factors, 2) Coaching & Fitness/Health Risk Evaluation Sessions
- Sunday Workshop Session: 1) Your Performance Fuel, and 2) Formulating Development Action Plans
- Monday Morning: One-to-One Executive Coaching Session & Action Plan Completion (one hour)

**workshops are 1/2 day sessions so that spa resort experience can be accommodated*



Your Investment for CDR's Executive Development Retreat:

\$4,500* for the CDR Executive Development Retreat plus \$1,360 per person double occupancy (airfare not included)

Your guest is also required to pay the resort fee of \$1,360 (and airfare). Single occupancy rates are available.

Please note this is a discounted special event resort rate that is not available for individual bookings or for those not participating in the Retreat.

**The CDR Retreat fee includes: assessments, 5 hours of one-to-one executive coaching (including coaching in advance of retreat), 8.5 hours of workshop participation, physical fitness trainer's evaluation or health risk assessment, a retreat dinner for all participants and guests and the Zoetry Spa Experience for you and your guest.*

Deposits are Due by March 4th, 2011

- A deposit of \$1500 for enrollment and to begin the assessment and coaching process is due by March 4th, 2011 payable to CDR Assessment Group, Inc. (Please note that \$200 of this will be applied to your Zoetry Wellness & Spa Resort reservations for you and your guest). Deposits are not refundable and cover the pre-work and resort deposit. (Mastercard and Visa are accepted.)
- To register, please contact Rebekah Garrett at rgarrett@cdrassessmentgroup.com or 918-488-0722 or 888-406-0100.

If you choose to purchase travel insurance, it must be purchased at the time of the booking which would be March 4th, 2011. Please contact Penny Sheldon Travel at 888-336-8133 for more information.

All Final Payments are Due by May 6th, 2011

Please see Registration form for enrollment and payment details and for the terms and cancellation policies. We recommend participants and guests purchase travel insurance which is an additional cost. You may want to check with your credit card company as some offer travel protection.

All U.S. citizens traveling into the United States from Mexico must have a valid U.S. passport and, for Mexico, you must have six months left on your passport after your dates of travel.



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