

CONSULTING  
AND TRAINING  
IN AGILE  
PRODUCT  
MANAGEMENT  
AND SCRUM



> **ROMAN PICHLER** IS A LEADING **SCRUM** AND **AGILE** PRODUCT MANAGEMENT **EXPERT**. HE HELPS COMPANIES CREATE **INNOVATIVE** PRODUCTS.

## > TRAINING



### > CERTIFIED SCRUM PRODUCT OWNER

Learn what it takes to work as a great product owner in Scrum.



### > AGILE PRODUCT MANAGEMENT

Leverage agile product management techniques to create innovative and successful products.



### > CERTIFIED SCRUMMASTER

Understand how Scrum works and what it means to play the ScrumMaster role.



### > PRODUCT BACKLOG TRAINING

Learn product backlog techniques that help you create great products.



### > LEAN TRAINING

Add lean techniques to your toolbox. Learn about Kanban, waste and flow.

## > CONSULTING



### > COACHING

Benefit from Roman's coaching track record to transfer agile theory into practice – helping individuals, teams and organisations to make Agile work.



### > WORKSHOPS

Use Roman's bespoke workshops to resolve your product challenges from creating a compelling product vision to improving your development process.



### > HELPDESK

Take advantage of Roman's expert advice quickly and efficiently by using his video and telephone-based consulting service.

“Roman's product owner course was extremely well run and provided a great deal of value to me. If you ever have the opportunity to take a course run by Roman, I'd highly recommend it.”

Dan Searle

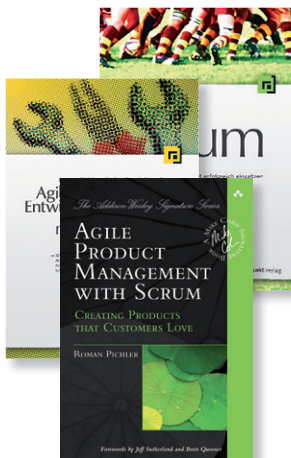
“Roman provided a full range of training and consultation at TDx, and helped illustrate how Agile can really benefit companies where flexibility and TTM are paramount. I would highly recommend him.”

Martin Shaw

# > PUBLICATIONS

Roman is the author of several books on Agile and Scrum including "Agile Product Management with Scrum", Addison-Wesley 2010.

Benefit from Roman's latest thoughts and recommendations by visiting his blog at:  
[www.allthingsproductowner.com](http://www.allthingsproductowner.com)



## **Praise for Agile Product Management with Scrum:**

"Roman Pichler's remarkable book focuses on the product owner role applying Scrum to the whole value chain. His experience as a coach leads to genuinely balanced and practical solutions. This is the definitive reference guide to agile product management!"

Markus Andrezak

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