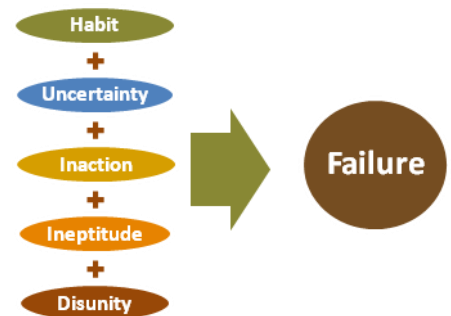


Overcoming Planning Drawbacks Conquering the Five Big Challenges

There are five major drawbacks that affect economic development strategic planning.

- 1 **Habit:** Only known methods are considered
- 2 **Uncertainty:** Determining likely success is challenging
- 3 **Inaction:** Not sure exactly what to do
- 4 **Ineptitude:** Organizational capacity is lacking
- 5 **Disunity:** Competing local factions



Building Communities provides a solution to each of these drawbacks.

Problem	Solution	Explanation
<p>1 Habit</p>		<p>The starting point is 25 executable community and economic development strategies that all communities can consider.</p> <p>The strategies focus on improving local economic conditions and overall quality of life.</p>
<p>2 Uncertainty</p>		<p>The community evaluates their comparative advantages and disadvantages relative to 85 key success factors.</p>
<p>3 Inaction</p>		<p>Between 4 and 11 essential actions steps jumpstart the implementation phase of the planning process.</p>
<p>4 Ineptitude</p>	<p>Community Organizer Tool</p>	<p>Local capacity to implement strategies is assessed and enhanced.</p>
<p>5 Disunity</p>	<p>Inclusive Process</p>	<p>The objective nature of the process ensures everyone's voice is heard.</p>